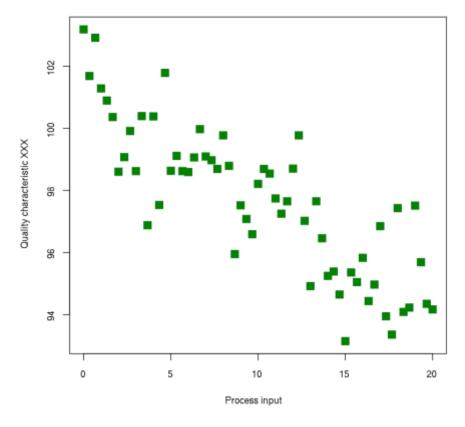
## Data Visualization

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#### Scatter Plot

Plot – An attribute vs Target

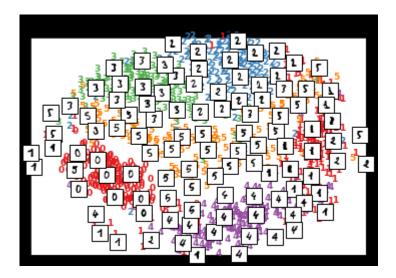
#### Scatterplot for quality characteristic XXX

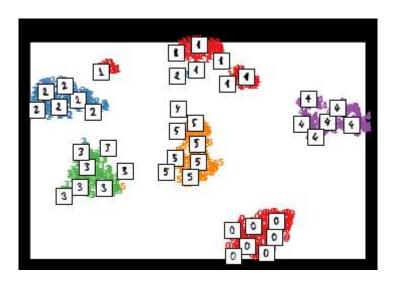


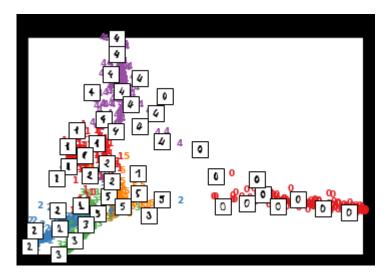
### Visualize a high dimensional data set?

Project it onto 2D plat and visualize!

How to 'project'?







#### PCA – Projection on to 2D

- PCA(n\_components=2)
- PCA fit(X)
- X\_pca = PCA.transform(X)

• now X\_pca is a set of 2D points, we can plot them and visualize

#### 127) key phrase... "MDS" Multi Dimensional Scaling

- Formulation idea
  - 'pairwise distances be same before and after transformation'
- Distance between points and dot product
  - $dist(X[i], X[j]) = \sqrt{\sum_{k=0}^{d-1} (X[i][k] X[j][k])^2}$
  - $|a-b|^2 = |a|^2 + |b|^2 2ab\cos(\theta)$
  - $dist(X[i], X[j])^2 = |X[i]|^2 + |X[j]|^2 2(X[i] \cdot X[j])$
  - If all vectors are unit vectors, then
  - $d(X[i], X[j])^2 \propto 1 k(X[i], X[j])$
  - Where k(a,b) is some similarity function between two vectors a and b
- We need to maintain almost identical distances between points before and after transformation
- Let
  - Input X[i] be k dimensional
  - $W_{k\times 2}$  be the transformation matrix
  - Determine transformed coordinates,  $Z = X \times x$
  - Dot products should remain same!
  - $XX^T \approx ZZ^T$
  - Loss function,  $L(W) = |XX^T XWW^TX|^2$  minimize this function over 'W' parameters

# 128) key phrase... "TSNE" t-test based stochastic neighbourhood embedding

