VELKO MIJALKOVIC

WEB DEVELOPER

About Me

Ambitious and eager Front-End Developer with a passion for creating intuitive and visually appealing websites and applications. Proficient in HTML, CSS, and JavaScript, with a solid understanding of responsive design and user experience. With 2 years of hands-on experience in creating and updating websites. A quick learner and creative problem solver, committed to delivering high-quality work and continuously improving technical skills.

Experience

Web Developer

Riches and Beyond
(May 2023-Current)

- Managed, built, and maintained numerous WordPress sites at Riches and Beyond.
- Specialized in developing full Learning Management System (LMS) solutions within WordPress
- Utilized a diverse range of WordPress plugins to enhance site functionality, ensuring optimal user experience and site performance.
- Collaborated closely with cross-functional teams, including designers and content creators, to ensure seamless integration of custom features and designs into WordPress and React applications.
- Implemented best practices for web development, including responsive design, SEO optimization, and security measures, contributing to the overall success of web projects.
- Initiated and managed successful Google AdWords campaigns to drive targeted traffic and increase online visibility for Riches and Beyond.

Contact

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LinkedIn

Education

High School Diploma **(2005 - 2009)**
Northcliff High School

Bachelors **(2011 - 2014)**
Bachelor of Accounting Science - University of South Africa

Certifications

Frontend Development Course, Web Development
(Jan 2022 - August 2022)
CodeSpace Academy

Google Data Analytics Professional Certificate
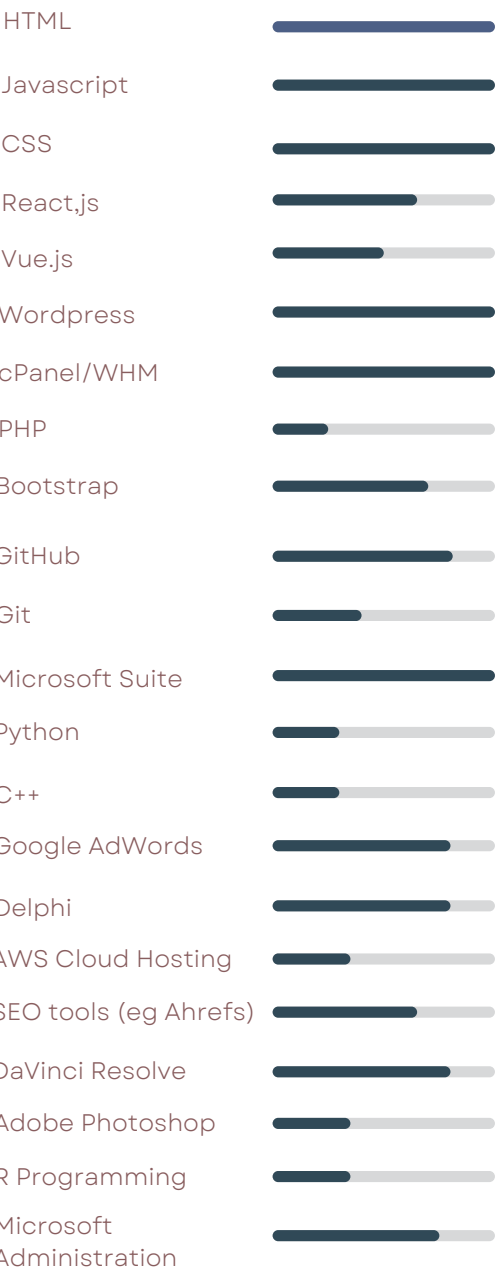**(Jan 2020 - August 2022)**
Coursera

Google IT Automation with Python Professional Certificate
(Jan 2020 - August 2022)
Coursera

Skills

HTML

Javascript

CSS

React,js

Vue.js

Wordpress

cPanel/WHM

PHP

Bootstrap

GitHub

Git

Microsoft Suite

Python

C++

Google AdWords

Delphi

AWS Cloud Hosting

SEO tools (eg Ahrefs)

DaVinci Resolve

Adobe Photoshop

R Programming

Microsoft Administration

Languages

English

Serbian

Afrikaans

Experience continued

Web Developer Intern
Wired Web Services
(September 2022 -January 2023)

- Building websites using a combination of Wordpress tools and plugins, including Elementor.
- Translating detailed web designs created in Adobe XD into functional, visually appealing websites.
- Implementing e-commerce capabilities using the WooCommerce plugin to support online sales and transactions.

Partner
Niche Electronics
(March 2015 - Present)

- As a partner at Niche Electronics, played a pivotal role in the business's strategic growth and management.
- Successfully diversified the online sales channels by establishing a presence on eBay, demonstrating adept e-commerce management and optimizing sales strategies.
- Led the expansion efforts to Takealot, a major e-commerce platform, enhancing market reach and fostering increased customer engagement.
- Implemented Pay-Per-Click (PPC) advertising campaigns to effectively promote and advertise Niche Electronics' products, showcasing proficiency in digital marketing and driving targeted traffic to boost sales.
- Currently gearing up for the anticipated launch of the Amazon Marketplace in South Africa in 2024, strategically positioning the business for further growth and market expansion.

Currently

- Today, I am working at Riches and Beyond and doing other business ventures part-time along with that I am also doing a course in Flutter through Udemy.