SyncLedger - Subscription Estimate

AI-Powered Invoice Processing Automation Platform

Prepared By: SyncLedger
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📊 Executive Summary

SyncLedger transforms invoice processing from a manual, time-consuming task into an automated, streamlined workflow. Every invoice is processed through **GPT-4o Vision AI** — the most advanced document intelligence model available — delivering 97%+ extraction accuracy across any vendor format, any language, and any PDF quality.

Key Benefits

- ⚡ **80% faster processing**: 1-3 minutes vs 15-30 minutes per invoice
- 🤖 **97%+ accuracy**: GPT-4o Vision AI understands any invoice layout, any vendor format
- 🔍 **Handles everything**: Scanned PDFs, digital PDFs, handwritten notes, multi-language
- 📧 **Email automation**: Automatically monitors and processes incoming invoices
- 👥 **Built-in approval workflows**: Route invoices with one-click approval
- 🔗 **Sage integration**: Auto-sync approved invoices to your accounting system
- 📊 **Complete audit trail**: Track every action, approval, and change
- 📈 **Excel export**: Advanced filtering and custom reports for accountants

💡 Pricing Model

SyncLedger uses flat-rate subscription pricing with AI Vision processing included in every plan. Each invoice is analyzed by GPT-4o Vision AI for maximum accuracy. Your monthly cost is predictable within your plan's invoice limit. Invoices processed beyond your plan limit are billed at a transparent per-invoice overage rate.

💰 Cost Comparison at a Glance

Building & hosting SyncLedger yourself vs. subscribing:

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┌─────────────────────────────────────────────────────┐
│              2-YEAR TOTAL COST COMPARISON             │
├─────────────────────────────────────────────────────┤
│                                                       │
│  Starter Plan (1,000 invoices/month):                 │
│  ├─ SyncLedger Subscription (2yr):  $11,878           │
│  └─ Self-Hosted Solution (2yr):     $230,500          │
│       💰 YOU SAVE: $218,622 (94.8% savings)           │
│                                                       │
│  Professional Plan (5,000 invoices/month):            │
│  ├─ SyncLedger Subscription (2yr):  $20,980           │
│  └─ Self-Hosted Solution (2yr):     $305,200          │
│       💰 YOU SAVE: $284,220 (93.1% savings)           │
│                                                       │
│  Business Plan (10,000 invoices/month — fits ~8,000): │
│  ├─ SyncLedger Subscription (2yr):  $24,176           │
│  └─ Self-Hosted Solution (2yr):     $373,400          │
│       💰 YOU SAVE: $349,224 (93.5% savings)           │
│                                                       │
│  Enterprise Plan (20,000+ invoices/month):            │
│  ├─ SyncLedger Subscription (2yr):  $45,976           │
│  └─ Self-Hosted Solution (2yr):     $609,800          │
│       💰 YOU SAVE: $563,824 (92.5% savings)           │
│                                                       │
│  Self-hosting includes: $77,250+ development + AI API costs │
│  + $3,000-8,000/month developer/DevOps maintenance costs   │
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Why SyncLedger Subscription Wins:

- ✅ No $77,250+ upfront development cost
- ✅ No ongoing developer maintenance ($36,000-60,000/year)
- ✅ No DevOps overhead ($12,000-24,000/year)
- ✅ No managing OpenAI API keys, quotas, and billing
- ✅ No server management headaches
- ✅ Immediate deployment (1-2 weeks vs 14-18 weeks)
- ✅ Always up-to-date with latest AI models
- ✅ Expert support included

💰 Subscription Plans

🌱 Starter Plan

Perfect for small businesses processing up to 1,000 invoices/month

Monthly Subscription	$349/month

Annual Subscription	**$3,490/year** (save $698 — 2 months free)

What's Included:

- ✅ Up to **1,000 invoices/month** with GPT-4o Vision AI
- ✅ Up to 3 user accounts
- ✅ 1 organization/tenant
- ✅ Email integration (1 monitored inbox)
- ✅ AI Vision extraction (97%+ accuracy on any format)
- ✅ Basic approval workflow
- ✅ Sage integration
- ✅ Excel export with custom filters
- ✅ 50GB file storage
- ✅ Email support (24-hour response)
- ✅ Standard security features
- ✅ Mobile responsive interface

Overage Pricing:

- **$0.15 per invoice** beyond the 1,000/month limit
- Automated notification at 80% and 100% of limit
- No service interruption — overages billed monthly in arrears

Infrastructure Included:

- Cloud hosting on AWS
- Database management
- Automatic backups (7-day retention)
- 99.5% uptime SLA
- GPT-4o Vision AI processing for every invoice
- S3 storage with intelligent lifecycle (Standard → IA → Glacier)

🚀 Professional Plan

Ideal for growing businesses processing up to 5,000 invoices/month

Monthly Subscription	$649/month
Annual Subscription	**$6,490/year** (save $1,298 — 2 months free)

What's Included:

- ✅ **All Starter features, plus:**
- ✅ Up to **5,000 invoices/month** with GPT-4o Vision AI
- ✅ Up to 15 user accounts
- ✅ 3 organizations/tenants

- ✅ Email integration (3 monitored inboxes)
- ✅ Advanced approval workflows with multi-level approvals
- ✅ Custom approval rules and thresholds
- ✅ Advanced reporting, analytics, and Excel export
- ✅ 200GB file storage
- ✅ Priority email & phone support (4-hour response)
- ✅ Enhanced security with audit logs
- ✅ API access for custom integrations
- ✅ Vendor management features
- ✅ Batch invoice processing

Overage Pricing:

- **$0.12 per invoice** beyond the 5,000/month limit
- Automated notification at 80% and 100% of limit
- No service interruption — overages billed monthly in arrears

Infrastructure Included:

- High-availability cloud hosting
- Automatic backups (30-day retention)
- 99.7% uptime SLA
- Dedicated database resources
- Performance monitoring
- GPT-4o Vision AI processing for every invoice
- S3 storage with intelligent lifecycle management

🏢 Business Plan

Built for organizations processing up to 10,000 invoices/month

Monthly Subscription	$799/month
Annual Subscription	**$7,990/year** (save $1,598 — 2 months free)

What's Included:

- ✅ **All Professional features, plus:**
- ✅ Up to **10,000 invoices/month** with GPT-4o Vision AI
- ✅ Up to 30 user accounts
- ✅ 5 organizations/tenants
- ✅ Email integration (5 monitored inboxes)
- ✅ Advanced AI with confidence scoring and validation
- ✅ Custom workflow automation
- ✅ Advanced Excel export with summary analytics
- ✅ 500GB file storage

- ✅ Dedicated support channel (2-hour response)
- ✅ Advanced security & compliance features
- ✅ Custom integrations
- ✅ Dedicated training sessions

Overage Pricing:

- **$0.10 per invoice** beyond the 10,000/month limit
- Automated notification at 80% and 100% of limit
- No service interruption — overages billed monthly in arrears

Infrastructure Included:

- Enterprise-grade cloud hosting
- Automatic backups (60-day retention)
- 99.8% uptime SLA
- Dedicated database & compute resources
- 24/7 infrastructure monitoring
- GPT-4o Vision AI processing for every invoice
- S3 storage with intelligent lifecycle management

💡 **Recommended for the 8,000 invoices/month use case**

At 8,000 invoices/month, this plan covers your needs with 2,000 invoices of headroom. No overages unless you exceed 10,000.

🏛 Enterprise Plan

Designed for large organizations processing 10,000+ invoices/month

Monthly Subscription	$1,499/month
Annual Subscription	$14,990/year (save $2,998 — 2 months free)

What's Included:

- ✅ **All Business features, plus:**
- ✅ Up to **20,000 invoices/month** with GPT-4o Vision AI
- ✅ Unlimited user accounts
- ✅ Unlimited organizations/tenants
- ✅ Unlimited monitored email inboxes
- ✅ Custom AI model fine-tuning for your vendor formats
- ✅ Custom workflow automation
- ✅ White-label options available
- ✅ Unlimited file storage
- ✅ Dedicated account manager

- ✅ 24/7 priority support (1-hour response)
- ✅ Advanced security & compliance (SOC 2, GDPR-ready)
- ✅ Custom integrations (beyond Sage)
- ✅ Advanced analytics and BI dashboards
- ✅ SLA-backed performance guarantees

Overage Pricing:

- **$0.08 per invoice** beyond the 20,000/month limit
- Automated notification at 80% and 100% of limit
- No service interruption — overages billed monthly in arrears

Infrastructure Included:

- Enterprise-grade multi-region infrastructure
- Geo-redundant backups (90-day retention)
- 99.9% uptime SLA with credit guarantees
- Dedicated infrastructure resources
- 24/7 infrastructure monitoring
- Performance optimization
- Security audits and penetration testing
- GPT-4o Vision AI processing for every invoice
- S3 storage with intelligent lifecycle management

📋 Plan Comparison Table

Feature	Starter	Professional	Business	Enterprise
Monthly Price	$349	$649	$799	$1,499
Annual Price (2 months free)	$3,490	$6,490	$7,990	$14,990
Invoices/Month (included)	1,000	5,000	10,000	20,000
Overage per Invoice	$0.15	$0.12	$0.10	$0.08
AI Vision Processing	✅ GPT-4o	✅ GPT-4o	✅ GPT-4o	✅ GPT-4o
Extraction Accuracy	97%+	97%+	97%+	97%+
Users	Up to 3	Up to 15	Up to 30	Unlimited
Organizations	1	3	5	Unlimited
Email Inboxes	1	3	5	Unlimited

Storage	50GB	200GB	500GB	Unlimited
Approval Workflows	Basic	Multi-level	Custom	Custom
Excel Export	✅	✅ Advanced	✅ Advanced	✅ Advanced
Sage Integration	✅	✅	✅	✅
API Access	❌	✅	✅	✅
Custom Integrations	❌	Limited	✅	✅
Support Response Time	24 hours	4 hours	2 hours	1 hour
Uptime SLA	99.5%	99.7%	99.8%	99.9%
Backup Retention	7 days	30 days	60 days	90 days
Account Manager	❌	❌	❌	✅
White Label	❌	❌	❌	Available

💵 Overage Pricing Details

When an organization exceeds their plan's included invoice limit, additional invoices are processed and billed automatically:

Plan	Included Invoices	Overage Rate	Example: 500 Extra Invoices
Starter	1,000	$0.15/invoice	+$75
Professional	5,000	$0.12/invoice	+$60
Business	10,000	$0.10/invoice	+$50
Enterprise	20,000	$0.08/invoice	+$40

How Overages Work:

1. **No interruption**: Invoices continue processing — your team is never blocked
2. **Real-time tracking**: Dashboard shows current usage vs. plan limit
3. **Automated alerts**: Email notifications at 80% and 100% of your limit
4. **Monthly billing**: Overages are calculated and billed on the 1st of the following month
5. **Upgrade anytime**: Switch to a higher plan mid-cycle with prorated billing

Overage Cost Transparency:

Cost Component	Per Invoice
GPT-4o Vision AI processing	$0.017
AWS infrastructure (compute, DB, transfer)	$0.002
S3 storage (lifecycle managed)	$0.001
Our cost	**$0.020**
Your overage charge	**$0.08 - $0.15**

> Overage pricing is designed to be transparent and fair. We encourage upgrades when consistent overages occur.

🎯 One-Time Implementation Costs

Standard Onboarding Package

$2,500 (one-time)

Includes:

- ✅ Initial system configuration
- ✅ Organization setup and tenant configuration
- ✅ User account creation and role assignment
- ✅ Email inbox integration (Microsoft 365)
- ✅ Sage accounting system connection
- ✅ AI extraction validation with sample invoices
- ✅ 2 hours of administrator training
- ✅ 4 hours of end-user training
- ✅ Data import assistance (if needed)
- ✅ Go-live support (first week)

Premium Onboarding Package

$5,000 (one-time)

Includes:

- ✅ **All Standard features, plus:**
- ✅ Custom workflow configuration
- ✅ Advanced approval rule setup
- ✅ Custom Excel export template setup
- ✅ AI accuracy validation with your vendor invoice samples
- ✅ 4 hours of administrator training
- ✅ 8 hours of end-user training

- ✅ Historical data migration (up to 1,000 invoices)
- ✅ Custom integration setup (if needed)
- ✅ Go-live support (first 2 weeks)
- ✅ Post-launch review after 30 days

Enterprise Onboarding Package

Custom Quote

Includes:

- ✅ **All Premium features, plus:**
- ✅ Dedicated implementation team
- ✅ Custom development (if required)
- ✅ Multiple integration setups
- ✅ AI model fine-tuning for your vendor formats
- ✅ Unlimited training sessions
- ✅ Full historical data migration
- ✅ White-label customization
- ✅ Custom SLA agreements
- ✅ Extended go-live support

Contact us for a detailed enterprise implementation quote.

🔧 Optional Add-Ons

Additional Users

- **Starter Plan**: $25/user/month
- **Professional Plan**: $20/user/month
- **Business Plan**: $15/user/month
- **Enterprise Plan**: Included (unlimited)

Additional Storage

- **$10/month per 50GB** (Starter, Professional, Business)
- **Enterprise**: Unlimited included

Additional Email Inboxes

- **$50/month per inbox** (Starter, Professional, Business)
- **Enterprise**: Unlimited included

Additional Organizations/Tenants

- **Starter**: $100/month per organization
- **Professional**: $75/month per organization
- **Business**: $50/month per organization
- **Enterprise**: Unlimited included

Custom Development

- **$150/hour** for custom features or integrations
- Quoted based on requirements

Training Sessions

- **$200/hour** for additional training beyond onboarding
- **Enterprise Plan**: 10 hours included annually

💳 What's Included vs. Third-Party Costs

What's Included in Your Subscription (No Additional Charges)

AI-Powered PDF Processing:

- ✅ **GPT-4o Vision AI**: Every invoice processed through OpenAI's most advanced vision model
- ✅ **97%+ extraction accuracy**: Works with any vendor format, any language, scanned or digital
- ✅ **Intelligent field extraction**: Invoice number, vendor, amounts, dates, line items, GL codes
- ✅ **Confidence scoring**: AI rates its own accuracy — low-confidence invoices flagged for review
- ✅ **Legacy OCR fallback**: Tesseract OCR + pdfplumber as additional backup layer
- ✅ **No per-page AI fees**: All AI processing is included in your plan's invoice limit

Infrastructure (Fully Managed):

- ✅ Cloud hosting on AWS (EC2, RDS, S3)
- ✅ PostgreSQL database management
- ✅ S3 file storage with lifecycle optimization (Standard → IA → Glacier)
- ✅ Email monitoring and polling
- ✅ SSL/TLS encryption
- ✅ Automated backups with disaster recovery
- ✅ 24/7 infrastructure monitoring
- ✅ All API calls and processing

Application Features:

- ✅ Multi-tenant organization management
- ✅ Role-based access control
- ✅ Approval workflows
- ✅ Excel export with advanced filters
- ✅ Dashboard analytics
- ✅ Session management with device tracking
- ✅ Vendor management

Required Third-Party Services (Your Responsibility)

Microsoft 365 Email Licenses

Required for email integration functionality.

License Type	Cost (per mailbox/month)	Notes
Microsoft 365 Business Basic	~$6 USD	Minimum required
Microsoft 365 Business Standard	~$12.50 USD	Additional features
Microsoft 365 Apps for Business	~$8.25 USD	Alternative option

Example Costs:

- **Starter Plan** (1 monitored inbox): ~$6/month from Microsoft
- **Professional Plan** (3 monitored inboxes): ~$18/month from Microsoft
- **Business Plan** (5 monitored inboxes): ~$30/month from Microsoft
- **Enterprise Plan** (unlimited inboxes): Variable, based on your needs

Important Notes:

- ✅ Microsoft 365 license is billed directly by Microsoft, not through us
- ✅ One license required per monitored email inbox
- ✅ Your organization may already have these licenses
- ✅ We help configure Graph API access during onboarding

Sage Accounting System

Required for accounting integration.

- You must have an active Sage subscription
- We integrate with Sage 50, Sage 200, and Sage Intacct

- API access may require specific Sage plan levels

📊 Internal Cost Structure & Profit Analysis

Production Cost Breakdown (Scenario C — Full GPT-4o Vision)

Per-Invoice Cost:

Cost Component	Per Invoice	Notes
GPT-4o Vision API (image + prompt)	$0.017	~3,700 tokens per 1.5-page invoice
AWS S3 storage (lifecycle managed)	$0.001	Standard → IA (90d) → Glacier (365d)
AWS compute & transfer (amortized)	$0.002	EC2 + RDS + data transfer
Total Variable Cost	**$0.020**	Per invoice processed

Fixed Monthly Infrastructure Cost: $43/month (EC2 Reserved + RDS Reserved + CloudWatch + Route 53 + EBS)

Plan-Level Profit Analysis

Plan	Price	Max Invoices	Max Cost	Min Profit	Profit Margin
Starter	$349	1,000	$63	**$286**	82%
Professional	$649	5,000	$143	**$506**	78%
Business	$799	10,000	$243	**$556**	70%
Business @ 8K	$799	8,000	**$203**	**$596**	**75%**
Enterprise	$1,499	20,000	$443	**$1,056**	70%

> **At 8,000 invoices/month on the Business plan:** Revenue $799 – Cost $203 = **$596 net profit/month** (~$600 target ✓)

Overage Profit Per Invoice

Plan	Overage Rate	Our Cost	Profit Per Extra Invoice
Starter	$0.15	$0.020	$0.13 (87%)

Professional	$0.12	$0.020	$0.10 (83%)
Business	$0.10	$0.020	$0.08 (80%)
Enterprise	$0.08	$0.020	$0.06 (75%)

S3 Storage Growth Over 24 Months (8,000 invoices/month, ~500KB avg)

Month	Total Data	Storage Tiers	Monthly S3 Cost	Cumulative S3
3	12 GB	12 GB Standard	$0.28	$0.56
6	24 GB	12 GB Std + 12 GB IA	$0.43	$1.82
9	36 GB	12 GB Std + 24 GB IA	$0.58	$3.33
12	48 GB	12 GB Std + 36 GB IA	$0.73	$5.09
15	60 GB	12 GB Std + 36 GB IA + 12 GB Glacier	$0.78	$7.06
18	72 GB	12 GB Std + 36 GB IA + 24 GB Glacier	$0.83	$9.13
21	84 GB	12 GB Std + 36 GB IA + 36 GB Glacier	$0.88	$11.30
24	**96 GB**	12 GB Std + 36 GB IA + 48 GB Glacier	**$0.92**	**$13.57**

> S3 lifecycle policy keeps storage cost under **$1/month** even at 96GB — negligible impact.

📈 2-Year Total Cost Projection (Business Plan — 8,000 invoices/month)

Your Revenue

Period	Monthly Revenue	Cumulative Revenue
Month 1	$799	$799
Month 6	$799	$4,794
Month 12	$799	$9,588
Month 18	$799	$14,382

Month 24	**$799**	**$19,176**

Your Total Cost (Infrastructure + AI)

Period	Monthly Cost	Cumulative Cost	Monthly Profit
Month 1	$195	$195	$604
Month 6	$195	$1,173	$604
Month 12	$196	$2,349	$603
Month 18	$197	$3,528	$602
Month 24	**$197**	**$4,710**	**$602**

2-Year Summary

	Amount
Total Revenue (24 months)	**$19,176**
Total Cost (24 months)	**$4,710**
Total Profit (24 months)	**$14,466**
Average Monthly Profit	**$603**
Profit Margin	**75.4%**
Plus onboarding fee (one-time)	**+$5,000**
Grand Total Revenue (24 months)	**$24,176**
Grand Total Profit (24 months)	**$19,466**

Cost Breakdown by Category (24 months)

Category	24-Month Total	Monthly Avg	% of Cost
GPT-4o Vision API	$3,264	$136.00	69.3%
EC2 (Reserved Instance)	$456	$19.00	9.7%
RDS PostgreSQL (Reserved)	$192	$8.00	4.1%
CloudWatch Logs & Alarms	$132	$5.50	2.8%
EBS Volume (30GB gp3)	$58	$2.40	1.2%
RDS Storage	$55	$2.30	1.2%
Data Transfer Out	$22	$0.90	0.5%

EBS Snapshots	$36	$1.50	0.8%
RDS Backups	$24	$1.00	0.5%
S3 Storage (lifecycle)	$14	$0.58	0.3%
Route 53 DNS	$12	$0.50	0.3%
Domain Name	$24	$1.00	0.5%
OpenAI API Buffer (10%)	$326	$13.60	6.9%
SSL Certificate (ACM)	$0	$0	0%
Elastic IP	$0	$0	0%
SSM Parameters	$0	$0	0%
TOTAL	**$4,615**	**$192**	**100%**

> **69% of production cost is GPT-4o Vision API.** Infrastructure is only ~$57/month.

📈 Return on Investment (ROI)

ROI Calculation — Business Plan (8,000 invoices/month)

Current Manual Process Costs:

- Average time per invoice (manual entry): 20 minutes
- Total time monthly: 8,000 × 20 min = 2,667 hours
- Staff hourly cost (loaded): $30/hour
- **Monthly labor cost**: 2,667 × $30 = **$80,000**

With SyncLedger (AI-Powered):

- Average time per invoice (AI-extracted, review only): 3 minutes
- Total time monthly: 8,000 × 3 min = 400 hours
- Staff hourly cost: $30/hour
- Monthly labor cost: 400 × $30 = $12,000
- SyncLedger subscription: $799/month
- **Total monthly cost**: $12,000 + $799 = **$12,799**

Savings:

- **Monthly savings**: $80,000 − $12,799 = **$67,201**
- **Annual savings**: $67,201 × 12 = **$806,412**
- **2-Year savings**: $67,201 × 24 = **$1,612,824**

- **ROI**: 8,410% annually

Payback period: Less than 1 week!

Additional Benefits (Not Quantified):

- ✅ 97%+ extraction accuracy vs ~85% manual entry accuracy
- ✅ Works with any vendor format — no manual template setup
- ✅ Handles scanned, digital, handwritten, and multi-language invoices
- ✅ Faster approval cycles leading to early payment discounts
- ✅ Complete audit trail for compliance
- ✅ Better vendor relationships with faster processing
- ✅ Real-time visibility into invoice status
- ✅ Reduced risk of duplicate payments
- ✅ Excel export for accountant analysis
- ✅ Scalability without proportional headcount increase

📊 Total Cost of Ownership — Client Perspective

Business Plan: Processing 8,000 invoices/month

Cost Component	Monthly Cost	Annual Cost	Notes
SyncLedger Subscription	$799	$7,990 (annual)	Includes AI processing
Microsoft 365 (5 inboxes)	$30	$360	Direct from Microsoft
Sage Subscription	$100–200	$1,200–2,400	Your existing cost
Total Monthly	**$929–1,029**	**$9,550–10,750**	

What If You Exceed 10,000 Invoices?

Monthly Volume	Base Plan	Overage	Total Monthly Cost
8,000	$799	$0	**$799**
10,000	$799	$0	**$799**
10,500	$799	500 × $0.10 = $50	**$849**

11,000	$799	1,000 × $0.10 = $100	**$899**
12,000	$799	2,000 × $0.10 = $200	**$999**
13,000+	Consider upgrading to Enterprise ($1,499)		

> **Tip:** If overages consistently exceed $700/month (i.e., >17,000 invoices), upgrading to Enterprise ($1,499) is more cost-effective.

🛡️ Security & Compliance

All plans include:

- ✅ 256-bit SSL/TLS encryption in transit
- ✅ AES-256 encryption at rest (S3, EBS, RDS)
- ✅ Role-based access control (RBAC)
- ✅ Server-side refresh token session management
- ✅ Device tracking and session revocation
- ✅ Multi-factor authentication (MFA) option
- ✅ Regular security updates and patches
- ✅ Automated backups with disaster recovery
- ✅ GDPR-compliant data handling
- ✅ ISO 27001 aligned infrastructure

Enterprise Plan Additional:

- ✅ SOC 2 Type II certification (in progress)
- ✅ Custom data residency options
- ✅ Advanced threat protection
- ✅ Regular penetration testing
- ✅ Dedicated security contact

📞 Support & Service Level Agreements

Support Channels

- **Email**: support@SyncLedger.com
- **Phone**: Available for Professional, Business & Enterprise plans
- **Portal**: 24/7 ticket submission system
- **Chat**: Available during business hours

Response Times

Priority	Starter	Professional	Business	Enterprise
Critical (System Down)	24 hours	4 hours	2 hours	1 hour
High (Major Feature)	48 hours	8 hours	4 hours	2 hours
Medium (Minor Issue)	72 hours	16 hours	8 hours	4 hours
Low (Enhancement)	5 days	3 days	2 days	24 hours

Business Hours

- **Standard**: Monday-Friday, 9 AM - 6 PM (local time)
- **Business**: Extended hours, Monday-Saturday
- **Enterprise**: 24/7/365 for critical issues

🎓 Training & Resources

Included with All Plans:

- ✅ Comprehensive online documentation
- ✅ Video tutorial library
- ✅ Knowledge base with FAQs
- ✅ User guides and quick reference cards
- ✅ Regular product updates newsletter

Professional & Business:

- ✅ Webinar training sessions (quarterly)
- ✅ Early access to new features
- ✅ Beta program participation

Enterprise Only:

- ✅ Dedicated account manager
- ✅ Quarterly business reviews
- ✅ Custom training development
- ✅ On-site training available

📝 Terms & Conditions Summary

Billing

- Monthly subscriptions billed on the 1st of each month
- Annual subscriptions billed upfront with 2 months free
- Implementation fees due before project start
- **Invoice overages billed monthly in arrears** (1st of following month)

Contract Terms

- **Monthly**: 30-day notice for cancellation
- **Annual**: 12-month commitment, then converts to monthly
- **Enterprise**: Custom terms available

Data Ownership

- You own all your data
- Data export available at any time
- Data retention: 90 days after cancellation

Upgrades & Downgrades

- Upgrade anytime with prorated billing
- Downgrade at contract renewal or with 30-day notice
- Feature access changes immediately upon plan change
- **Overage rates apply based on your current plan tier**

🚀 Getting Started

Step 1: Choose Your Plan

Review the features and select the plan that best fits your invoice volume. Not sure? Contact us for a free consultation.

Step 2: Sign Up

Complete our online signup form or contact our sales team:

- **Email**: sales@SyncLedger.com
- **Phone**: +1 (888) 555-SYNC
- **Website**: www.syncledger.com

Step 3: Onboarding

Our team will schedule your implementation, validate AI extraction with your sample invoices, and conduct training.

Step 4: Go Live

Start processing invoices with 97%+ accuracy within 1-2 weeks!

💡 Frequently Asked Questions

Q: Can I try SyncLedger before committing?

A: Yes! We offer a 14-day free trial with full access to Professional plan features (up to 200 invoices). Contact us to get started.

Q: How does the AI Vision extraction work?

A: Every invoice PDF is converted to a high-resolution image and sent to OpenAI's GPT-4o Vision model. The AI "reads" the invoice like a human — understanding layouts, tables, headers, and context. It returns structured JSON data with 97%+ accuracy, regardless of the vendor format. This works on scanned PDFs, digital PDFs, handwritten notes, and multi-language documents.

Q: What happens if I exceed my plan's invoice limit?

A: Your invoices continue processing without interruption. Additional invoices beyond your plan limit are billed at the overage rate for your tier ($0.08–$0.15 per invoice). You receive automated alerts at 80% and 100% of your limit. Overages are billed on the 1st of the following month. If you're consistently over, we recommend upgrading to the next plan tier.

Q: Are there any hidden fees beyond the subscription?

A: No hidden fees. Your subscription includes all AI processing, infrastructure, storage, and support within your plan limits. The only additional costs are: (1) invoice overages if you exceed your limit, (2) optional add-ons you choose to enable, and (3) third-party services (Microsoft 365, Sage) billed directly by those providers.

Q: What third-party services do I need to pay for separately?

A: You'll need:

- **Microsoft 365 email license** (~$6-12/mailbox/month) — billed by Microsoft
- **Sage accounting system** (your existing subscription)
- That's it! AI processing is fully included.

Q: Is my data secure?

A: Absolutely. We use bank-level encryption (AES-256 at rest, TLS 1.3 in transit), server-side refresh token session management, role-based access control, and follow industry best practices. Invoice images sent to GPT-4o are processed in real-time and not stored by OpenAI.

Q: Can I cancel anytime?

A: Monthly subscriptions can be cancelled with 30 days notice. Annual subscriptions have a 12-month commitment. Your data is available for export for 90 days after cancellation.

Q: What accuracy can I expect?

A: GPT-4o Vision AI achieves 97%+ accuracy on invoice field extraction across all vendor formats. Complex invoices with unusual layouts may occasionally need manual review, which the system automatically flags with a confidence score.

Q: Do you offer discounts for non-profits?

A: Yes! We offer 20% discount for registered non-profit organizations. Contact sales for details.

Q: Can I integrate with accounting systems other than Sage?

A: Enterprise plans support custom integrations. We're also adding QuickBooks and Xero support in Q2 2026.

Q: What if my invoice volume fluctuates seasonally?

A: The overage system handles this naturally. Choose a plan based on your average monthly volume. During peak months, overages cover the excess — and you only pay for what you use over the limit. No need to upgrade for temporary spikes.

Q: How is the overage calculated?

A: At the end of each month, we count total invoices processed. If the count exceeds your plan limit, each additional invoice is billed at your tier's overage rate. Example: Business plan (10,000 limit) with 10,800 invoices processed = 800 × $0.10 = $80 overage.

🏗️ Platform Development & Infrastructure Costs

Development Cost Analysis

If you were to build SyncLedger in-house, here's what it would cost:

Full Development Cost Breakdown

Component	Hours	Rate	Total Cost	Description
Backend Development	200	$75/hr	**$15,000**	Spring Boot REST API, JWT auth, multi-tenancy
AI Extraction Service	120	$75/hr	**$9,000**	GPT-4o Vision integration, confidence scoring
PDF Microservice	80	$75/hr	**$6,000**	Python FastAPI, OCR fallback, field extraction
Frontend Development	160	$75/hr	**$12,000**	React/TypeScript UI, responsive design
Database Design	40	$75/hr	**$3,000**	PostgreSQL schema, migrations, optimization
Email Integration	60	$75/hr	**$4,500**	Microsoft Graph API, polling service
Sage Integration	60	$75/hr	**$4,500**	API integration, sync logic, error handling
DevOps & Deployment	50	$75/hr	**$3,750**	Docker, AWS setup, CI/CD pipelines
Security Implementation	50	$75/hr	**$3,750**	Encryption, RBAC, session management, audit
Excel Export & Analytics	40	$75/hr	**$3,000**	Apache POI, advanced filters, summary sheets
Testing & QA	80	$75/hr	**$6,000**	Unit tests, integration tests, UAT
Documentation	30	$75/hr	**$2,250**	Technical docs, user guides, API docs
Project Management	60	$75/hr	**$4,500**	Planning, coordination, reporting
TOTAL	**1,030 hrs**		**$77,250**	Full platform development

Timeline: 14-18 weeks with 2 full-time developers

Additional Hidden Costs:

- OpenAI API account setup and management: $1,000-2,000
- Infrastructure setup and configuration: $3,000-5,000
- Third-party API integrations and testing: $2,000-3,000
- Bug fixes and stabilization: $5,000-8,000
- **Realistic Total: $88,250 - $95,250**

Ongoing Maintenance Costs (if self-hosted):

- Developer time for updates/bugs: $3,000-5,000/month
- OpenAI API costs (8K invoices): $150/month
- Infrastructure management: $1,000-2,000/month
- Security patches and monitoring: $1,000/month
- **Annual maintenance: $62,000-98,000**

Total Cost of Ownership — 2-Year Comparison

Business Plan (8,000 invoices/month) — 2-Year TCO

Cost Component	SyncLedger Subscription	Self-Hosted	Savings
Year 1			
Initial Development	$0 (ready to use)	$91,750	$91,750
Implementation	$5,000	$8,000	$3,000
Subscription/Infrastructure	$7,990 (annual)	$77,400 (infra + dev)	$69,410
Microsoft 365 (5 inboxes)	$360	$360	$0
Year 1 Total	**$13,350**	**$177,510**	**$164,160**
Year 2			
Subscription/Infrastructure	$7,990	$77,400	$69,410
Microsoft 365	$360	$360	$0
AI API growth (S3 storage)	Included	$30	$30
Year 2 Total	**$8,350**	**$77,790**	**$69,440**
2-Year Grand Total	**$21,700**	**$255,300**	**$233,600**

ROI: You save 91.5% over 2 years with SyncLedger subscription

◎ Contact Information

SyncLedger - SyncLedger Division

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- **Phone**: +1 (888) 555-SYNC
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Office Hours: Monday-Friday, 9:00 AM - 6:00 PM EST

✅ Next Steps

Ready to transform your invoice processing with AI?

1. **Schedule a Demo**: See SyncLedger in action with your own sample invoices
2. **Start Free Trial**: 14-day trial with up to 200 invoices, no credit card required
3. **Get a Custom Quote**: For enterprise needs or custom requirements
4. **Contact Sales**: Speak with our team about your specific needs

Special Offer: Sign up before March 31, 2026, and receive:

- ✨ 15% off your first year (annual plans)
- ✨ Free Premium Onboarding ($5,000 value) with annual Business or Enterprise plans
- ✨ Extended 30-day free trial

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Prices and features subject to change. Final terms will be specified in your service agreement.

END OF SUBSCRIPTION ESTIMATE