



VELKO MIJALKOVIC

WEB DEVELOPER

About Me

Ambitious and eager Front-End Developer with a passion for creating intuitive and visually appealing websites and applications. Proficient in HTML, CSS, and JavaScript, with a solid understanding of responsive design and user experience. With 2 years of hands-on experience in creating and updating websites. A quick learner and creative problem solver, committed to delivering high-quality work and continuously improving technical skills.

Contact

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www.velkomijalkovic.com

[LinkedIn](#)

[Github](#)

Education

High School Diploma (2005 - 2009)

Northcliff High School

Bachelors (2011 - 2014)

Bachelor of Accounting Science -
University of South Africa

Certifications

Frontend Development Course, Web Development

(Jan 2022 - August 2022)

CodeSpace Academy

Google Data Analytics Professional Certificate

(Jan 2020 - August 2022)

Coursera

Google IT Automation with Python Professional Certificate

(Jan 2020 - August 2022)

Coursera

Experience

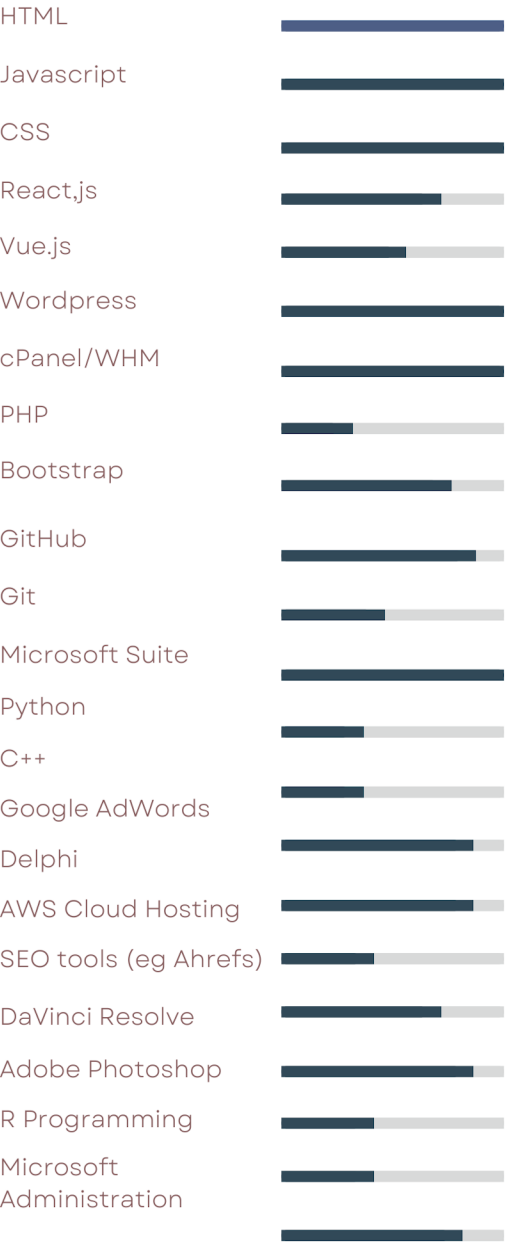
Web Developer

Riches and Beyond

(May 2023-Current)

- Managed, built, and maintained numerous WordPress sites at Riches and Beyond. Specialized in developing full Learning Management System (LMS) solutions within WordPress
- Utilized a diverse range of WordPress plugins to enhance site functionality, ensuring optimal user experience and site performance.
- Collaborated closely with cross-functional teams, including designers and content creators, to ensure seamless integration of custom features and designs into WordPress and React applications.
- Implemented best practices for web development, including responsive design, SEO optimization, and security measures, contributing to the overall success of web projects.
- Initiated and managed successful Google AdWords campaigns to drive targeted traffic and increase online visibility for Riches and Beyond.

Skills



Languages



Experience continued

Web Developer Intern

Wired Web Services
(September 2022 -January 2023)

- Building websites using a combination of Wordpress tools and plugins, including Elementor.
- Translating detailed web designs created in Adobe XD into functional, visually appealing websites.
- Implementing e-commerce capabilities using the WooCommerce plugin to support online sales and transactions.

Partner

Niche Electronics
(March 2015 - Present)

- As a partner at Niche Electronics, played a pivotal role in the business's strategic growth and management.
- Successfully diversified the online sales channels by establishing a presence on eBay, demonstrating adept e-commerce management and optimizing sales strategies. Led the expansion efforts to Takealot, a major e-commerce platform, enhancing market reach and fostering increased customer engagement. Implemented Pay-Per-Click (PPC) advertising campaigns to effectively promote and advertise Niche Electronics' products, showcasing proficiency in digital marketing and driving targeted traffic to boost sales.

Lead Generation

Applianceman
(January 2016 - March 2020)

- Development of multiple dynamic websites for Appliance Man, ensuring each site was aesthetically appealing, user-friendly, and optimized for conversions.
- Successfully designed and managed comprehensive Google Ads campaigns, focusing on maximizing ROI and targeting relevant audiences
- Implemented advanced SEO strategies across all company websites. SEO was in its infancy so it was significantly easier to build multiple websites for the same business.

