**Vedhika Bandari**

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**Career objective:**

I am looking to obtain a position as a web developer in a challenging environment that will enable me to use and expand my technical knowledge, competence and people management skills.

**Education qualifications:**

Bachelor of Engineering in Electronics and Communication Engineering from Jawaharlal Nehru Technological University, Hyderabad, India in 2008.

**Technical knowledge:**

Languages

* HTML5, CSS3
* JavaScript
* SQL

Tools/Software’s

* CMS – WordPress, Joomla
* ZOHO Projects
* Email Platforms- ExactTarget, MailChimp, Campaign Monitor
* Adobe Photoshop
* Microsoft Office
* Sublime text
* Dreamweaver
* Notepad
* Litmus test

**Professional experience:**

Company:Ignite Digital – Sydney

September 2014 to April 2015

Job Title: Email Campaign Specialist

Description:

Hand code responsive email campaigns, newsletters and landing pages using HTML5, CSS3 for various clients like Optus, Pernod Ricard, TAL, Rate City, Rockmans etc.

Responsibilities:

* Liaise with clients to gather requirements, assets and briefs then provide an estimate for the work
* Log and manage tasks/projects in ZOHO Projects
* Hand coded dynamic and responsive landing pages, eDM’s based on customer requirements and design concepts
* Editing images using Photoshop
* Cross browser compatibility test using Litmus Test and deploy emails in high quality and on-time
* Set up A/B test for subject lines and content areas
* Validate the user input web forms using JavaScript
* Follow up and seek approval for production deployment

Company:Dipole – Sydney

October 2013 to August 2014

Job Title: eDM Specialist

Description:

Managing client’s websites and build email templates

Responsibilities:

* Develop and support clients website based on open source CMS’s (WordPress and Joomla)
* Build emails templates using Marketing Cloud template functionality
* Editing Photoshop psd files and slicing images as required
* Prepare and manage daily production schedule

Company**:** Rofous Software Pvt. Ltd - India

February 2010 to July 2012

Job Title: Mapping/Quality Check Analyst

Description:

Worked for Google Maps client to map streets and highways of various countries using Atlas tool and quality check the work done by other GIS operators

Responsibilities:

* Mapping various countries based on satellite imagery/street view provided by third party
* Performing quality check and assign back issues to respective team to resolve
* Providing approvals once the issues are resolved

Achievements:

* Started as an GIS operator and was promoted to Quality Check Analyst within 6 months
* Awarded as best employee for the month of January 2012 with a certificate
* Promoted as a Pod-Lead in one year

My responsibilities as a Pod-Lead­­­­­:

* Managing group members
* Conducting regular stand-up meetings
* Allocating work to the group members
* Assess, review and resolve problems arising in execution of project
* Ensure completion of projects in a timely manner with high quality
* Maintain and update project related tasks in spreadsheets
* Liaise with team leader about key updates about the team

**References**: References will be provided on request.