

# LSM ASSESSMENT 5

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SLOT:TAA1

Write about the cost analysis of your product.

ASSET	Cost
Web Developers (2)	Rs 30000 x2 = Rs 60000
UI/ UX designing	Rs 100000
Database Hosting (Per month)	Rs 72000
Digital Advertising (Per month)	Rs 5000
Workspace (Laptops with internet connection)	Rs 250000
Human Resources (Per month)	Rs 50000
Office Space Rent	Rs 50000

Initial Investment = Rs 5,87,000

Running Costs= Rs 1,77,000

Fixed costs – Rs 587000

Variable costs- Rs 800

**Break Even Analysis:**

**Units** correspond to No. of slot bookings made through our website

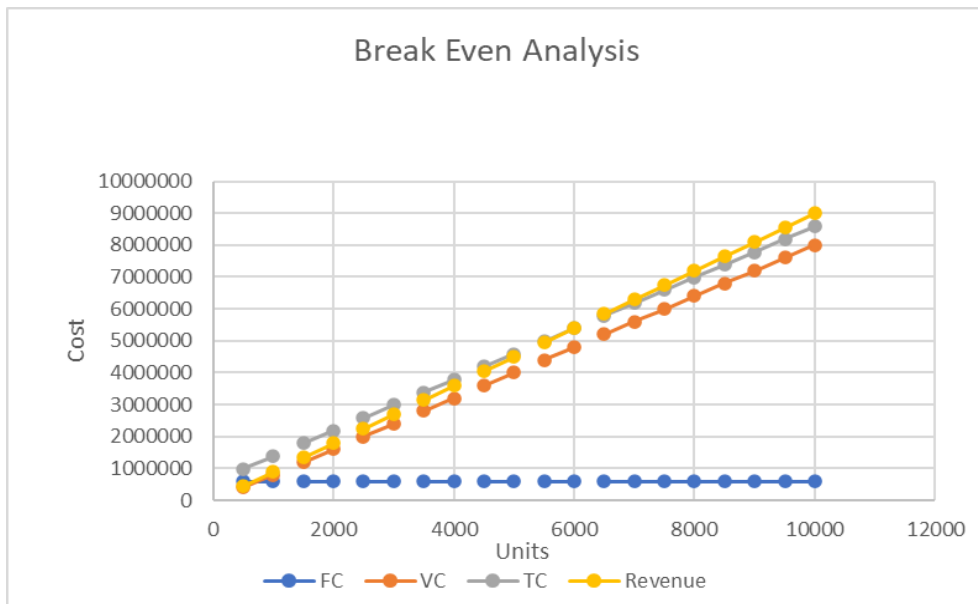
**FC** corresponds to Fixed Cost

**VC** corresponds to Variable Cost

**TC** corresponds to Total Cost

**BEP** corresponds to Break Even Point

	A	B	C	D	E	F	G	H
1	Break Even Analysis						VC	800
2							SP	900
3							FC	587000
4	Units	FC	VC	TC	Revenue			
5							BEP	5870
6	500	587000	400000	987000	450000			
7	1000	587000	800000	1387000	900000			
8								
9	1500	587000	1200000	1787000	1350000			
10	2000	587000	1600000	2187000	1800000			
11								
12	2500	587000	2000000	2587000	2250000			
13	3000	587000	2400000	2987000	2700000			
14								
15	3500	587000	2800000	3387000	3150000			
16	4000	587000	3200000	3787000	3600000			
17								
18	4500	587000	3600000	4187000	4050000			
19	5000	587000	4000000	4587000	4500000			
20								
21	5500	587000	4400000	4987000	4950000			
22	6000	587000	4800000	5387000	5400000			
23								
24	6500	587000	5200000	5787000	5850000			
25	7000	587000	5600000	6187000	6300000			
26	7500	587000	6000000	6587000	6750000			
27	8000	587000	6400000	6987000	7200000			
28	8500	587000	6800000	7387000	7650000			
29	9000	587000	7200000	7787000	8100000			
30	9500	587000	7600000	8187000	8550000			
31	10000	587000	8000000	8587000	9000000			
32	10500	587000	8400000	8987000	9450000			
33	110000	587000	88000000	88587000	99000000			
34	11500	587000	9200000	9787000	10350000			
35	12000	587000	9600000	10187000	10800000			
36	12500	587000	10000000	10587000	11250000			
37	13000	587000	10400000	10987000	11700000			
38	13500	587000	10800000	11387000	12150000			
39	14000	587000	11200000	11787000	12600000			
40	14500	587000	11600000	12187000	13050000			
41	15000	587000	12000000	12587000	13500000			



Break Even point is obtained at 5870 slot bookings which means that after 5870 bookings, the company is able to recover all the invested amount and now begins to earn revenue more than the total cost.