



Navigators

Shopify

Details Tab

Filter Panel

select measure

Total customers

Gateway

shopify_payments

Province

Ohio

SHOPIFY | sales & Customer funnel report

transactional Performance

\$84,107

Net Sales

150

Total Quantity

\$560.7

Net avg order value

Customer Purchase Behaviour

149

Total customers

148

Single order customer

1

Repeat customer

Retention & Value KPI

\$564.476...

Life time value

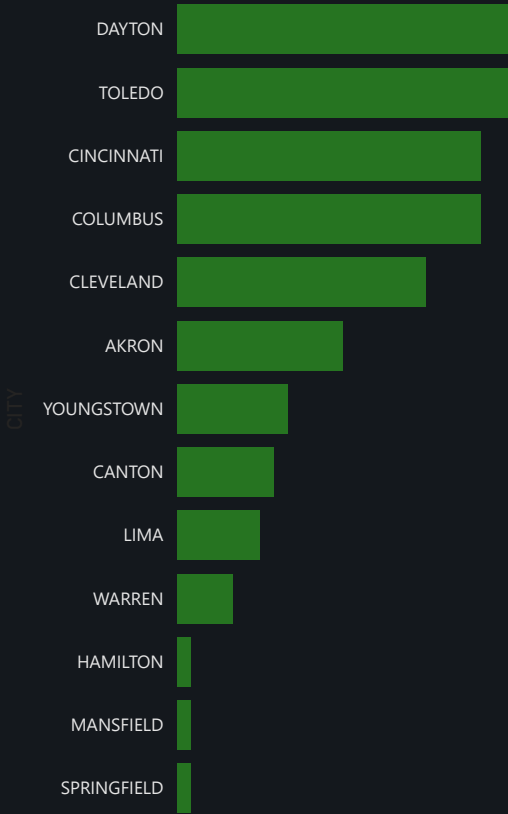
0.7%

Repeat rate

1.01

Purchase Frequency

Total customers by CITY



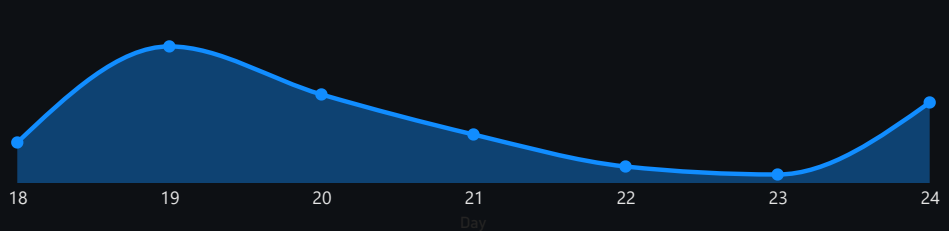
Total Sales & Quantity, Repeat & Single order customer by New locations



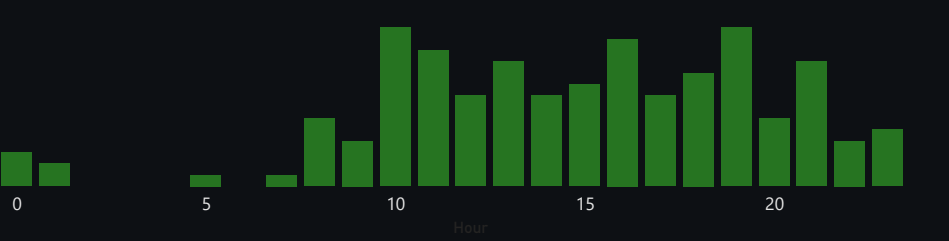
Transaction Performance by CITY



Total customers by Day



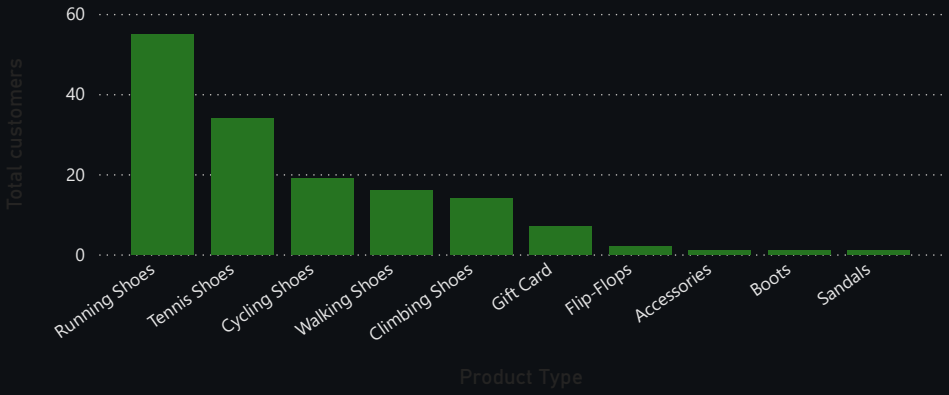
Total customers by Hour



Net Sales by Gateway payment method



Total customers by Product Type





Navigators

Shopify

Details Tab

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Quick measure

Order Number	Full Name	Customer Id	Province	CITY	Zip Code	Product Id	Product Type	Gateway	Net Sales	Total Tax	Total Price	Usd	Currency
0	Roselia Pidgen	1	Oklahoma	OKLAHOMA CITY	26375	6137297669	Boots	amazon_payments	\$505	50.51	555.64	USD	
1	Gideon Viney	1	California	INGLEWOOD	42488	1380000000000	Climbing Shoes	amazon_payments	\$580	57.99	637.92	USD	
2	Henka Giorgini	1	California	ORANGE	57153	6442802437	Tennis Shoes	paypal	\$518	51.75	569.28	USD	
3	Candy Bilbey	1	Oklahoma	OKLAHOMA CITY	37812	1380000000000	Tennis Shoes	shopify_payments	\$532	53.19	585.12	USD	
4	Freida Argent	1	Oklahoma	TULSA	28883	1500000000000	Tennis Shoes	paypal	\$497	49.71	546.84	USD	
5	Haley Leyfield	1	California	SACRAMENTO	95382	6442802245	Tennis Shoes	shopify_payments	\$517	51.71	568.84	USD	
6	Lisette Scarborough	1	New York	BROOKLYN	20278	7861509637	Running Shoes	shopify_payments	\$580	57.99	637.92	USD	
7	Gustaf Esterbrook	1	Texas	CORPUS CHRISTI	58914	6442802245	Running Shoes	shopify_payments	\$580	57.99	637.92	USD	
8	Marcella Rengger	1	New York	NEW YORK CITY	62499	7861509637	Tennis Shoes	shopify_payments	\$777	77.66	854.29	USD	
9	Zollie Egan	1	Texas	SAN ANTONIO	40927	1380000000000	Climbing Shoes	shopify_payments	\$527	52.71	579.84	USD	
10	Ailyn Broadberrie	1	Texas	SAN ANTONIO	13817	1515791877	Walking Shoes	gift_card	\$651	65.05	715.58	USD	
11	Catharina Mathieu	1	California	GLENDALE	53968	6442800325	Running Shoes	paypal	\$497	49.71	546.84	USD	
12	Arlene Pescott	1	North Carolina	CHARLOTTE	1786	8624691653	Climbing Shoes	amazon_payments	\$578	57.83	636.16	USD	
13	Jennie Petters	1	Pennsylvania	WILKES BARRE	97433	89844235	Walking Shoes	shopify_payments	\$494	49.35	542.88	USD	
14	Tiffani Hatrey	1	Washington	SEATTLE	28207	1380000000000	Walking Shoes	shopify_payments	\$527	52.71	579.84	USD	
15	Ddene Thake	1	Illinois	PEORIA	16416	1500000000000	Tennis Shoes	shopify_payments	\$517	51.71	568.84	USD	
16	Thoma Kewley	1	Texas	EL PASO	90897	6689477957	Climbing Shoes	amazon_payments	\$527	52.71	579.84	USD	
17	Jaimie Toffetto	1	Virginia	RICHMOND	14173	1430000000000	Running Shoes	shopify_payments	\$635	63.51	698.64	USD	
18	Edik McMurdo	1	New York	JAMAICA	82401	9058888645	Climbing Shoes	shopify_payments	\$518	51.75	569.28	USD	
19	Erskine Itzakson	1	Ohio	COLUMBUS	58901	58311802885	Walking Shoes	shopify_payments	\$731	73.11	804.24	USD	
20	Dannie Delea	1	Washington	SPOKANE	98186	6442802245	Running Shoes	paypal	\$517	51.71	568.84	USD	
21	Cacilia Mathew	1	Minnesota	MAPLE PLAIN	27901	1380000000000	Running Shoes	gift_card	\$505	50.51	555.64	USD	
22	Dene Wylder	1	Florida	WINTER HAVEN	80407	7489792325	Climbing Shoes	shopify_payments	\$494	49.35	542.88	USD	
23	Tyrone Ogborne	1	Louisiana	NEW ORLEANS	79671	6137292741	Running Shoes	paypal	\$518	51.75	569.28	USD	
24	Kari Ceschini	1	Texas	DALLAS	74531	1380000000000	Running Shoes	shopify_payments	\$555	55.51	610.64	USD	
25	Dorey McKeighan	1	Georgia	MACON	23323	1410000000000	Running Shoes	amazon_payments	\$497	49.71	546.84	USD	
26	Dorene Malthouse	1	North Dakota	BISMARCK	75263	6689478149	Running Shoes	paypal	\$615	61.51	676.64	USD	
27	Vergil Docwra	1	California	ESCONDIDO	77091	1380000000000	Tennis Shoes	paypal	\$555	55.51	610.64	USD	
28	Georgeanne Abramamovh	1	Florida	TAMPA	93673	456942760	Walking Shoes	shopify_payments	\$580	57.99	637.92	USD	
29	Halli Lovel	1	District of Columbia	WASHINGTON	87493	7861516101	Flip-Flops	shopify_payments	\$507	50.71	557.84	USD	
30	Laureen Sawtell	1	Illinois	PEORIA	86374	6689477957	Tennis Shoes	shopify_payments	\$527	52.71	579.84	USD	
31	Brent Croxon	1	California	SAN JOSE	59302	1500000000000	Tennis Shoes	shopify_payments	\$498	49.76	547.39	USD	
32	Roland Dumigan	1	Louisiana	SHREVEPORT	91713	8624686981	Tennis Shoes	shopify_payments	\$565	56.51	621.64	USD	
33	Munmro Gascar	1	Texas	EL PASO	50733	8624692485	Walking Shoes	amazon_payments	\$537	53.71	590.84	USD	
34	Reg Douth	1	California	PASADENA	14557	1410000000000	Running Shoes	paypal	\$486	48.55	534.08	USD	
35	Jenna Hustler	1	North Carolina	WILMINGTON	42168	158483079	Walking Shoes	shopify_payments	\$585	58.51	643.64	USD	
36	Porter Mundford	1	Indiana	GARY	83288	6964674693	Tennis Shoes	paypal	\$507	50.71	557.84	USD	
37	Udale Gorrad	1	Michigan	DETROIT	35066	8624698501	Walking Shoes	shopify_payments	\$673	67.27	740.00	USD	
Total		7431			367597147				\$41,80,874	4,18,087.35	45,98,960.87		