



SUMMARY

Ambitious and eager web and application developer with a passion for creating intuitive and visually appealing websites and applications. Proficient in HTML, CSS, JavaScript and flutter with a solid understanding of responsive design and user experience.

WORK EXPERIENCE

Web Developer, Magos Media

Apr 2024 - Current

- Managed websites for major brands (e.g., Pick n Pay, Tsogo Sun, Planet Fitness), handling both frontend and backend via xneelo and cPanel.
- Built custom apps using Flutter, including AR and gamification applications for platforms like televisions and Raspberry Pi.
- Developed custom APIs in PHP for client-specific needs, such as WooCommerce integrations, and contributed to SEO management efforts.

Web Developer, Riches and Beyond

April 2023 - April 2024

- Managed and developed WordPress sites, including full LMS solutions, enhancing functionality and user experience.
- Collaborated with cross-functional teams for seamless integration and applied best practices in responsive design, SEO, and security.
- Initiated and managed Google AdWords campaigns to drive targeted traffic and boost online visibility.

Web Developer, Wired Web Services

September 2022 - January 2024

- Building websites using a combination of Wordpress tools and plugins, including Elementor.
- Translating detailed web designs created in Adobe XD into functional, visually appealing websites.
- Implementing e-commerce capabilities using the WooCommerce plugin to support online sales and transactions.

Lead Generation, Appliance Man

January 2015 - August 2022

- Managed teams focused on SEO strategies and website building to boost online visibility and performance.
- Oversaw the implementation of SEO best practices and coordinated website development projects.
- Ensured seamless integration of SEO into website building to optimize user experience and search rankings.

Manager, Niche Electronics

February 2015 - Present

- Managed an eBay store and oversaw its successful transition to an online sales website, Niche Electronics, focused on selling vacuum tubes.
- Led the development and optimization of the new e-commerce platform to improve customer experience and streamline sales.
- Implemented effective online sales strategies and inventory management to support business growth.

EDUCATION

Frontend Development Course, Web Development

Jan 2022 - August 2022

- CodeSpace Academy

Bachelor of Accounting Science - University of South Africa

January 2011 - December 2014

- Bachelors

Google Data Analytics Professional Certificate

Jan 2020 - August 2022

- Coursera
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KEY SKILLS

Web Development & Programming

- HTML, JavaScript, CSS, Tailwind, React.js, Vue.js, WordPress, PHP, Bootstrap
- Python, Kotlin, Delphi, Flutter, API development (RESTful)
- MySQL, SQL Server, MongoDB (database management)

Tools & Platforms

- Website and server administration, Microsoft administration, version control (Git)
- E-commerce platforms (e.g., WooCommerce, Shopify)
- Cloud infrastructure (AWS, Azure) and server configuration
- Performance optimization and security best practices (SSL, firewalls)
- monday.com for project management

- cPanel/WHM, IIS, GitHub, Git, AWS Cloud Hosting, Microsoft Suite
- Nginx, Apache (web server management)
- SEO tools (e.g., Ahrefs, Google Analytics, SEMrush), Google AdWords, DaVinci Resolve, Adobe Photoshop
- DeepAR, Augmented Reality development tools

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