

CONTACT

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SKILLS



LANGUAGES

VELKO MIJALKOVIC

FRONTEND WEB DEVELOPER

SUMMARY

Ambitious and eager Front-End Developer with a passion for creating intuitive and visually appealing websites and applications. Proficient in HTML, CSS, and JavaScript, with a solid understanding of responsive design and user experience. With 1 year of hands-on experience in creating and updating websites. A quick learner and creative problem solver, committed to delivering high-quality work and continuously improving technical skills.

EXPERIENCE

Lead Generator Appliance Man Jan 2015 - Jul 2021

Previously, I was employed at Appliance Man where I utilized PPC marketing to generate leads for appliance evaluations and repairs by technicians in Johannesburg and Pretoria. My daily responsibilities included:

- Allocating technicians based on their location.
- Responding to client inquiries through contact form submissions for new job opportunities.
- Providing on-call support to clients for booking new jobs and providing updates on technician availability.
- Processing insurance report requests.
- Developed and executed successful PPC marketing strategies that increased lead conversion rates.

Owner of eBay store Niche Electronics Mar 2015 - Present

I was responsible for the worldwide sales of niche electronic components, with a focus on vacuum tubes and valves for amplifier systems, utilizing FedEx shipping. My daily duties included:

- Optimizing SEO for existing listings.
- Preparing and shipping products in a timely manner.
- Maintaining direct communication with clients regarding product arrivals and promotional offerings.
- Managing inventory and tracking stock levels through the use of Excel spreadsheets.
- Achieving over 1200 sales with a 98.7% positive customer feedback rate.

Web Developer Intern Wired Web Services Sep 2022 - Jan 2023

As a [website developer](#), I specialize in using Wordpress tools and plugins to design and create dynamic, functional websites that meet the specific needs of my clients. My typical activities include:

- Building websites using a combination of Wordpress tools and plugins, including Elementor.

- Translating detailed web designs created in Adobe XD into functional, visually appealing websites.
- Implementing e-commerce capabilities using the WooCommerce plugin to support online sales and transactions.

I have a deep understanding of the Wordpress platform and the various plugins and tools available, and I am able to leverage these resources to create custom websites that meet the unique needs of each client. Whether I am working with a small business owner or a large enterprise, my goal is always to deliver high-quality, user-friendly websites that drive results and enhance the user experience.

Partner

Mar 2015 - Jan 2022

Niche Electronics

I have a proven track record in providing part-time website and SEO support, as well as occasional home network setup services. I am experienced in using WordPress to build and maintain websites, and have applied these skills to Niche Electronics. My responsibilities included:

- Maintaining and optimizing the Niche Electronics website built using WordPress, while operating within a limited budget.
- Implementing social media optimization strategies to enhance the visibility and engagement of the company's Facebook page.
- Driving sales through various group sales listings on Facebook, and managing those sales through effective communication with customers.
- Executing targeted PPC advertising campaigns on Facebook using Facebook Ads, which were informed by comprehensive product keyword research.

I am committed to delivering high-quality results, and I have the technical skills and creativity necessary to develop effective, results-driven solutions for my clients.

EDUCATION

High School Diploma

Jan 2005 - Nov 2009

Northcliff High School

Bachelor of Accounting Sciences

Jan 2011 - Nov 2014

University of South Africa

Google Data Analytics Professional Certificate

Jan 2020 - Present

Coursera

Google Analytics is a popular web analytics service offered by Google that provides valuable insights into website traffic and user behavior. The Google Analytics certificate is a professional accreditation program designed to demonstrate mastery of the Google Analytics platform.

The certificate covers a range of topics related to digital analytics, including:

- Understanding the principles of digital analytics and how to use Google Analytics to measure website traffic and user behavior.
- Configuring Google Analytics to track website data and create custom reports.
- Analyzing data and creating meaningful insights to inform business decisions.
- Using Google Analytics to track and optimize the user journey through a website.

Google IT Automation with Python Professional Certificate

Coursera

The Google IT Automation with Python Professional Certificate, offered through Coursera, provides an in-depth introduction to coding and automation using the Python programming language. The curriculum covers key topics such as:

- Writing and running Python scripts to automate tasks and process data
- Utilizing Python libraries and modules for various purposes, such as reading and manipulating data, working with the file system, and more
- Understanding and utilizing APIs to integrate with other software systems
- Debugging and error handling in Python scripts

PROJECTS

Furniture store Developer

Jun 2022 - Jul 2022

As a Front-End Developer, I have designed and built a functional [online shopping cart](#) for a furniture store utilizing the Vue.js CLI, SaaS and incorporating various NPM packages, including Font Awesome icons. This project showcases my ability to develop interactive and user-friendly web applications, as well as my proficiency in utilizing front-end technologies to enhance the user experience. My strong attention to detail and commitment to delivering high-quality results, combined with my technical skills, make me a valuable asset to any team.

Todo App Developer

Mar 2022 - Apr 2022

I have developed a simple yet effective [Todo application](#) that features CRUD functionality and utilizes local storage, built using classic JavaScript, CSS, and HTML. This project demonstrates my solid understanding of fundamental web development technologies and my ability to create functional and user-friendly applications. I am confident in my ability to build efficient and effective web solutions, and I am always striving to expand my skill set and take on new challenges.

Netflix South Africa clone Developer

May 2022 - Jun 2022

I have developed a complete and fully functional front-end application for a [Netflix-like platform](#), featuring a log-in page, profile selection, and landing page. The project leverages the [TMDB API](#) (The Movie Database) to import and dynamically display film data in their respective carousels. I utilized Vue.js as the primary framework, using it as a CDN to enhance the dynamic and interactive elements of the application. This project showcases my ability to integrate API data and build complex, user-friendly web applications utilizing the latest front-end technologies.

Pearr Recruitment Developer

Dec 2022 - Feb 2023

I designed and implemented a custom Wordpress solution for [Pearr Recruitment](#) utilizing various plugins and my proficient knowledge of PHP and plugin hooks. The solution enables users to create secure recruitment profiles with their personal information, which is transmitted to the back-end for processing. This allows users to apply for job opportunities posted by the

company, and grants admin users access to view applicant information and profiles via the administrative portal.