

Chapter: 10

Q.1 Choose the right option and rewrite the sentence.

2

- 1 Indian won the Cricket world cup under the captainship of
a. Sunil Gavaskar b. Kapil Dev c. Sayyad Kirmani d. Sandip Patil

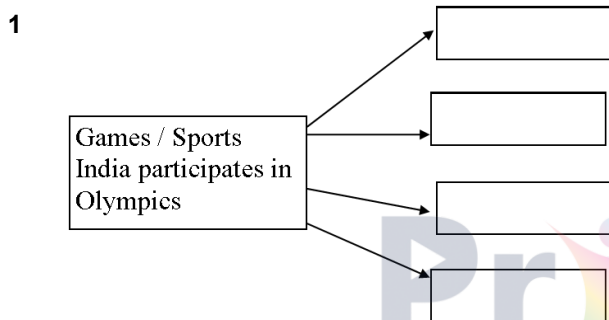
Ans Indian won the Cricket world cup under the captainship of **Kapil Dev**.

- 2 The language is gaining importance in India due to the process of globalization.
a. Punjab b. French c. English d. Hindi

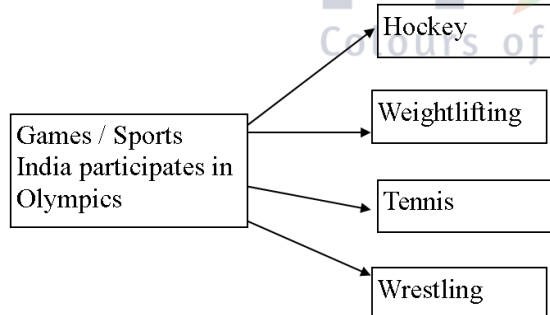
Ans The **English** language is gaining importance in India due to the process of globalization.

Q.2 Complete the given concept map

6



Ans

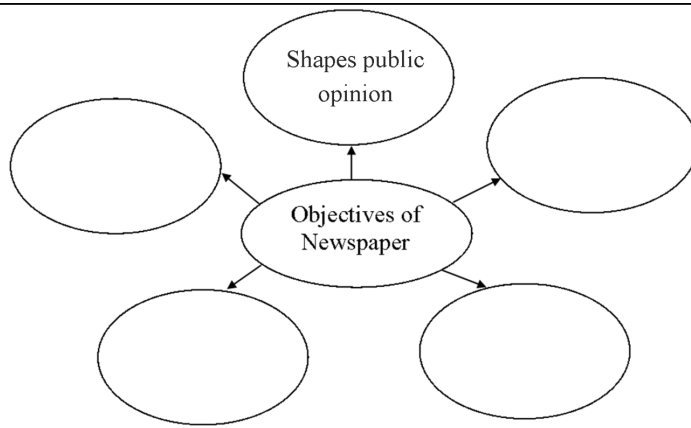


- 2
- | | |
|---|-------|
| i. Important languages in India. | |
| ii. Players who have won medals at the olympic games. | |
| iii. Children's movies that you have seen. | |
| iv. Names of channels telecasting various news bulletins. | |

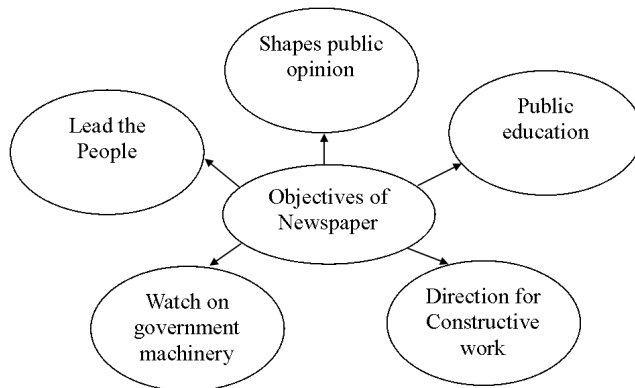
Ans

i. Important languages in India.	Hindi, Marathi Bangali, Punjabi, etc.
ii. Players who have won medals at the olympic games.	Karnam Malleshwari
iii. Children's movies that you have seen.	Aladin, Mougli etc.
iv. Names of channels telecasting various news bulletins.	CNN, STAR

3



Ans

**Q.3 Explain the following concept / Short Notes**

2

1 Why is it necessary to keep alive the dialects of Indian languages?

Ans i. It is necessary to keep alive the dialects of Indian languages as their number is on the decline.
ii. Now if we don't take timely steps to nurture them, we will lose an important part of India's heritage.

Q.4 Explain the statement stating reasons.

4

1 Cricket began to be played all over India to a greater or smaller extent.

Ans In 1983, the Indian team won the World Cup under captainship of Kapil Dev. In the same year Sunil Gavaskar broke the earlier record of maximum centuries in the test cricket. In 1985, India won the 'Benson and Hedges' world Championship. As a result cricket came to be played all over India, to a greater or smaller extent.

2 The economy of movies is changing.

Ans Now movies reflect contemporary times. Films shooting locales have moved abroad. Movies in foreign languages are now translated. Hindi movies now compete with 'global' movies as they have reached every nook and corner of the world. Moreover the concept of one screen and one cinema hall has given way to multiplexes. Now one movie runs in thousands of cinema halls in India and abroad simultaneously. This development has changed the economy of movies.

Q.5 Answer in brief

6

1 Elaborate upon the changing form of newspapers?

Ans i. During early post-independence period, newspapers were expected to not only give the news of daily events, but also give impetus to industry and commerce by printing advertisements.
ii. Earlier, newspapers were black and white, with the changing times, colour printing became common.
iii. Earlier, newspapers were thought to be the mouthpieces of the taluka or district.
iv. Now they have tough competition from the state level newspaper chains.
v. But on the whole, newspapers are now becoming more active.
vi. Their scope has enlarged to raising funds for drought affected and flood affected people, helping meritorious students from low income groups to go for higher education and organizing or sponsoring cultural programs.

2 Which changes have taken place in the medium television?

Ans i. Television came to India during the post-independence period.
ii. Earlier it was black and white now it is coloured.

- iii. Earlier it was limited to some selected programmers and fixed time- slots.
- iv. Now its scope as enlarged to include educational programmes, news bulletins, detailed reporting of the tours of the President and Prime Minister.
- v. The language, the technique of presentation, studios equipped with the latest technology and the use of OB (outdoor Broadcasting) vans have expanded the scope of Indian T.V Channels.
- vi. Now, every nook and corner of the country is connected.
- vii. During the telecast of Ramayana and Mahabharat, a majority of the people used to sit glued to the television set. The serials proved the popularity of this medium.
- viii. In 1991, CNN channel showed to the entire world a live visual reporting of the Iraq war.
- ix. In 1998, STAR (Satellite Television Asia Region) a private media house entered India, and the uninteresting monotonous and propagandist news telecasts of the early period underwent a sea change.

Q.6 Read the passage and answer the questions based on it.

12

1

During the pre-independence period only a few selected games were known to people in general. Some sports persons changed this situation. This enhanced the status of both – the sports, and the sportsperson. For example, Geet Sethi achieved a global excellence in snooker, a variation of billiards. He won the national championship of billiards for teenagers at the age of 15. Later, he went on to win national and international championship. At the global level, he won the amateur billiards competition thrice, and the professional one five times. His success made the game popular, and newspapers began to report news about billiards. Thus he made a new field available to rising sports persons in India.

It was in 1983, that the Indian team won the World Cup for cricket, under the captainship of Kapil Dev. It was a historic victory. Cricket instantly won great popularity across the country. In the same year, Sunil Gavaskar broken the earlier record of maximum centuries in test cricket. In 1985, India won the 'Benson and Hedges's World Championship of cricket. As a result, cricket came to be played in all States to a lesser or greater extent, but at the cost of indigenous Indian games. A few movies were also produced around the theme of cricket. Live telecast of the full five days or one day of the matches also became available.

- i. At what age did Geet Sethi won the National Championship of billiards for teenagers? 1
- ii. Under whose captainship did India win the World Cup for cricket in 1983? 1
- iii. How is the status of sports changed in India in post-independence period? 2

- Ans**
- i. Geet Sethi won the National Championship of billiards for teenagers at the age of 15.
 - ii. Under Kapil Dev's captainship India won the World Cup for cricket in 1983.
 - iii. a. In pre-Independence period only a few selected games were known to people in general.
b. Some sports-person changed this situation by their individual and group achievements in different sports.
c. This enhanced the status of both - the sports and the sports-persons.

2

Television came to India during the post-independence period. Earlier it was black and white. Now it is coloured. Earlier it was limited to some selected programmes and fixed time-slots. Gradually its scope was enlarged to include educational programmes, news bulletins, detailed reporting of the tour of the President and the Prime Minister. During the telecast of Ramayana and Mahabharat a majority of the people used to sit glued to the television set. These serials proved the popularity of this medium. Then in 1991, CNN channel showed to the entire world a live visual reporting of the Iraq war. At this stage of world of Indian news channels changed completely. In 1998, STAR (Satellite Television Asia Region) a provide media house entered India, and the uninteresting, monotonous and propagandist news telecast of the early period underwent a sea change.

The language, the technique of presentation, studios equipped with the latest technology and the use of OB (outdoor broadcasting) vans have expanded the scope of Indian T.V. channels still further, and brought in transparency and variety. Now, every nook and corner of the country is connected. This has had a great impact on politics. In short, the whole country started changing.

- i. In which period did television come to India. 1
- ii. Which channel showed to the entire world a live visual reporting of the Iraq War. 1
- iii. Television has changed the whole country. Explain. 2

- Ans**
- i. Television came to India in post-independence period.
 - ii. CNN channel showed to the entire world a live visual reporting of the Iraq War.
 - iii. a. The language, technique of presentation, studios with latest technology and OB vans has expanded the scope of T.V. Channels.

- b.It has brought in transparency and variety.
- c.Every nook and corner of the country is connected.
- d.It has a great impact on politics.
- e.In short, the whole country started changing due to televisions.

3

The age of black and white movies has been succeeded by the age of coloured movies. In the field of entertainment, the place of Hindi movies is incomparable. Now movies reflect contemporary themes. Film shooting locales have moved abroad. So, viewers can now see many different places in foreign countries. Movies in foreign languages are now translated. During the screening of English movies, a short Hindi translation now appears on the screen as sub titles. Hindi movies now compete with 'global' movies as they have reached every nook and corner of the world. We see a reflection of politics, social events, industry and technology in the movies. Movies which were 3-4 hours long are now of only one or one and a half hours. Moreover, the concept of one screen and one cinema hall has given way to multiplexes. The days of a movie running for 100 weeks in one cinema hall are over. Now one movie runs in thousands of cinema halls in India and abroad simultaneously. This development has changed the economy of movies. Production of movies has attained the status of industry. The industry now employs crores of people. The movie industry in regional languages is also thriving.

- i. Why Hindi Movies now compete with global movies? 1
- ii. What is reflected through Movies? 1
- iii. What changes have taken place in the Movies? 2

- Ans**
- i. Hindi movies now compete with global movies as they have reached every nook and corner of the world.
 - ii. We see a reflection of politics, Social events, Industry and technology in the movies.
 - iii.a.Movies which were 3 - 4 hours long are now of only one or one and half hours. Moreover the concept of one screen and one cinema half has given way to multiplexes.
 - b.The days of a movie running for 100 weeks in one cinema hall are over. Now one movie runs in thousands of cinema halls in India and abroad simultaneously.
 - c.The film Industry now employs crores of people.

