

# CREDIT CARD TRANSACTION REPORT

Revenue

56.5...

Total  
Interest

8.0M

Transaction  
Amount

46M

Total  
Interest

667K

Card Type	Revenue	Interest earned	Annual_fee
Blue	47188611.62	6614172.6	2733690
Silver	5659108.98	821923.0	189590
Gold	2533682.16	384755.2	57565
Platinum	1135608.05	161629.1	20665
Total	56517010.81	7982479.8	3001510

Q4

Q3

Q2

Q1

Medium

low

High

week\_start\_date

All

F

M

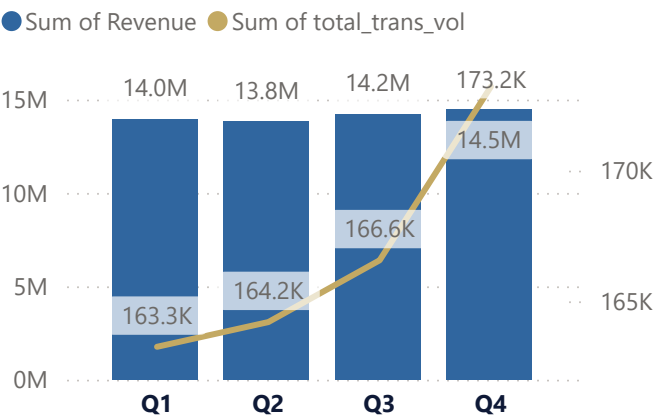
Gold

Silver

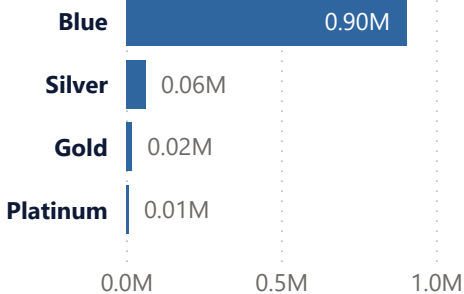
Blue

Platinum

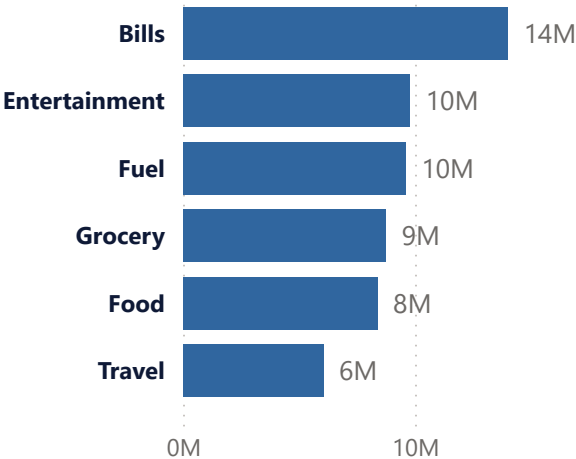
Quarterly Revenue and total\_trans\_vol



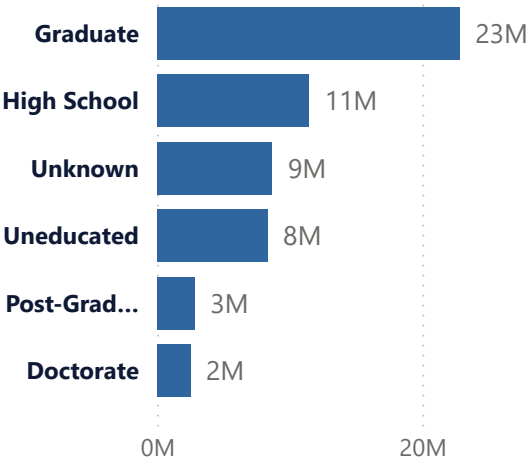
Customer\_acq\_cost by card\_category



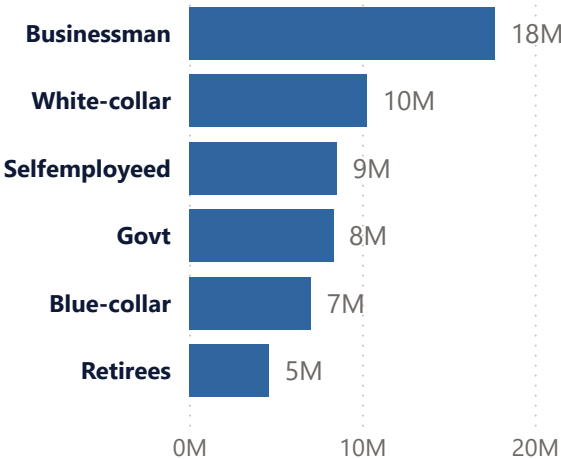
Revenue by exp\_type



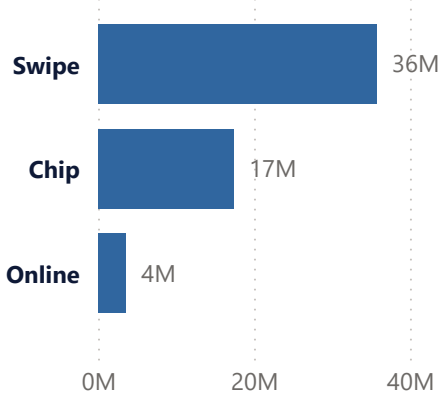
Revenue by education\_level



Revenue by customer job



Revenue by use chip



# CREDIT CARD CUSTOMER REPORT

Revenue  
56.5M

Total Interest  
8.0M

Total Income  
588M

CSS  
3.19

Q4

Q3

Q2

Q1

Medium

low

High

Gold

Silver

Blue

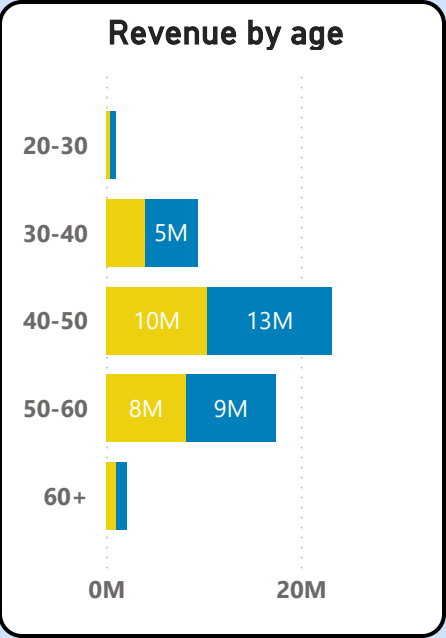
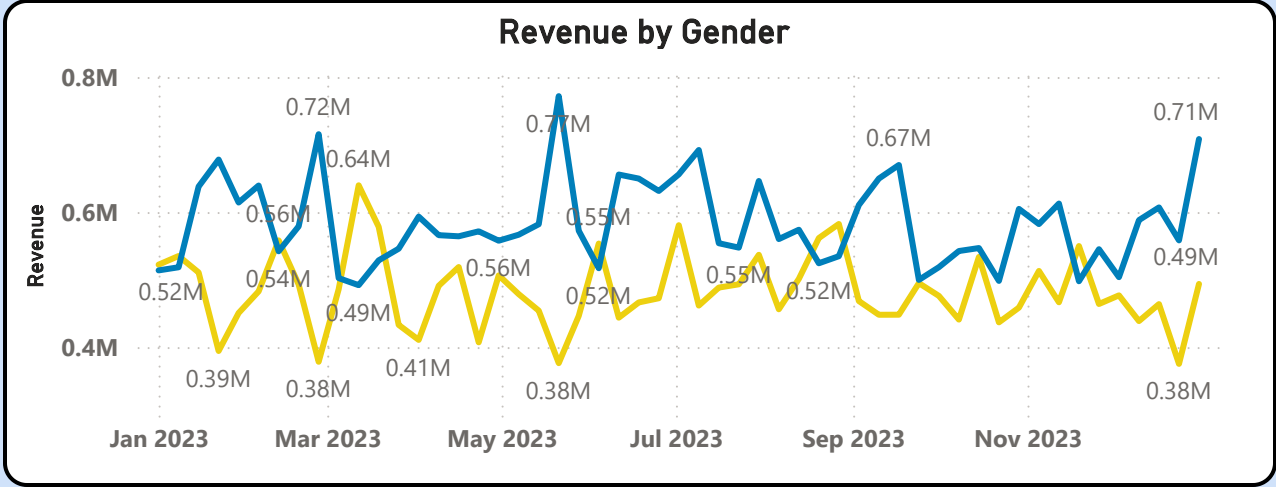
Platinum

M30.9M

F25.6M

week\_start\_date

All



customer_job	Revenue	Trans_amt	Income
Blue-collar	7040606.42	5602930	7,35,16,911.00
Businessman	17697472.01	14538883	19,03,50,431.00
Govt	8335533.84	6701573	9,08,34,727.00
Retirees	4617448.22	3689646	4,96,19,308.00
Selfemployed	8542826.40	6640301	7,76,59,931.00
White-collar	10283123.92	8359688	10,56,18,475.00
Total	56517010.81	45533021	58,75,99,783.00

