



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

1. Content is good

2. Your resume size

3. Your resume is unbelievable

1.font is good

2. the aligrument is impressed

3.the resume is neat

Designing a Resume

M. iswarya
V.Veera Lakshmi
R. Arunasri
B. Vinthiya

1. Increase the size detail

2. Highlight the subheading with dark letters

3. give more detail

1.It is useful

2.The colours are used apttly

3.side heading is not suitable



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)