Unified Mentor

Green Destination Attrition Data Analysis

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Problem Statement

Green Destinations is a well-known travel agency. The HR Director has recently noticed and increase in employees leaving (attrition)

She would like to figure out any trends or patterns. She has surveyed the staff of Green Destinations and provided you with the data. She would like to know what the attrition rate is (% of people who left). She would also like to know if factors like age, years at the company and income play a part in determining if people will leave or not.

Python Code

```
#importing python libraries import pandas as pd
#importing dataset into dataframe variable dataframe =
pd.read_csv('./csv/greendestination-dataset.csv')
#printing top 5 records from the top of dataset dataframe.head(5)
#removing
                                       del
dataframe['EmployeeCount']
                                       del
dataframe['StandardHours']
                                       del
dataframe['Over18']
dataframe.head(5)
#printing rows & columns of our dataset print(f"Rows: {dataframe.shape[0]}\nColumns:
{dataframe.shape[1]}")
#checking whether dataset has any NULL values dataframe.isnull().sum()
dataframe.head(5)
```

```
#finding number of employee's print(f"No. of employee's:
{len(dataframe)}")
#finding number of attrition's attrition_count = 0 for i in
range(len(dataframe['Attrition'])): if dataframe['Attrition'][i] ==
'Yes': attrition_count += 1

print(f"No. of attrition: {attrition_count}")
#finding attrition rate
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print(f"Attrition rate:

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{round((attrition_count/len(dataframe['Attrition']))*100, 1)} %")
#finding average age print(f"Average age: {round(dataframe['Age'].mean(), 0).astype(int)}")
#finding average salary print(f"Average salary: $ {round(dataframe['MonthlyIncome'].mean(),
0).astype(int)}")
#finding average years print(f"Average years: {round(dataframe['YearsAtCompany'].mean(), 1)}")
#segregating employees
                                                    gender count
dataframe['Gender'].value_counts()
                                                          print(f"Male:
{gender count.iloc[0]}") print(f"Female: {gender count.iloc[1]}")
male attrition count
                                        0
female_attrition_count = 0
for i in range(len(dataframe)): if dataframe['Attrition'][i] == 'Yes':
if dataframe['Gender'][i] == 'Male':
                                         male_attrition_count += 1
elif dataframe['Gender'][i] == 'Female':
                                             female_attrition_count
+= 1
print("Attrition by Gender:") print(f"Male:
{male attrition count}") print(f"Female:
{female_attrition_count}")
#finding
                                                  unique_job_role
dataframe['JobRole'].unique()
                                  print(f"No.
                                                          job
                                                                   roles:
{len(unique job role)}") print()
sales executive count = 0 research scientist count = 0
laboratory_technician_count = 0 manufacturing_director_count = 0
healthcare representative count = 0 manager count = 0
sales_representative_count = 0 research_director_count = 0
human_resources_count = 0
for i in range(len(dataframe)):
 if dataframe['Attrition'][i] == 'Yes':
                                        if dataframe['JobRole'][i] == 'Sales Executive':
sales_executive_count += 1
                               elif dataframe['JobRole'][i] == 'Research Scientist':
      research_scientist_count += 1
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elif dataframe['JobRole'][i] == 'Laboratory Technician':

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elif dataframe['JobRole'][i] == 'Manufacturing
      laboratory_technician_count += 1
Director':
                manufacturing director count += 1
                                                        elif dataframe['JobRole'][i] == 'Healthcare
Representative':
                       healthcare representative count += 1
                                                                  elif dataframe['JobRole'][i] ==
'Manager':
                 manager count += 1
                                           elif dataframe['JobRole'][i] == 'Sales Representative':
                                     elif dataframe['JobRole'][i] == 'Research Director':
sales representative count += 1
                                        elif dataframe['JobRole'][i] == 'Human
      research_director_count += 1
Resources':
                  human_resources_count += 1
print("Attrition by Job Role:")
print(f"Sales Executive: {sales_executive_count}") print(f"Research Scientist:
{research_scientist_count}") print(f"Laboratory Technician: {laboratory_technician_count}")
print(f"Manufacturing Director: {manufacturing_director_count}") print(f"Healthcare Representative:
{healthcare representative count}") print(f"Manager: {manager count}")
print(f"Sales Representative: {sales representative count}") print(f"Research Director:
{research_director_count}") print(f"Human Resources: {human_resources_count}")
count_age_18_to_25
                                    0
count_age_26_to_35
                                    0
                                    0
count_age_36_to_45
count_age_46_to_55
count_age_56_to_60 = 0
for i in range(len(dataframe)): if dataframe['Attrition'][i] == 'Yes':
                                                                       if dataframe['Age'][i] >= 18
and dataframe['Age'][i] <= 25:
                                     elif dataframe['Age'][i] >= 26 and dataframe['Age'][i] <= 35:
      count_age_18_to_25 += 1
      count_age_26_to_35 += 1
                                     elif dataframe['Age'][i] >= 36 and dataframe['Age'][i] <= 45:
                                     elif dataframe['Age'][i] >= 46 and dataframe['Age'][i] <= 55:
      count_age_36_to_45 += 1
                                     elif dataframe['Age'][i] >= 56 and dataframe['Age'][i] <= 60:
      count_age_46_to_55 += 1
      count_age_56_to_60 += 1
print(f"Attrition from (18 - 25) yrs: {count_age_18_to_25}") print(f"Attrition from (26 - 35)
yrs: {count_age_26_to_35}") print(f"Attrition from (36 - 45) yrs: {count_age_36_to_45}")
print(f"Attrition from (46 - 55) yrs: {count_age_46_to_55}") print(f"Attrition from (56 - 60)
yrs: {count_age_56_to_60}")
#finding attrition by salary
```

count_monthly_income_upto_2k = 0

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count_monthly_income_upto_5k = 0 count_monthly_income_upto_10k
= 0 count monthly income upto 15k = 0
count monthly income upto 15kplus = 0 for i in
range(len(dataframe)): if dataframe['Attrition'][i] == 'Yes':
dataframe['MonthlyIncome'][i] <= 2000:
      count_monthly_income_upto_2k += 1
dataframe['MonthlyIncome'][i] >= 2001 and dataframe['MonthlyIncome'][i] <=
5000:
            count_monthly_income_upto_5k += 1
dataframe['MonthlyIncome'][i] >= 5001 and dataframe['MonthlyIncome'][i] <=
10000:
             count monthly income upto 10k += 1
dataframe['MonthlyIncome'][i] >= 10001 and dataframe['MonthlyIncome'][i] <=
15000:
             count monthly income upto 15k += 1
dataframe['MonthlyIncome'][i] >= 15001:
count_monthly_income_upto_15kplus += 1
print(f"Attrition salary band from upto 2k:
{count_monthly_income_upto_2k}") print(f"Attrition salary band from 2k
{count_monthly_income_upto_5k}") print(f"Attrition salary band from 5k
- 10k:
{count_monthly_income_upto_10k}") print(f"Attrition salary band from
10k - 15k:
{count monthly income upto 15k}") print(f"Attrition salary band from
15k plus:
{count monthly income upto 15kplus}")
                                                       unique education
dataframe['EducationField'].unique()
                                       print(f"No.
                                                                            field:
                                                       of
                                                             education
{len(unique_education)}") print()
life_sciences_edu_count = 0 others_edu_count = 0
medical_edu_count = 0 marketing_edu_count = 0
technical_degree_edu_count = 0
human_resources_edu_count = 0
for i in range(len(dataframe)): if dataframe['Attrition'][i] == 'Yes':
dataframe['EducationField'][i] == 'Life Sciences':
                                       elif dataframe['EducationField'][i] ==
      life_sciences_edu_count += 1
'Other':
      others edu count += 1
                                 elif dataframe['EducationField'][i] == 'Medical':
                                  elif dataframe['EducationField'][i] == 'Marketing':
      medical_edu_count += 1
```

Insights

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- No. of employees: 1470
   No. of attrition: 237
  Attrition rate: 16.1 %
  Average age: 37
  Average salary: $ 6503
  Average years: 7.0
  Male: 882, Female: 588
 Attrition by Gender: Male: 150, Female: 87
  No. of job roles: 9
  Attrition by Job Role:
1. Sales Executive: 57
2. Research Scientist: 47
3. Laboratory Technician: 62
4. Manufacturing Director: 10
5. Healthcare Representative: 9
6. Manager: 5
7. Sales Representative: 33
8. Research Director: 2
9. Human Resources: 12
 Attrition by Age:
1. (18 - 25) yrs: 44
2. (26 - 35) yrs: 116
3. (36 - 45) yrs: 43
4. (46 - 55) yrs: 26
5. (56 - 60) yrs: 8
 Attrition by Salary:
1. upto 2k: 18
2. 2k - 5k: 145
```



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3. 5k - 10k: 49
4. 10k - 15k: 20
5. 15k plus: 5
No. of education field: 6
Attrition by Education:
1. Life Sciences: 89
2. Others: 11
3. Medical: 63
4. Marketing: 35
5. Technical Degree: 32
6. Human Resources: 7
```

Conclusion

Based on these insights, it appears that factors such as age, gender, salary, job role, and education field significantly influence attrition rates within the organization. Further analysis could delve into reasons behind these trends and formulate strategies to mitigate attrition, such as targeted retention programs, career development initiatives, and salary adjustments.