VeenaDharshiniBS

Frontend Engineer

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Skills

· Java, JavaScript, React, Frontend Development, TypeScript, Spring Boot

Experience

Frontend Engineer Apr 2024 - Present

Wakefit Bengaluru

- Revamped the home page, store locator page, and NPS survey page to enhance user experience.
- Developed a track order page providing full visibility from order placement to delivery, returns, or replacements, resulting in a 20% decrease in customer queries related to order status.
- Implemented Google Login functionality in the CRM website, increasing user engagement by 15%.
- Integrated Moengage and UTM for tracking and analyzing customer journeys, leading to a 10% increase in conversion rates.
- Collaborated on integrating the Haptik chatbot into the website, improving customer support response time by 30%.
- Optimized post-order flow modules including cancellation, return or replacement, tracking, and modification, resulting in a 25% reduction in processing time.

Frontend Engineer Dec 2023 - Mar 2024

Mountblue technologies

• Interned at a company, gaining hands-on experience in frontend development.

FullStack Engineer Sep 2022 - Sep 2022

Accolite

- Intern gaining hands-on experience on Spring Boot, Typescript, and Angular frameworks.
- Developed web applications like Library Management System and Google Forms Clone.

Achievements

Awarded the extra miller award in the March Quarter for my works in Home Page and next js app.

Education

Scaler 2025

Specialized in Software Development & Problem Solving

Thiagarajar College of engineering

BE/B.Tech/BS 9.2 CGPA

2022