



Frederik DeVilder

UI/UX Designer

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 Greater Manchester

UI/UX designer and overall digital design specialist with a strong background in interdisciplinary design for software, web, and digital media, using their eye for pixel-precise Interface Design and their ever-broadening fascination and knowledge of UX Design, modern web-focussed design and front-end development. Currently active as freelancer and actively looking for a full-time internal position.

■ EXPERIENCE

UX/UI Designer

Web Design | End-to-End UX Design | Mobile Apps | Product Research | Client interaction

Freelance, Jun 2020–present

- Freelance work in UX/UI Design delivering on projects in web UI, mobile UI, or full user experience design.

Visual Designer

Web design | Adobe CC | Motion design | Customer experience | Consulting

Nederlandse Notariskluis, Netherlands, E-Business, Mar 2018–Sept 2018

- Improving customer experience and conversion rates for fast-growing SaaS by revamping visual style and accessibility of website & product.
- Designed brand style and directed production of visual material that improved the customer's understanding of the product, increasing interaction and conversion rates.

Media Designer

Consultation | Visual design | E-commerce | Brand design | Content for web | Photography | Photoshop | After Effects | Illustrator

Freelance, Apr 2016–Nov 2019

- Designed and created various materials, brand design, promotional material, website design, meeting client standards and expectations of quality, helping improve B2C and user experience quality.
- Assisted small businesses with transition towards using e-commerce CMS paired with tailored style and design, increasing their potential customer base.

■ PROFESSIONAL DEVELOPMENT

Professional Certified UX Designer

UX design | UI Design | UX research | Analysis | User testing | Product research | Adobe XD | Prototyping | Running user sessions | Agile

UX Design Institute, Glasgow Caledonian University, Diploma, Oct 2019–Jun 2020

- Certification as professional UX designer, with proven proficiency in the research and design of powerful user-centred apps by building a desktop airline booking experience, and in graded examination with top results.
- Ensuring success rates by running user testing sessions, testing designs with interactive prototypes, following design principles, and following a flexible and iterating Agile development cycle.

Advanced CSS and Sass

HTML/CSS | JavaScript | SCSS | Sass | Flexbox | CSS Grid | Responsive Design | NPM Scripts | Animation

Udemy, Online, Mar 2020–Jul 2020

- Advanced proficiency in web design by mastering CSS, SCSS and Sass, learning from real-life application and by studying material with emphasis on modern and responsive design for common devices.
- Use of modern web development tools and conventions such as pre-processed CSS, development tools, CSS grid / flex, and scalable design systems, ensuring well-organized and adjustable websites.

■ EDUCATION

Visual design: Multimedia

Motion design | Graphic design | Design for web | Adobe CC | Animation | After Effects | Illustrator | Photoshop | Premiere Pro | Lightroom | Logic Pro X

Chaffey College, CA, USA, Associate in Arts (AA), 2012–2016

- Multimedia design degree revolving around the mastering of interdisciplinary digital design skills using industry tools and software, such as After Effects, Photoshop, Premier, with graded proficiency in multiple projects.

Chaffey College, CA, USA, Associate in Arts (AA), 2012–2016

Design for Web

Web coding | Fundamental HTML/CSS | Web hosting | Front-end web development

- Explored key concepts of HTML5/CSS/JS web development with emphasis on design, using the fundamental conventions of building multilayer websites, while further addressing theoretical topics of web and web development in a classroom environment.

■ SKILLS & QUALITIES

Core UX & UI Skills:

- End-to-end UX Design
- UI Design for Application & Web
- Wireframe Delivery
- IA
- Usability Testing
- Front-end Developing
- Motion Design
- Design System Management

Workflow Tools:

- Figma / Sketch / XD
- Invision
- Paper mock-ups
- Visual Studio Code
- Adobe CC
- Diagrams
- Framer / Webflow
- HTML/CSS/JS

Applicable Qualities:

- Attention to detail,
- Analytical thinking,
- Motivated self-learning,
- Problem solving,
- Creative confidence,
- Clear communication,
- Highly organized workflow,
- Effective collaboration,
- Constructive critiquing.