

Dr Vejune Zemaityte

E-mail: hello@vejune-zemaityte.com / Web: www.vejune-zemaityte.com / +370 623 51488

Education

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- 2015– **Doctor of Philosophy (Communication)**
 2019 School of Communication and Creative Arts / Deakin University / Melbourne, Australia
 Title: “Global Cinema Distribution: A Large-Scale Data-Driven Study of Film Screenings”
 Supervisors: Prof Deb Verhoeven, Dr Bronwyn Coate, and Dr Victoria Duckett
- 2011– **Bachelor of Arts (Economics, Psychology, and Media)**
 2014 University College Roosevelt / Utrecht University / Middelburg, Netherlands
 Exchange: Economics, Communication, and Photography / University of California San Diego (UCSD) / USA

Research Experience

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- 2020– **Senior Research Fellow**
 2024 Baltic Film, Media and Arts School (BFM) / Tallinn University / Estonia
 – Major projects: [CresCine](#); [CUDAN](#); [FILMEU](#); [FILMEU+](#); [Public Value of Open Cultural Data](#); Workforce Development and Diversity in Australian Cinematography
- 2019– **Research Officer**
 2020 Behavioural Business Lab / School of Economics, Finance, and Marketing / Royal Melbourne Institute of Technology (RMIT) / Australia
 – Major projects: The Artists and Entrepreneurs Project
- 2018– **Research Assistant**
 2019 University of Technology Sydney / Australia
 – Major projects: Gendered Analysis of the Luxembourgish Film Industry Network
- 2015– **Research Assistant**
 2017 School of Communication and Creative Arts / Deakin University / Melbourne, Australia
 – Major projects: [Kinomatics Project](#)
- 2014 **Research Assistant**
 University College Roosevelt / Utrecht University / Middelburg, Netherlands
 – Major projects: Dutch Municipal Election Survey on Political Attitudes

Teaching Experience

Teacher satisfaction provided as a percentage (where available).

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- 2021– **Lecturer**
 2024 Baltic Film, Media and Arts School (BFM) / Tallinn University / Estonia
 Cultural Data Analysis I & II (Teaching, Course Development & Coordination, MA);
 Film Data Analytics and Management I, II & III (Program Director, Course Development, MA)
- 2017– **Teaching Associate**
 2020 School of Media, Film and Journalism / Monash University / Melbourne, Australia
 Masters Research Project (MA); Cultural and Creative Industries (MA) [97%]; The Public Sphere (BA)
- 2017– **Teaching Associate**
 2020 School of Communication and Creative Arts / Deakin University / Melbourne, Australia
 Digital Marketing (MA) [88%]; Communication Research Practices (BA) [93%]; Distributing Entertainment (Teaching, Course Development & Coordination, BA) [100%]; Quantified Media (BA) [100%]
- 2019 **Teaching Associate**
 School of Culture and Communication / University of Melbourne / Australia
 Researching Media and Communication (MA) [93%]; Internet Communication (BA) [90%]

Professional Experience

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- 2023– **Research and Data Analytics Consultant**
 Present Sparkle data / Vilnius, Lithuania
 – Sparkle data provides data-driven film industry consulting. Recent partnerships include the Value of Work project commissioned by the Directors Guild of Canada (DGC).
- 2017– **Research and Data Manager**
 2019 Choovie / Melbourne, Australia
 – Choovie is the world’s first web platform and app for the dynamic pricing of cinema tickets. Role in development of data storage, analysis, and visualisation systems; management, analysis, and visualisation of the live customer and sales data; audience research; revision of demand-based pricing and recommendation algorithms
- 2014– **Assistant TV Director, Screenwriter, and Production Manager**
 2015 Lietuvos Rytas TV / Vilnius, Lithuania

Publications

Refereed Journal Articles

- 2025 Karjus, A. & **Zemaityte, V.** (2025). [Socioeconomic factors of national representation in the global film festival circuit: skewed toward the large and wealthy, but small countries can beat the odds.](#) *Journal of Cultural Economics*. doi: 10.1007/s10824-025-09557-x
- 2024 Oiva, M., Mukhina, K., **Zemaityte, V.**, Ohm, T., Tamm, M., Karjus, A., Mets, M., Heras, D.C., Solà, M.C., Juht, H.H., & Schich, M. [A Framework for the Analysis of Historical Newsreels.](#) *Humanities and Social Sciences Communications*, 11, 530. doi: 10.1057/s41599-024-02886-w
- 2024 **Zemaityte, V.**, Karjus, A., Rohn, U., Schich, M., & Ibrus, I. [Quantifying the Global Film Festival Circuit: Networks, Diversity, and Public Value Creation.](#) *PLoS ONE*, 19(3), e0297404. doi: 10.1371/journal.pone.0297404
- 2023 Jones, P., Verhoeven, D., Dadlani, A., & **Zemaityte, V.** [She Must Be Seeing Things! Gender disparity in camera department networks.](#) *Social Networks*, 76, 120–134. doi: 10.1016/j.socnet.2023.09.004
- 2023 Ibrus, I., Karjus, A., **Zemaityte, V.**, Rohn, U., & Schich, M. [Quantifying Public Value Creation in Public Service Media Using Big Programming Data.](#) *International Journal of Communication*, 17(24), 6741–6763.
- 2020 Verhoeven, D., Moore, P.S., Coles, A., Coate, B., **Zemaityte, V.**, Musial, K., Prommer, E., Mantsio, M., Taylor, S., Eltham, B., Loist, S., & Davidson, A. [Disciplinary Itineraries and Digital Methods: Examining the Kinomatics Collaboration Networks.](#) *NECSUS. European Journal of Media Studies*, 9(2), 273–298. doi: 10.25969/mediarep/15320.
- 2020 Verhoeven, D., Musial, K., Palmer, S., Taylor, S., Abidi, S., **Zemaityte, V.**, & Simpson, L. [Controlling for Openness in the Male-Dominated Collaborative Networks of the Global Film Industry.](#) *PLOS One*, 5(6), e0234460. doi: 10.1371/journal.pone.0234460.
- 2019 Verhoeven, D., Coate, B., & **Zemaityte, V.** [Re-Distributing Gender in the Global Film Industry: Beyond #MeToo and #MeThree.](#) *Media Industries*, 6(1), 135–155. doi: 10.3998/mij.15031809.0006.108.
- 2018 **Zemaityte, V.**, Verhoeven, D., & Coate, B. [Understanding the Dynamics between the United States and Australian Film Markets: Testing the “10% Rule”.](#) *Studies in Australasian Cinema*, 12(1), 56–69. doi: 10.1080/17503175.2018.1427827

Book Chapters

- 2017 Coate, B., Verhoeven, D., Arrowsmith, C., & **Zemaityte, V.** [Feature Film Diversity on Australian Cinema Screens: Implications for Cultural Diversity Studies Using Big Data.](#) In M. D. Ryan & B. Goldsmith (Eds.), *Australian Screen in the 2000s* (pp. 341–360). Cham: Springer International Publishing. doi: 10.1007/978-3-319-48299-6_16

Industry Reports

- 2025 Saluveer, S.K., Damásio, M.J., **Zemaityte, V.**, Ibrus, I., Rohn, U., Nielsen, J.I., Bengesser, C.H., Kostovska, I., Abay, F., Frühmorgen, T., Olesen, J., Langgaard, K., O’Leary, N.W., Samek, M., & Kotlińska, M. [State of European Film, Vol.1 – 2024.](#) CresCine.
- 2022 Coles, A., Ferrer, J., **Zemaityte, V.** with Banks, M. [A Wider Lens: Workforce Development and Diversity in Australian Cinematography.](#) Australian Cinematographers Society.
- 2020 **Zemaityte, V.** & Verhoeven, D. *Luxembourg Cinema Network Analysis.* Women In Motion.
- 2019 Verhoeven, D., Duffy, K., & **Zemaityte, V.** *R+amp Report: Engaging with Engagement.* University of Technology Sydney.

Conference Proceedings

- 2024 **Zemaityte, V.**, Oiva, M., Mukhina, K., Schechter, A., Contractor, N.S. & Schich, M. [Gender diversity in the historical networks of Soviet film production.](#) In M. Grandjean (Ed.), *Historical Network Research 2024*, Lausanne, Switzerland, 33. doi: 10.5281/zenodo.12598735
- 2018 Verhoeven, D., Musial, K., Palmer, S., Taylor, S., Simpson, L., **Zemaityte, V.**, & Abedi, S. [Solving the Problem of the “Gender Offenders”: Controlling Collaborative Network Evolution to Optimize Openness.](#) In *Global Digital Humanities 2018: “Bridges”*, El Colegio de México.
- 2014 Wiese, E., van Kuijk, H., Asberg, R., Bruno, J., van der Geest, I., Janssen, D., Loo, K., van Rheeën, E., Slikboer, L., Terpstra, B., Verhulst, K., Zegers, A., **Zemaityte, V.**, & Franken, E. [Attitudes Towards Aggression in Psychiatric Care in the Netherlands.](#) In I. Needham, M. Kingma, K. McKenna, O. Frank, C. Tuttas, S. Kingma & N. Oud (Eds.), *Proceedings of the 4th International Conference on Violence in the Health Sector: Towards safety, security and wellbeing for all*, Miami, FL, USA, 71, Dwingeloo: Kavanah.

Theses

- 2019 **Zemaityte, V.** *Global Cinema Distribution: A Large-Scale Data-Driven Study of Film Screenings.* PhD Thesis, Deakin University.

- 2014 **Zemaityte, V.** *Explaining Film Popularity: Artistic Film Qualities, Commercial Decisions and Spectator Engagement in the Light of Psycho by Alfred Hitchcock*. Honours Thesis, University College Roosevelt, Utrecht University.

Manuscripts in Preparation

- 2024 **Zemaityte, V.**, Rohn, U., & Ibrus, I. Peripheral or not? Cinema of small countries in the programming of international film festivals.
- 2024 **Zemaityte, V.**, Oiva, M., Mukhina, K., Schechter, A., Contractor, N.S. & Schich, M. Tracing gender inequality in the historical Soviet newsreel production from 1945 to 1992 using higher-order network analysis.
- 2024 **Zemaityte, V.**, Achtenhagen, L., & Rohn, U. Exploring the Role of Corporate Governance for Digital Entrepreneurship – A Network Study of Screen-Media Ventures in the Nordic and Baltic Countries.
- 2018 **Zemaityte, V.**, Coate, B., & Verhoeven, D. [Media Trade Beyond Country Borders: Five Types of Global Cinema Distribution](#). *SSRN Electronic Journal*. doi: 10.2139/ssrn.3228310

Other Publications

- 2022 Coles, A., Ferrer, J., & **Zemaityte, V.** [Precarious Employment, Hiring Discrimination and a Toxic Workplace: What Work Looks Like for Australian Cinematographers](#). *The Conversation*.
- 2017 **Zemaityte, V.**, Coate, B., & Verhoeven, D. [Coming \(Eventually\) to a Cinema Near You](#). *Inside Film: If*, 177, 10–12.

Research Projects

- 2023–26 [CresCine – Increasing the International Competitiveness of the Film Industry in Small European Markets](#). Horizon Europe Research and Innovation Action, Project No. TKA23021, €3,997,683, Tallinn University, Estonia, co-investigator
- 2023–24 **Applying automatic language modelling on the ERR archive: the study of coreference in the linked-data based archive queries**. Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age, Project No. EKKD119, €70,000, Tallinn University, Estonia, co-investigator
- 2022–26 [The Public Value Chains of Cultural Open Data Solutions](#). Estonian Research Council Team Research Grant, Project No. PRG1641, €237,672, Tallinn University, Estonia, co-investigator
- 2022–25 **Value of Work**. Directors Guild of Canada (DGC), CAD\$50,000, private research consulting, co-investigator
- 2022–23 [FILMEU - European Universities Alliance for Film and Media Arts](#). European Education and Culture Executive Agency (EACEA), Project No. TÔA22049, €779,035, Tallinn University, Estonia, co-investigator
- 2021–22 **Speech to Text Synthesis, NER-Based Generation of Metadata and Topic Modelling on ERR's Audiovisual Archive from 2003 to 2021**. Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age, Project No. EKKD84, €49,960, Tallinn University, Estonia, co-investigator
- 2021–22 **Kinokroonika Exploration Project. Computational Data Enrichment and Distant Viewing of Estonian Newsreels (1922-1997)**. Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age, Project No. EKKD77, €49,800, Tallinn University, Estonia, co-investigator
- 2021 [The Public Value Chains of Cultural Open Data Solutions](#). Estonian Research Council Team Research Grant, Project No. PRG1191, €215,105, Tallinn University, Estonia, co-investigator
- 2020–21 **Workforce Development and Diversity in Australian Cinematography**. Australian Cinematographers Society, \$10,000, Deakin University, Melbourne, Australia, co-investigator
- 2019–23 [ERA Chair Project: Cultural Data Analytics \(CUDAN\)](#). European Union's Horizon 2020 Research and Innovation Program, Project No. TKA18077 (810961), €2,500,000, Tallinn University, Estonia, post-doctoral researcher
- 2019–20 **Gendered Analysis of the Luxembourgish Film Industry Network**. *Fraen Am Bild – Women In Motion*, €6,500, private research consulting, co-principal investigator
- 2019–20 **Artists and Entrepreneurs Project**. Royal Melbourne Institute of Technology, Australia, project team member
- 2016–20 **International Screen Industries Consortium (ISICon)**. Deakin University, Melbourne, Australia, project team member
- 2014–22 [Kinomatics Project](#). Deakin University, Melbourne, Australia, project team member
- 2012–14 **Only at the Movies? Mapping the Contemporary Australian Cinema Market**. Australian Research Council Discovery Grant Program, Project No. DP120101940, \$289,000, Deakin University, Melbourne, Australia, doctoral student
- 2014 **Dutch Municipal Election Survey on Political Attitudes**. Utrecht University, Netherlands, research assistant

Grants

2023	Ibrus, I., Schich, M., Teinemaa, T., Zemaityte, V. , Ets, L., Rosenberg, B. FilmMemory – Joint Master of Arts in European Film Heritage, History and Cultures. Erasmus Mundus Joint Masters, Erasmus+ (101127690), Tallinn University, Estonia	€108,448
2023	Rohn, U., Ibrus, I., Schich, M., Zemaityte, V. , Kauber, S., Tuur, M., Karjus, A., & Mukhina, K. CresCine – Increasing the International Competitiveness of the Film Industry in Small European Markets. Horizon Europe Research and Innovation Action (TKA23021), Tallinn University, Estonia	€3,997,683
2023	Kõnno, A., Allkivi-Metsoja, K., Ibrus, I., Karjus, A., Kippar, J., Lobanov, R., Norta, A., Šein, H., & Zemaityte, V. Applying automatic language modelling on the ERR archive: the study of coreference in the linked-data based archive queries. Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age (EKKD119), Tallinn University, Estonia	€70,000
2022	Ibrus, I., Norta, A., Rohn, U., Zemaityte, V. , Ritter, C., & Kõnno, A. The Public Value Chains of Cultural Open Data Solutions. Estonian Research Council Team Research Grant (PRG1641), Tallinn University, Estonia	€237,672
2022	Kõnno, A., Šein, H., Ibrus, I., Karjus, A., Kippar, J., & Zemaityte, V. Speech to Text Synthesis, NER-Based Generation of Metadata and Topic Modelling on ERR's Audiovisual Archive from 2003 to 2021. Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age (EKKD84), Tallinn University, Estonia	€49,960
2022	Oiva, M., Karjus, A., Schich, M., Mukhina, K., Zemaityte, V. , Ohm, T., Mets, M., & Tamm, M. Kinokroonika Exploration Project. Computational Data Enrichment and Distant Viewing of Estonian Newsreels (1922–1997). Ministry of Education and Research National Program: Estonian Language and Culture in the Digital Age (EKKD77), Tallinn University, Estonia	€49,800
2022	Coles, A., Ferrer, J., & Zemaityte, V. Value of Work. Directors Guild of Canada (DGC)	\$50,000
2020	Zemaityte, V. & Verhoeven, D. Gendered Analysis of the Luxembourgish Film Industry Network. Fraen Am Bild – Women In Motion, Luxembourg	€6,500
2019	School of Culture and Communication Sessional Research Support Grant, University of Melbourne, Australia	\$1,000
2018	German Academic Exchange Service (DAAD) Research Travel Grant	\$3,500
2018	Australasian Association of Digital Humanities (aaDH) Travel Grant	\$500
2018	Faculty of Arts and Education Postgraduate Scholarship Top-Up Grant II, Deakin University, Australia	\$2,100
2017	Faculty of Arts and Education Postgraduate Scholarship Top-Up Grant I, Deakin University, Australia	\$6,200
2017	Faculty of Arts and Education International Conference Grant, Deakin University, Australia	\$3,500
2016	Faculty of Arts and Education National Conference Grant, Deakin University, Australia	\$1,500
2015	Consortium of Humanities Centers and Institutes (CHCI) Travel Grant	\$500
2015	Faculty of Arts and Education Postgraduate Research Scholarship, Deakin University, Australia	\$80,276

Awards and Honors

2018	Higher Degree by Research Publication Prize, Deakin University, Australia
2014	Capstone Day Prize, Utrecht University, Netherlands
2013	Academic Achievement Award, Utrecht University, Netherlands

Invited Talks

2024	Zemaityte, V. Data-driven film industry research. <i>Data Methods Initiative</i> , Jönköping University, Sweden, October 23. [online]
2024	Zemaityte, V. A big data approach to studying the international film festival network. <i>Association for Digital Humanities (aaDH) Seminar Series, The Middle Scale: Methods, Transformations, Futures</i> , University of Melbourne, Australia, June 6. [online]
2024	Damásio, M. J., I., Nielsen, J. I., Zemaityte, V. , Rohn, U., Frühmorgen, T., Vaz De Sousa, M., Kiaupaitė, R., Kostovska, I., Abay, F., Castaño, I., Primorac, J., & Saluveer, S.K. Industry Insights Day: Launch of CresCine State of European Film 2024 and Small Markets Insights Report. <i>Cannes Next, Marché du Film - Festival de Cannes</i> , France, May 20. [online]
2024	Zemaityte, V. Collaboration networks of the Soviet newsreel production teams. <i>MS in Leadership For Creative Enterprises</i> , Northwestern University, IL, USA, April 25.
2024	Zemaityte, V. Gender (im)balance in film industry leadership: A comparison between Baltic States and Nordic countries. <i>Leida Laius 101: About Valuing and Empowering</i> , Estonian History Museum, March 26.

- 2023 **Zemaityte, V.** Tableau for Exploring, Analysing and Visualising Cultural Data. *Cultural Data Analytics (CUDAN) Conference 2023*, Tallinn University, Estonia, December 13–16.
- 2023 **Zemaityte, V.** Baltic Film Industry in a Nutshell: Overview of Productions and International Connections, *FilmSkills Conference: Projecting Forward: Crafting the Next Scene in Baltic Filmmaking & Education, Industry@Tallinn & Baltic Event, Tallinn Black Nights Film Festival (PÖFF)*, Estonia, November 15. [online]
- 2023 Achtenhagen, L. & **Zemaityte, V.** The status quo of the screen media industries – What does the data say?, *ScreenME Conference: Current Trends in the Screen Media Industry*, Tallinn University, Estonia, September 14.
- 2023 Damásio, M. J., Ibrus, I., Nielsen, J. I., **Zemaityte, V.**, Primorac, J., Raats, T., & Saluveer, S.K. [Discover Crescine - the Future Benchmark for Insights into the European Film Industry](#), *Cannes Next, Marché du Film - Festival de Cannes*, France, May 22.
- 2022 Coles, A. & **Zemaityte, V.** ACS Seminar: A Wider Lens - Australian Camera Workforce Development and Diversity, *Energa CAMERIMAGE 2022 the 30th International Film Festival*, Toruń, Poland, November 15.
- 2022 **Zemaityte, V.** Cultural Data Analytics for Understanding Today's Cinema, *FilmEU Talks*, European Universities Alliance for Film and Media Arts, May 10. [online]
- 2022 **Zemaityte, V.** Network Analysis as a Tool for Studying Screen Media Industries, *Media, Management, and Transformation Centre (MMTC) Research Seminar*, Jönköping International Business School, Jönköping University, Sweden, April 27.
- 2022 **Zemaityte, V.** Using Social Network Analysis to Study Gender Inequality in Screen Media Industries, *ScreenME Early Stage Researcher Webinar*, March 7. [online]
- 2021 Asadchy, Y., Karjus, A., Korepanova, A., Mets, M., Mukhina, K., Ohm, T., Oiva, M., Canet Solà, M., **Zemaityte, V.**, Jemmer, M., & Schich, M. Research in Cultural Data Analytics, *Aalto Heldig DH Pizza Seminar*, Helsinki Centre for Digital Humanities, University of Helsinki, Finland, May 21. [online]
- 2020 **Zemaityte, V.** Cultural Data Analytics and Cinema, Lithuanian Academy of Music and Theatre (LMTA), Vilnius, Lithuania, December 3. [online]
- 2018 **Zemaityte, V.** Working with Big Cinema Data: Challenges and Opportunities, *Melbourne Digital Humanities Pathways Forum*, University of Melbourne, Australia, October 12.
- 2018 **Zemaityte, V.** Using Tableau to Visualise, Understand, and Analyse Research Data, *Kinomatics @ Babelsberg: Digital Cultural Analytics & Visualization Day*, Film University Babelsberg KONRAD WOLF, Potsdam, Germany, September 13.
- 2018 **Zemaityte, V.** Making Sense of Your Data through Visualizations with Tableau, *Kinomatics Symposium "Culture, Meaning and #DataToo"*, University of Technology Sydney, Australia, April 6.
- 2018 **Zemaityte, V.** More than Just Blockbusters: Defining Five Types of International Film Distribution, *Kinomatics Symposium "Culture, Meaning and #DataToo"*, University of Technology Sydney, Australia, April 5.

Conference Participation

Paper Presentations

- 2024 **Zemaityte, V.**, Rohn, U., & Ibrus, I. Tracking small-country films across international festivals: A big-data approach. *European Communication Conference (ECREA)*, University of Ljubljana, Slovenia, September 24–27.
- 2024 **Zemaityte, V.**, Oiva, M., Mukhina, K., Schecter, A., Contractor, N.S. & Schich, M. Gender diversity in the historical networks of Soviet film production. *Historical Network Research Conference 2024*, University of Lausanne, Switzerland, July 8–10.
- 2024 **Zemaityte, V.** Cinema of Small Nations in International Film Festivals. *Media Industries 2024*, King's College London, UK, April 16–19.
- 2024 **Zemaityte, V.**, Oiva, M., Mukhina, K., Schecter, A., Contractor, N.S., & Schich, M. Using Relational Hyperevent Models (RHEMs) to Examine Gendered Team Formation in the Soviet Film Production Industry. *NetSciX 2024: International School and Conference on Network Science*, Ca'Foscari University of Venice, Italy, January 22–25.
- 2023 **Zemaityte, V.**, Oiva, M., Mukhina, K., Schecter, A., Contractor, N.S., & Schich, M. Gendered Aspects of Team Formation in the Soviet Newsreel Production Industry. *Cultural Data Analytics (CUDAN) Conference 2023*, December 13–16.
- 2023 **Zemaityte, V.** Network Methods for Studying Relationships in Cultural Production and the Broader Media Industries. *ECREA Conference on Methods in Cultural Production and Media Industries Research*, online, October 12.
- 2022 Oiva, M., Mukhina, K., **Zemaityte, V.**, Chávez Heras, D., Karjus, A., Tamm, M., Ohm, T., Mets, M., Canet, M., Juht, H.H., Nowandish, H., Bibi, A., & Schich, M. Exploring Digital Methods for Studying Newsreels. *International Conference of the DFG Research Network "New Directions in Film Historiography – Digital Tools and Film and Media Studies"*, Marburg, Germany, November 17–19.

- 2022 Ibrus, I., Karjus, A., **Zemaityte, V.**, Rohn, U., & Schich, M. Quantifying Public Value Creation in Public Service Media Using Big Programming Data. *European Communication Conference (ECREA)*, Aarhus University, Denmark, October 19–22.
- 2022 **Zemaityte, V.**, Ibrus, I., Karjus, A., Rohn, U., & Schich, M. International Film Festival Participation Network and its Effects on Film Life-Cycles: A Cultural Data Analytics Approach. *European Communication Conference (ECREA)*, Aarhus University, Denmark, October 19–22.
- 2022 **Zemaityte, V.**, Ibrus, I., Karjus, A., Rohn, U., Järvekülg, M., & Schich, M. Adopting a Cultural Data Analytics Approach for Data-Driven Media Research: A Study of Digital B2B Platforms as Facilitators of Public Value Creation in the Audiovisual Industries. *Media Mutations 13 Conference “Audiovisual Data: Data-Driven Perspectives for Media Studies”*, Dipartimento delle Arti – DAMSLab, Bologna, Italy, October 6–7.
- 2022 **Zemaityte, V.**, Oiva, M., Mukhina, K., Karjus, A., & Schich, M. Tracing Gender Diversity in Labour Networks of Soviet Newsreel Production 1945-92. *International Communication Association (ICA) Regional Conference: Computational Communication Research in Central and Eastern Europe*, University of Helsinki, Finland, June 27–29.
- 2022 Oiva, M., **Zemaityte, V.**, Mukhina, K., Karjus, A., Tamm, M., Ahmad, T., Ohm, T., Canet, M., Mets, M., Korepanova, A., Juht, H.H., Bibi, A., Chávez Heras, D., & Schich, M. Exploring Soviet Newsreels 1944-1992. Using a Cultural Data Analytics Approach. *European Network for Cinema and Media Studies (NECS) Conference “Epistemic Media: Atlas, Archive, Network”*, National University of Theatre and Film, Bucharest, Romania, June 22–26.
- 2022 **Zemaityte, V.**, Karjus, A., Rohn, U., Ibrus, I., & Schich, M. A Cultural Data Analysis of the International Film Festival Participation Network. *European Network for Cinema and Media Studies (NECS) Conference “Epistemic Media: Atlas, Archive, Network”*, National University of Theatre and Film, Bucharest, Romania, June 22–26.
- 2022 **Zemaityte, V.**, Achtenhagen, L., & Rohn, U. Exploring the Role of Corporate Governance for Digital Entrepreneurship – A Network Study of Screen-Media Ventures in the Nordic and Baltic Countries, *European Media Management Association (emma) Conference “Reorganization of Media Industries: Digital Transformation, Entrepreneurship, and Regulation”*, Macromedia University of Applied Sciences, Germany, June 16–17.
- 2021 Oiva, M., Mukhina, K., **Zemaityte, V.**, Chávez Heras, D., & Schich, M. Exploring Soviet Newsreels 1927-1994 Using a Cultural Data Analytics Approach, *Digital Data in the Service of Cultural Heritage workshop*, Estonian Maritime Museum & Tallinn University, Estonia, November 24.
- 2021 **Zemaityte, V.**, Coate, B., & Verhoeven D. Temporal Dynamics of Global Film Distribution: Release Delay and Theatrical Availability, *International Conference on Cultural Economics (ACEI)*, online, July 6–9.
- 2021 **Zemaityte, V.**, Verhoeven D., & Coate, B. Movies in Transit: Analysing the Diversity of Globally Distributed Film Content, *European Network for Cinema and Media Studies (NECS) Conference “Transitions: Moving Images and Bodies”*, University of Palermo, Italy, online, June 7–13.
- 2021 **Zemaityte, V.**, Verhoeven D., & Coate, B. Programming Foreign Films: Analysing Cultural Diversity in the Global Exhibition Sector, *Audiences Beyond the Multiplex: Understanding the Value of a Diverse Film Culture*, University of Glasgow, UK, online, March 2–3.
- 2020 **Zemaityte, V.** & Verhoeven, D. Gender Diversity in a Small National Film Production Network, *NetSci-CUDAN2020 Satellite Symposium on Network Science & Cultural Data Analysis*, Rome, Italy, online, September 20.
- 2019 **Zemaityte, V.** Sequential versus Simultaneous Release: The Effect of Delay on Global Film Distribution, *Mallen Scholars and Practitioners Conference in Filmed Entertainment Economics*, Emerson College, Los Angeles, USA, November 7–8.
- 2019 Verhoeven, D., Moore, P.S., **Zemaityte, V.**, Loist, S. & Samoilova, Z. Intellectual Networks and Cultural Networks: Kinematics and the Complex Cultural Geometry of Cinema, *Global Digital Humanities (DH2019): “Complexities”*, Utrecht University, Netherlands, July 9–12.
- 2019 **Zemaityte, V.**, Verhoeven D., & Arrowsmith, C. The Telling of Women’s Stories: Using Big Data to Compare the Audience Access to Films Directed by Women Across Europe, *European Network for Cinema and Media Studies (NECS) Conference “Structures and Voices: Storytelling in Post-Digital Times”*, University of Gdańsk, Poland, June 13–15.
- 2018 **Zemaityte, V.** Data-Driven Cinema Studies: From Media Exchange Between Two Markets to Global Film Distribution, *Digital Humanities Australasia (DHA2018): “Making Connections”*, University of South Australia, Adelaide, Australia, September 25–28.
- 2018 **Zemaityte, V.** Media Trade beyond Country Borders: Identifying Five Types of International Film Distribution through Cluster Analysis, *International Conference on Cultural Economics (ACEI)*, Royal Melbourne Institute of Technology, Australia, June 26–29.

- 2018 Verhoeven, D., Musial, K., Palmer, S., Taylor, S., Simpson, L., **Zemaityte, V.**, & Abedi, S. Solving the Problem of the “Gender Offenders”: Controlling Collaborative Network Evolution to Optimize Openness, *Global Digital Humanities (DH2018): “Bridges”*, El Colegio de México, June 26–29.
- 2017 **Zemaityte, V.** Film Popularity & Distribution: Comparing Australia and the USA as Markets for American Movies, *History of Moviegoing, Exhibition and Reception (HoMER) Network Conference “Circuits of Cinema: Histories of Movie and Media Distribution”*, Ryerson University, Toronto, Canada, June 21–24.
- 2016 **Zemaityte, V.**, Verhoeven, D., & Coate, B. Testing the “10% Rule”: Are American Films One-Tenth as Popular in Australia as They Are in the US? *Screen Studies Association of Australia and Aotearoa New Zealand (SSAAANZ) Conference “Sea Change: Transforming Industries, Screens, Texts”*, Victoria University, Wellington, New Zealand, November 23–25.
- 2015 Coate, B., Verhoeven, D., Davidson, A., Arrowsmith, C., & **Zemaityte, V.** Feature Film Diversity on Australian Cinema Screens: Implications for the Domestic Film Industry, *Film and History Association of Australia and New Zealand (FHAANZ) Conference*, Queensland University of Technology, Brisbane, Australia, July 1–3.

Poster Presentations

- 2023 **Zemaityte, V.** Film industry networks: from gendered film production to festival programming. *Women in Network Science (WiNS) Poster Session @ NetSci 2023: International School and Conference on Network Science*, Central European University & Complexity Science Hub Vienna, Austria, July 10–14.
- 2023 Karjus, A., **Zemaityte, V.**, Rohn, U., Schich, M., & Ibrus, I. Quantifying structure and diversity in film festival networks. *NetSci 2023: International School and Conference on Network Science*, Central European University & Complexity Science Hub Vienna, Austria, July 10–14.
- 2023 Tamm, M.V., Krapivsky, P.L., **Zemaityte, V.**, Mukhina, K., & Schich, M. Type-Token Distributions beyond the Zipf Law: A Simple Model with Choice. *XXVII Sitges Conference on Statistical Mechanics*, Spain, May 29–June 2.
- 2022 **Zemaityte, V.**, Karjus, A., Rohn, U., Ibrus, I., & Schich, M. An Ecology of Film Industry Networks. *NetSci 2022: International School and Conference on Network Science*, Shanghai, China, July 25–29.
- 2022 **Zemaityte, V.**, Karjus, A., Rohn, U., Ibrus, I., & Schich, M. An Ecology of Film Industry Networks. *International Conference on Computational Social Science (IC2S2)*, University of Chicago, USA, July 19–22.
- 2019 **Zemaityte, V.** My Digital Toolbox, *Research Bazaar (ResBaz) Conference*, University of Melbourne, Australia, February 20–21.
- 2018 **Zemaityte, V.** Global Cinema Distribution: A Data-Driven Study of Film Screenings, *German Academic Exchange Service (DAAD) Alumni Treffen*, Monash University, Melbourne, Australia, November 2–4.
- 2018 **Zemaityte, V.** International Film Flow: Tendencies in Contemporary Cinema Distribution, *International Conference on Cultural Economics (ACEI)*, Royal Melbourne Institute of Technology, Australia, June 26–29.
- 2016 **Zemaityte, V.** International Film Flow, *Higher Degree by Research Summer School*, Deakin University, Geelong, Australia, February 18–21.
- 2016 **Zemaityte, V.** My Research and Digital Toolbox, *Research Bazaar (ResBaz) Conference*, University of Melbourne, Australia, February 1–3.
- 2014 Wiese, E.B.P., van Kuijk, H.M.D., Asberg, R.N.M., Bruno, J.J., van der Geest, I.L., Janssen, D.L., Loo, K. M., van Rhee, E.J., Slikboer, L., Terpstra, B.J., Verhulst, K.P.C., Zegers, A.D., **Zemaityte, V.**, & Franken, E. Attitudes Towards Aggression in Psychiatric Care in the Netherlands, *Conference on Violence in the Health Sector*, Miami, FL, USA, October 22–24.
- 2014 **Zemaityte, V.** Explaining Film Popularity: Artistic Film Qualities, Commercial Decisions & Spectator Engagement in the Light of Psycho by Alfred Hitchcock, *Capstone Day*, Utrecht University, Middelburg, Netherlands, May 23.

Departmental Talks

- 2023 **Zemaityte, V.** Quantifying the global film festival circuit: Networks, diversity & value creation. A study using the Cinando, powered by Marché Du Film / Cannes Festival. *ScreenMe and MEDIT Open Seminar*, Tallinn University, Estonia, March 28.
- 2022 **Zemaityte, V.** Data Analysis and Visualisation for Researching and Teaching Film, *FilmEU: FILMemory Trip to Tallinn*, Tallinn University, Estonia, March 9.
- 2015 **Zemaityte, V.** International Film Flow: Tendencies in Contemporary Film Distribution, *Kinomatics Symposium “Culture....Data → Meaning”*, Deakin University, Melbourne, Australia, December 4.

Service

Review Editor, Media and Creative Industries section, *Frontiers in Communication*, 2023–Present
 Associate Editor, *Cultural Science Journal*, 2021–Present
 Communications and Support Officer, Association for Cultural Economics International, 2020
 Conference Assistant, International Conference on Cultural Economics, 2018
 Conference Assistant, International Screen Futures Summit & Youth Media Festival, 2016
 Co-founder and Treasurer, Deakin University PhD Society, 2016–2017
 Editorial Assistant, *Utrecht University Review of Arts and Writing Journal*, 2014
 Secretary, *Utrecht University Student Photography Society*, 2012–2013

Media Coverage

- 2024 [Filmfestivals: Oft diverser, zum Teil weiblicher](#), *Deutschlandfunk Nova*, March 8.
 2024 Estonian Research Council. [Research: Film Festivals Show Increased Diversity](#), *Mirage News*, March 7.
 2024 Adigun, O. Tallinn University Study Unveils Global Film Festival Diversity and Inclusion Trends 2012-2021, *BNN Breaking*, March 6.
 2024 Estonian Research Council. Film festivals are becoming more diverse in several ways, new study reports, [Phys.org](#), [ScienMag](#), [EurekAlert!](#), March 6.
 2023 Abbatescianni, D. [Cannes NEXT welcomes the experts working on the CRESCINE European research project](#), *Cineuropa*, May 25.
 2022 Keast, J. [Directors feel burnt out and fatigued, see industry pressures leading to poor mental health outcomes](#), *Inside Film: If*, October 7.
 2022 Moore, G. [The Australia film industry is failing the country. It's time something changed](#), *The Sydney Morning Herald*, September 17.
 2022 French, L. [Gender \(still\) Matters in the Australian screen industry: let's go](#), *Screen Hub*, August 17.
 2022 Watts, B. [Report Reveals Camera Pro's Face Systemic Inequality](#), *Content + Technology*, August 10.
 2022 Cinemapodographer. A Wider Lens Report with Erika Addis, multiple podcast platforms: [Apple Podcasts](#), [Spotify](#), [Poddtopen](#), August 7.
 2022 DBS Newsroom. [Australian cinematographers are succeeding in spite of toxic employment conditions](#), *DBS Newsroom*, August 3.
 2022 British Cinematographer. [Report reveals camera professionals face systematic discrimination in Australian film industry](#), *British Cinematographer*, August 2.
 2022 Knox, D. [Pay gaps, bullying, discrimination – another day in the Camera department](#), *TV Tonight*, August 2.
 2022 ABC Sydney. Breakfast with James Valentine, *ABC Sydney radio*, July 29.
 2022 ABC Central Coast. Breakfast with Wendy Harmer and Robbie Buck, *ABC Central Coast radio*, July 29.
 2022 Deakin Media Releases. [Report reveals camera professionals face systemic inequality and discrimination](#), *Deakin Media Releases*, July 29.
 2022 DBS Newsroom. [DBS researchers uncover systemic inequality and discrimination in the camera workforce](#), *DBS Newsroom*, July 29.
 2022 FC Gloria. [Kamera Studie Australien 2022](#), FC Gloria, July 28.
 2022 Kornits, D. [World first report reveals camera professionals face systemic inequality and discrimination in Australia film and TV industry](#), *Filmink*, July 28.
 2022 Maddox, G. 'My jaw hit the floor': Report shows sexual harassment is rife in film and TV, multiple publishers: [The Age](#); [The Sydney Morning Herald](#); [Brisbane Times](#); [WA Today](#), July 28.
 2022 Keast, J. [Camera professionals face systemic inequality and discrimination: male DOP's paid more, progress faster: ACS A Wider Lens report](#), *Inside Film: If*, July 28.
 2022 George, S. [Discrimination and mental health issues rife in Australia's camera departments](#), *Screen Daily*, July 28.
 2022 Burke, K. ['Shocking' sexism and harassment in Australia's film industry, report finds](#), *The Guardian*, July 28.
 2022 Allard, M. [A Wider Lens - A Study Into Systemic Inequality and Discrimination of Camera Departments in the Australian Film & TV Industry](#), *News Shooter*, July 28.
 2022 ACS. [A Wider Lens: Launch Film](#), Australian Cinematographers Society, July 28.
 2019 Evans, M. [#GenderMatters Returns!](#), *Medium*, November 7.
 2018 Groves, D. [Study Points to Wide Cultural Differences between Australian and US Moviegoers](#), *Inside Film: If*, January 25.

Professional Skills

MySQL	Tableau	Gephi	Stata	Qualtrics
R	SPSS	Cytoscape	CARTO	NVivo

Languages

English – fluent	Dutch – intermediate	Russian – elementary	Lithuanian – native
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Memberships

Network Science Society (NetSci), European Communication Research and Education Association (ECREA), European Media Management Association (emma), European Network for Cinema and Media Studies (NECS)