

## YardHouse Loyalty system

\*note – This program is still under the pilot version and its being enhanced every single day . After the successful stable version we will implement on all the other premises too



### YardHouse Point Program

The point program is the most common program around the commerce world as it is the simplest one. It is based on one simple principle: **Spend more to get more.**

Every time a customer makes a purchase in-store, they get a one dollar as a points or depending on the size of their purchase. These points/dollar will be accumulated in the customer account under a unique card number. Afterwards customer can get a discount or a special customer treatment, customers seems to work toward collecting a certain amount of points to redeem their reward. This program is put on the place to encourage customers to return. The major aim for this program is to make our customer to purchase frequently. This rewards program is unique to YardHouse, but the same will operate on roughly the same premise: The more a customer shops at your establishment, the more rewards they receive, and the more incentive they have to come back and continue shopping at your place of business.

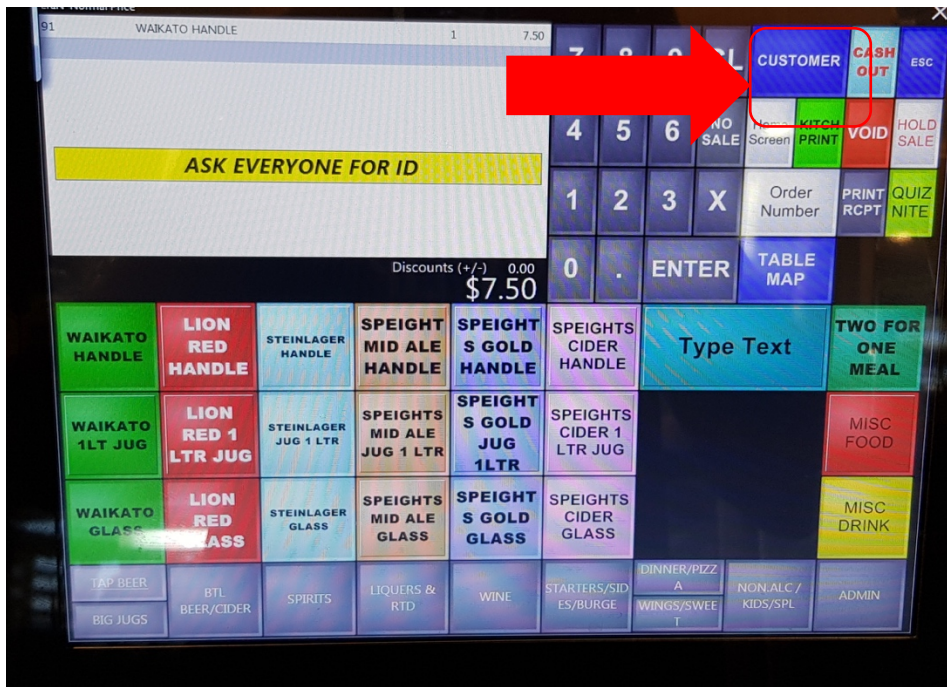
In this programs staff has to ask the customer to hand over some form of personal information (name, address, email, etc ). In return, we will issue them a unique membership card ( as shown above in the picture), number, or access code so they can receive their benefits.

Collecting the customer data is very crucial for us as we are going to promote our business to the customers only through these details.

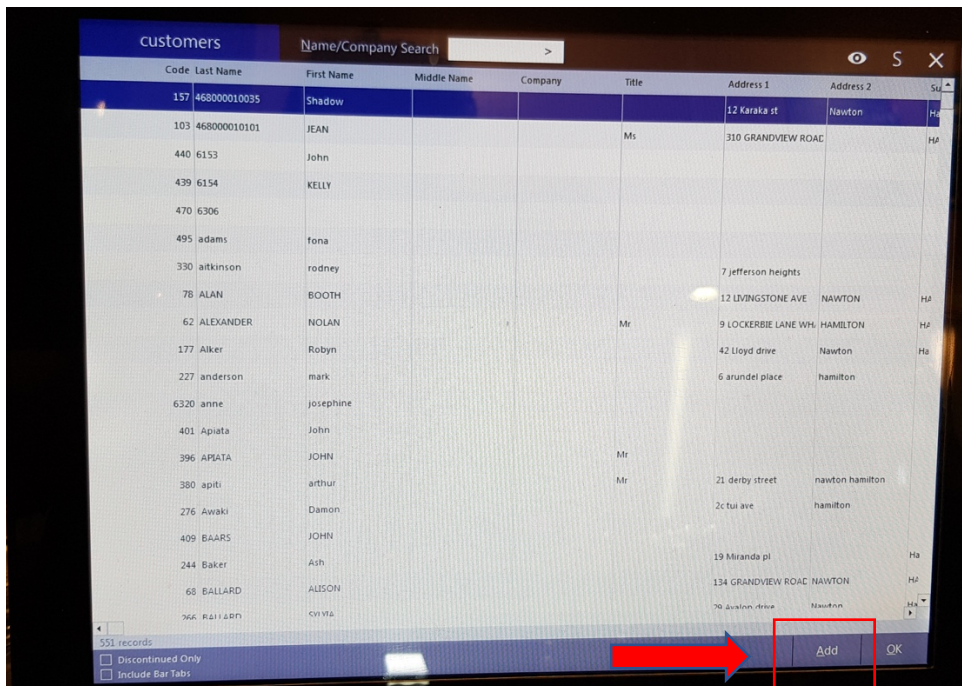
Please make sure that customer should agree to receive the news from us as we need their consents to send any sort of data to the customers.

How to issue a new membership card ?

1. Go to your POS home screen and Click "Customer"



2. Add the customer by clicking on the “Add” button on the right hand side bottom corner:



3. Add the customer details and put the cursor on the “Scan Code” and Scan the card bar code:

**new customer** General Advanced

Code: 541 Customer Type: SP POINTS MEMBERS Scan Code: Auto

Last Name: Given Names: Title:

Address Details: Address: Postcode:

Delivery Address: ☒ Delivery Address same as Above Address: Postcode:

Contact Details: Phone: Mobile: Fax: Email:

Sales / Accounting: Auto % Discount: 0 Price Level: 0 ☐ Bar Tab ☒ Account Credit Limit: 1000.00 Master Account: >

Miscellaneous: Company: GST: Occupation: Next of Kin: Contact No: Birth Date: Birth Date 2: Password: Gender: Marital Status: ☒ Mail Out ☐ Discontinue

Comments: Sales Prompt:

Save



4. Scanner will pick up the unique code from the card bar code, we are using four digit bar code so far. Click "Save" to save the customer record.



**new customer** General Advanced

Code 542  
Last Name Singh  
Given Name: Parmveer  
Title Mr

Address Details  
Address 27 Hart Road  
Tamhere  
Postcode 3283

Delivery Address  
☒ Delivery Address same as Above  
Address  
Postcode

Contact Details  
Phone 02040996964  
Mobile  
Fax  
Email veer.mailer@gmail.com

Sales / Accounting  
Auto % Discount 0  
Price Level 0  
☐ Bar Tab  
Account ☒  
Credit Limit 1000.00  
Master Account >

Miscellaneous  
Company  
GST  
Occupation  
Next of Kin  
Contact No  
Birth Date  
Birth Date 2  
Password  
Gender M  
Marital Status  
☒ Mail Out  
☐ Discontinue

Comments  
Sales Prompt

**Save**

5. Select the item and Scan the card to accumulate the points. The points will appear on the top of the screen top in "Red and White" text

**Parmveer Singh - 0 Points**

91 WAIKATO HANDLE 1 7.50

**ASK EVERYONE FOR ID**

0 Points Discounts (+/-) 0.00  
**\$7.50**

WAIKATO HANDLE LION RED HANDLE STEINLAGER HANDLE SPEIGHT MID ALE HANDLE SPEIGHT S GOLD HANDLE

WAIKATO 1LT JUG LION RED 1 LTR JUG STEINLAGER JUG 1 LTR SPEIGHTS MID ALE JUG 1 LTR SPEIGHT S GOLD JUG 1LTR

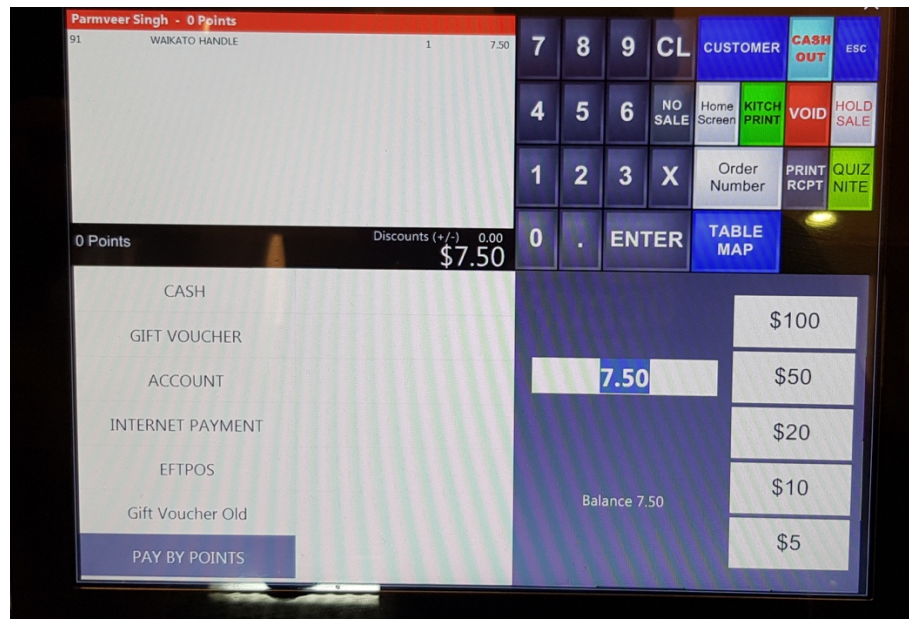
WAIKATO GLASS LION RED GLASS STEINLAGER GLASS SPEIGHTS MID ALE GLASS SPEIGHT S GOLD GLASS

TAP BEER BTL BEER/CIDER SPIRITS LIQUERS & RTD WINE

Big JUGS

Code 542 Name Mr Parmveer Singh  
Address 27 Hart Road Tamhere Phone 02040996964  
Fax  
Mobile 3283 Email veer.mailer@gmail.com  
Dob  
Type SP POINTS MEMBERS Birth Date  
Company  
Occupation  
Comments  
Price Level  
Password  
Marital Status  
Gender M  
Total 0.00 Current 0.00 1 month 0.00 2 months 0.00 3 months+ 0.00  
Credit Limit 1000.00  
Avail Credit 1000.00  
Journal Transactions  
Payment Adjustment Unallocated Adjustment Clear Customer

6. Pay using points.  
If customer wants to pay through the points or \$money they have accumulated so far. Then click on the "Pay by Points" on the last payment screen and the system will deduct the amount from the customer account.



Voila 😊 That's it....

In order of any technical question please feel free to contact

Parmveer Singh (IT Manager, Jag Gur Ltd)

+64 2040996964

Email-veer.mailer@gmail.com