

DATA INTAKE REPORT

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COUNTRY: Kenya

There were 4 datasets:

1. Cab_Data.csv – Has details of transactions for 2 cab companies (Pink Cab and Yellow Cab)
2. Customer_ID.csv – Contains a unique identifier which links the customer's demographic details eg Age, Gender and Income
3. Transaction_ID.csv – Contains transaction to customer mapping and payment mode of the customer
4. City.csv – Has details of list of US cities, their population and number of cab users

1.Cab Data

Has 359392 rows and 7 columns

The info of cab_data:

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 359392 entries, 0 to 359391
```

```
Data columns (total 7 columns):
```

```
#   Column      Non-Null Count  Dtype
```

```
---  ---
```

```
0   Transaction ID  359392 non-null  int64
```

```
1   Date of Travel  359392 non-null  int64
```

```
2   Company        359392 non-null  object
```

```
3   City           359392 non-null  object
```

```
4   KM Travelled   359392 non-null  float64
```

```
5   Price Charged  359392 non-null  float64
```

```
6   Cost of Trip   359392 non-null  float64
```

```
dtypes: float64(3), int64(2), object(2)
```

```
memory usage: 19.2+ MB
```

There were no null values and duplicates in the dataset

The only column that had outliers is Price Charged

2.City Data

Has 3 columns and 19 rows

The 3 columns are City, Population and Users

This dataset had no null values or duplicates

The data information is as follows:

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 20 entries, 0 to 19
Data columns (total 3 columns):
#   Column      Non-Null Count  Dtype
---  ---
0   City        20 non-null    object
1   Population  20 non-null    object
2   Users       20 non-null    object
```

3. Customer Data

Has 49171 rows and 4 columns

This dataset has no duplicates and null values

```
Information of the dataset is:
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 49171 entries, 0 to 49170
Data columns (total 4 columns):
#   Column              Non-Null Count  Dtype
---  ---
0   Customer ID         49171 non-null  int64
1   Gender              49171 non-null  object
2   Age                 49171 non-null  int64
3   Income (USD/Month)  49171 non-null  int64
dtypes: int64(3), object(1)
memory usage: 1.5+ MB
```

4. Transaction data

Has 440098 rows and 3 columns

Has no duplicate and null values

Has the following information:

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 440098 entries, 0 to 440097
Data columns (total 3 columns):
#   Column      Non-Null Count  Dtype
---  ---
0   Transaction ID  440098 non-null  int64
1   Customer ID   440098 non-null  int64
2   Payment_Mode  440098 non-null  object
dtypes: int64(2), object(1)
memory usage: 10.1+ MB
```