

# Veena Dharshini BS

Software Engineer

 [+91-9994432738](tel:+91-9994432738)

 [LinkedIn](#) | [GitHub](#)

 [Leetcode](#) | [GeeksforGeeks](#)

 [veenadharshini2001@gmail.com](mailto:veenadharshini2001@gmail.com)

 [My portfolio](#)

## Technical Skills

- Languages Java, JavaScript, TypeScript , C
- Databases MySql, Graphql
- Frontend frameworks React Js, Angular Js, Next Js
- Backend frameworks Spring Boot
- Cloud Docker, Kafka, AWS
- Others Node, React Query, Redux, Figma, Tailwind CSS, Jotai, Git, Maven, Rest

## Experience

### Wakefit - Frontend Engineer

Dec 2024 to Present, Bengaluru

- Developed the home page, NPS survey Page, User Profile page (including dashboard, my-orders, and order details), and Store locator for showcasing retail stores to significantly enhance the user experience, resulting in a 70% improvement in overall engagement.
- Developed a order track page providing full visibility from order placement to delivery, handling reverse pickup visibility with middle miles which resulted in a 50% decrease in customer queries related to order status.
- Implemented Google Login functionality in the CRM website, providing SSO login and increasing security.
- Integrated Moengage and UTM for tracking and analyzing customer journeys, leading to a 40% increase in conversion rates.
- Collaborated on integrating the Haptik chatbot into the website, improving customer support response time by 70%.
- Optimized post-order flow modules including cancellation, return, replacement, customer support and modification, resulting in a 60% reduction in processing time.

## **Accolite - Fullstack web developer intern**

Feb 2022 to Sep 2022, Chennai

- Intern gaining hands-on experience in Spring Boot, Typescript, and Angular frameworks.
- Developed web applications like Library Management System and Google Forms Clone.

## **Achievements**

I was awarded the Extra Miller award in the March Quarter for my works on Home Page in the next js app.

## **Education**

### **Thiagarajar College of engineering**

BE - Electronics and Communication Engineering | 9.2 CGPA

2022

## **Languages**

English, Tamil