

1 INTRODUCTION

1.1 Overview

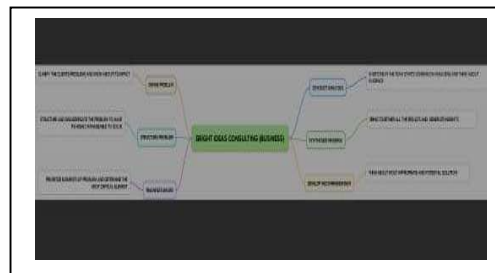
Preparation and Maintenance of ZOHO Books for Bright Ideas Consulting. It is Like It provides expert project scheduling, project controls and project management support to an organization, planning, scheduling, earned value management, contract

1.2 Purpose

Bright Ideas Consulting, a expert project scheduling company uses Zoho books to effectively manage their financial processes, maintain accurate records, and make informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the expert project scheduling industry.

2 PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



2.2 Ideation & Brain storming Map



3 RESULT

A project is a series of tasks performed over a period of time, to achieve certain targets. There can be many number of people working on a single project and a project may consist of single or multiple tasks. A project is billed and charged upon a customer whom the project was taken up for.

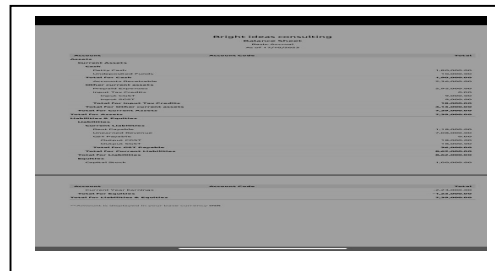
The outputs of this project are Profit & Loss account and Balance sheet as follow:

Profit and Loss account



The screenshot shows a mobile application interface for a Profit and Loss account. The title bar at the top reads 'P & L NM2023TMID29554'. Below the title bar, there is a section titled 'SELECT YOUR ACCOUNTING PERIOD' with a date range from '01/01/2023' to '31/12/2023'. The main content area displays a table with columns for 'Account Name', 'Debit', and 'Credit'. The table lists various accounts such as 'Sales', 'Cost of Sales', 'Gross Profit', 'Operating Expenses', 'Non-Operating Expenses', 'Income Tax Expense', and 'Net Profit'. The bottom of the screen features a navigation bar with icons for 'Home', 'Reports', and 'Settings'.

Balance Sheet



The screenshot shows a mobile application interface for a Balance Sheet. The title bar at the top reads 'Balance Sheet NM2023TMID29554'. Below the title bar, there is a section titled 'SELECT YOUR ACCOUNTING PERIOD' with a date range from '01/01/2023' to '31/12/2023'. The main content area displays a table with columns for 'Account Name', 'Debit', and 'Credit'. The table lists various accounts such as 'Assets', 'Liabilities', and 'Equity'. The bottom of the screen features a navigation bar with icons for 'Home', 'Reports', and 'Settings'.

4 ADVANTAGES & DISADVANTAGES

Advantages:

- 15+ real-time project views
- 1,000+ integrations
- Easy task Automations
- 1,000+ customizable templates
- Scalable Hierarchy infrastructure (Spaces, Folders, and Lists)
- Dashboards with real-time reporting
- Supports CRM workflows and project resource management
- Excellent user tutorials, guides, and customer support
- Task management
- Third party integrations
- Data visualization
- Time tracking
- Bulk shifting data's
- Workflow rules
- Efficient management.

Disadvantages:

- Getting used to the app may take time
- Hierarchy functions can be confusing for some users

5 APPLICATIONS

It is a Powerful stock management and inventory control software, Which is Convert leads and close sales deals faster and Mail-Secure email service for teams of all sizes. It's also Manage, track, and collaborate on projects with teams. Build customized apps to simplify business processes. End-to-end billing solution for all entities particularly small business.

6 CONCLUSION

Overall, Zoho Projects can do the job for a wide range of businesses looking for project/task management software. It's the best option out there for small to medium-sized businesses that want to keep a close eye on how their projects are progressing, as well as having all the project management tools they need in one place. One of the best features of Zoho Projects is its pricing, especially when compared to other project management software providers.

7 FUTURESCOPE

As Indian businesses continue to move towards digital solutions, cloud-based accounting software has become a necessity. Zoho Books offers several advantages over traditional desktop software, including multi-currency support, customizable invoices, project management, inventory management, and automated workflows.

Additionally, Zoho Books' mobile app provides flexibility and mobility, allowing businesses to manage their finances on the go. If you're currently using QuickBooks Online, migrating to Zoho Books may be a smart choice to take advantage of these features and stay ahead in the competitive business landscape.