Veena Dharshini BS

Software Engineer

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🏷 My portfolio

Technical Skills

- Languages   Java, JavaScript, TypeScript , C

- Databases   MySql, Graphql

- Frontend frameworks   React Js, Angular Js, Next Js

- Backend frameworks   Spring Boot

- Cloud   Docker, AWS

- Others   Node, React Query, Redux, Figma, Tailwind CSS, Jotai, Git, Maven, Rest

Experience

Wakefit - Fullstack Engineer   Dec 2022 to Present, Bengaluru

- Developed the home page, NPS survey Page, User Profile page (including dashboard, my-orders, and order details), and Store locator for showcasing retail stores to significantly enhance the user experience, resulting in a 70% improvement in overall engagement.

- Developed a order track page providing full visiblity from order placement to delivery, handling reverse pickup visiblity with middle miles which resulted in a 50% decrease in customer queries related to order status.

- Implemented Google Login functionality in the CRM website, providing SSO login and increasing security.

- Integrated Moengage and UTM for tracking and analyzing customer journeys, leading to a 40% increase in conversion rates.

- Collaborated on integrating the Haptik chatbot into the website, improving customer support response time by 70%.

- Optimized post-order flow modules including cancellation, return, replacement, customer support and modification, resulting in a 60% reduction in processing time.

Accolite - Fullstack web developer intern Feb 2022 to Sep 2022, Chennai

- Intern gaining hands-on experience in Spring Boot, Typescript, and Angular frameworks.

- Developed web applications like Library Management System and Google Forms Clone.

Achievements

I was awarded the Extra Miller award in the March Quarter for my works on Home Page in the next js app.

Education

Thiagarajar College of engineering

BE - Electronics and Communication Engineering | 9.2 CGPA 2022

Languages

English, Tamil