

# Franchise Opportunity at India's Leading CHESS ACADEMY

[Enquire Now](#)

8+

Years of Excellence  
Est. in Bangalore, 2017

5000+

Students Impacted  
Across our network

#1

ChessKid Partner  
Official India Partner

Join a proven brand transforming cognitive education across India.

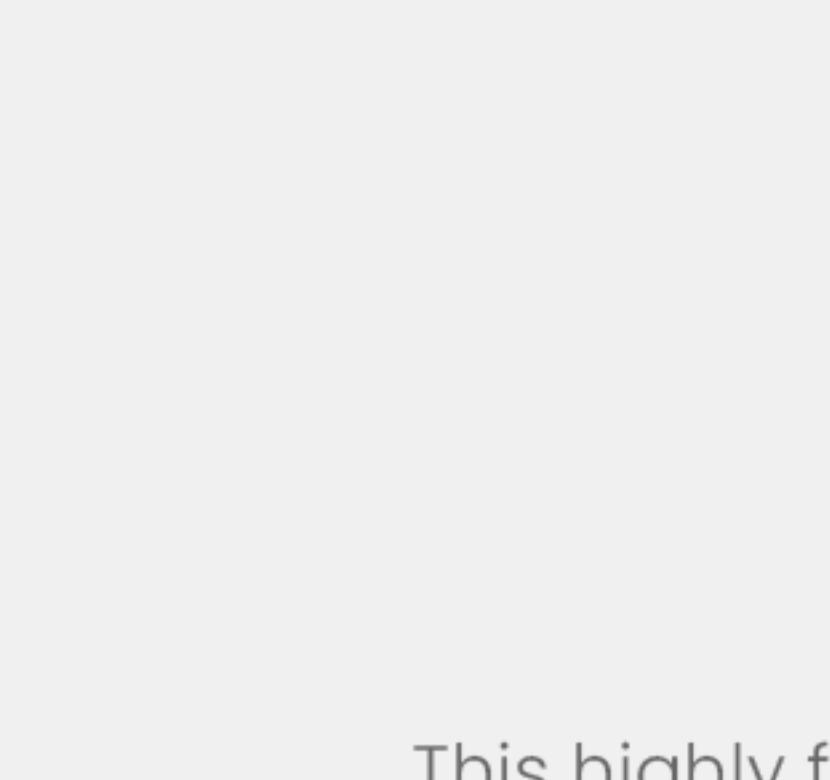
Partner with us to build a rewarding business whilst making a lasting impact on children's development in your community.

[Learn More](#)

## The Opportunity: Why Cognitive Education?

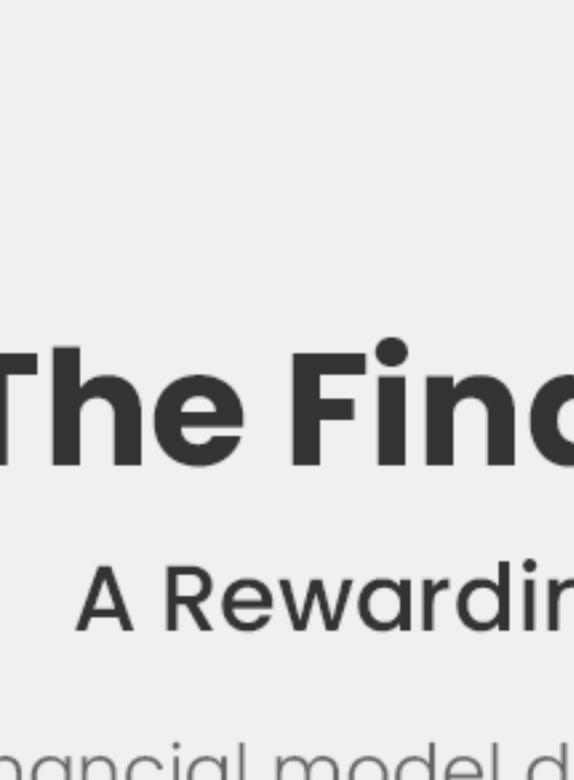
Tapping into the High-Growth Market for 21st-Century Skills

The Indian education market is witnessing unprecedented growth in supplementary learning. Parents understand that success requires more than textbook knowledge; they want their children equipped with cognitive abilities that provide lifelong advantages.



### Growing Demand

Parents actively seek programmes beyond academics



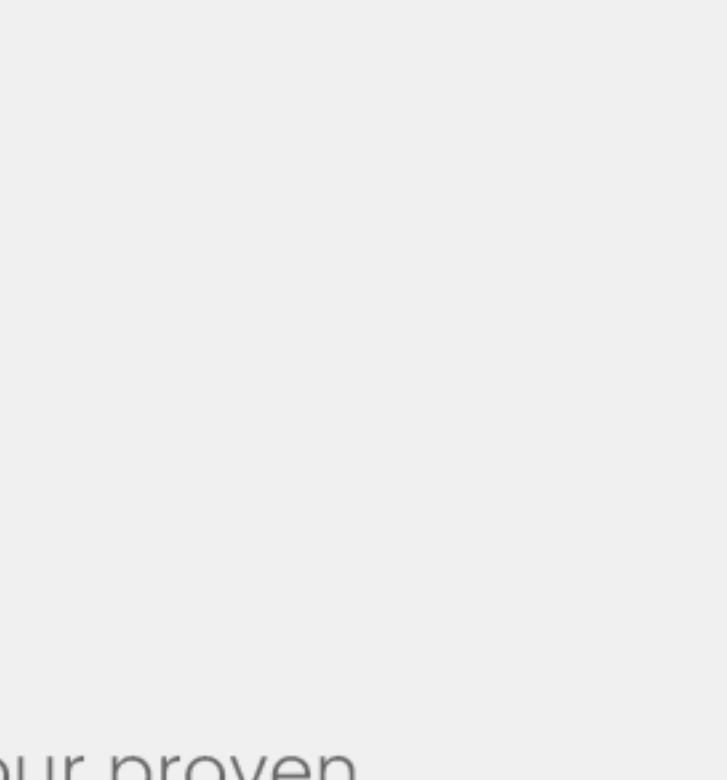
### Essential Skills

Critical thinking, problem-solving, focus, and memory



### Safe Environment

Warm, structured learning spaces



### Chess as a Tool

Engaging, systematic skill development

## Our Unique Pedagogy

The 'MindMentorz Method' combines breadth and depth

### Teach MORE (Breadth)

Expose students to a new chess topic every day to push boundaries and maintain engagement

- Constant intellectual stimulation
- Broad strategic exposure
- Enhanced curiosity

### Teach DEEP (Mastery)

Ensure true mastery through structured repetition and promotion based only on official ELO rating.

- Guaranteed solid foundation
- Measurable progress
- Confidence building

79.4%

Projected ROI Year 2 returns

72%

Revenue Share  
You retain majority

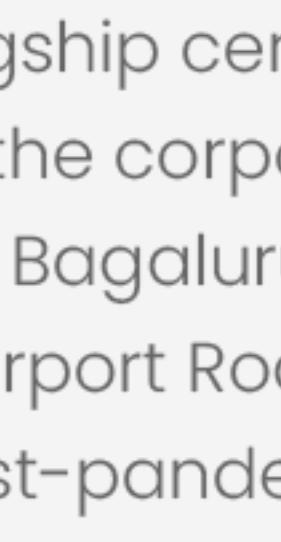
Startup Investment ₹6,00,000  
Includes capex for centre setup

Revenue Structure Physical Centres: 72% to Franchisee Highly favourable terms designed for your profitability

Year 2 Profit ₹12,71,000 projected annual turnover Note: GST @ 18% to be added to costs

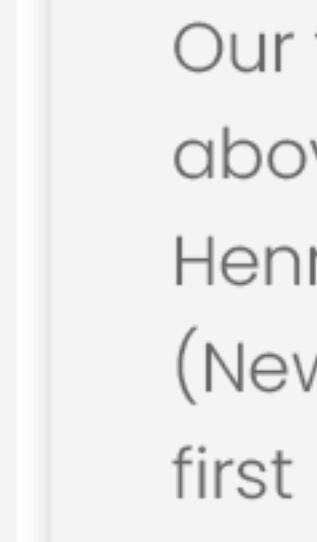
## The Franchise Advantage

Comprehensive support for your success at every step



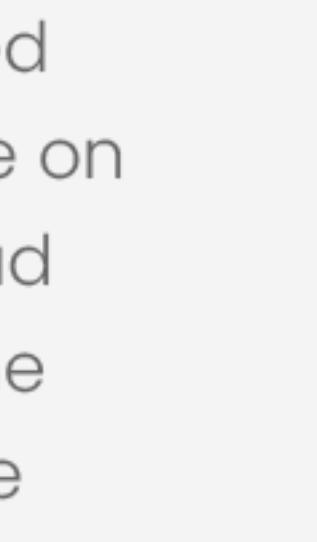
### Brand & Curriculum

Right to the MindMentorz Brand and our proprietary curriculum



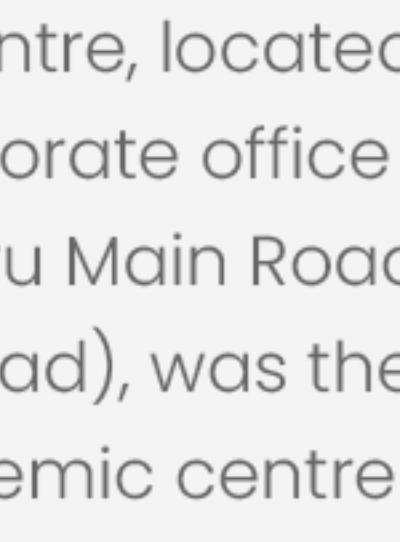
### Tech Platform

Access to our proprietary tech platform for student tracking and admin



### Teacher Training

Assistance in hiring and providing ongoing training for instructors



### Marketing Support

Guidance in sales, marketing and lead generation strategies

[Learn More](#)

## Bangalore - Kothanur

Our flagship centre, located above the corporate office on

Hennur Bagaluru Main Road (New Airport Road), was the

first post-pandemic centre opened in 2023. It spans

2000 sq ft and continues to set a benchmark for excellence in cognitive education and community building.

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