Company History – PrimeGuard Insurance

■ About PrimeGuard Insurance

PrimeGuard Insurance is a trusted, independent insurance agency committed to delivering personalized, high-quality insurance solutions. Established in 2010, we've helped thousands of individuals, families, and businesses across the United States protect what matters most. From auto to health, life, home, and commercial insurance — we stand for clarity, care, and customer-first service.

■ Timeline of Growth and Development

2010 – Founding Year

PrimeGuard Insurance is founded in Dallas, Texas, by a group of experienced insurance professionals. The company opens its first small office focused on auto and home insurance.

2012 – Client Milestone & New Services

Crosses 1,000 clients and expands to offer life and renters insurance. Builds strong partnerships with national carriers.

2014 – Business Insurance Division

Launches small business and commercial coverage, including general liability, workers' comp, and professional liability policies.

2016 – Expansion into Houston

Opens a second branch in Houston, TX, serving corporate and bilingual communities.

2018 – Digital Transformation

Launches a fully online platform with instant quotes and customer portals. Begins offering virtual consultations.

2020 – Pandemic Support

Provides premium relief and community-based resources during COVID-19. Launches emergency claims processing team.

2022 – National Licensing

Expands to serve all 50 U.S. states, with a central client service team working across time zones.

2024 – AI Integration

Rolls out its first AI-powered customer support and lead generation system to provide 24/7 service through chat and voice.

■ Executive Leadership

CEO: Jordan M. Taylor

With over 20 years of experience in the insurance and financial services industry, Jordan founded PrimeGuard Insurance to create a company built on trust, transparency, and true customer care. He is a licensed insurance strategist and speaks regularly at national insurance tech conferences.

COO: Diana Lopez
Leads operations, client success, and employee development initiatives.

CTO: Rahul Mehta
Oversees the development of PrimeGuard's digital platforms, data security, and AI-based tools.

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■ Online Presence
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■ Our Promise
At PrimeGuard Insurance, we believe insurance should be simple, reliable, and personal. Whether you're protecting your family, your car, your business, or your future — our team is here to guide you every step of the way with honesty, clarity, and care.