



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Select
relative
hashtag

Remove
background

Create fond
styles and
colours

Attractive
pictures
with

Select an
image

Editing in
background
colours



Tamilarasan
Leader ship
In group

Select high

Save as

Text your
content

Video
duration

Select Title

Contact
Logo



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?