24/05/2020 AutoPilot

AUTOPILOT

Francesco Malagrino DoorDash

24/05/2020 AutoPilot



SCRIPT

1

Francesco make fall the milk over the floor but he did not have any paper towel left.

ACTION



SCRIPT

2

He heard about a new grocery app of doordash, steve download this app and sign in using the loyal doordash card

ACTION



SCRIPT

3

Francesco check his past purchase as well as information about how to automatically purchase items through subscriptions

ACTION



Francesco doesn't want lose

anymore toilet paper he

sees his recommends to

purchase every month the

paper towels based on the

past purchase. He decide to

SCRIPT

SCRIPT

Francesco is suprise that he can choice if pickup or a robot will delivery the shopping list, anyway he decide to go to the store

ACTION



SCRIPT

5

6

The cashier remind to Francesco that he have a subscription order waiting for him

ACTION

ACTION

try

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SCRIPT 7 After the checkout Francesco walk to the subscription desk and scan his loyalty card, 1 minute later a CSR walk out and hands Francesco paper towels	SCRIPT Francesco come back at home and again make fall the milk on the floor, this time have paper towels now
	ACTION
ACTION	