

JOHN MARTIN

UI/UX Designer

✉ j_martin@email.com

☎ (123) 456-7890

📍 Redmond, WA

🌐 [LinkedIn](#)

EDUCATION

Bachelor of Design

Interaction Design

University of Washington

📅 2009 - 2013

📍 Seattle, WA

SKILLS

- Adobe XD
- Optimal Workshop
- Jira
- Adobe Photoshop
- HTML/CSS
- Sketch
- UserTesting
- Trello
- Adobe Illustrator
- JavaScript

CAREER STATEMENT

Accomplished UI/UX designer with a magic touch to design and support brand positioning to grow business. Adept in UI/UX latest technologies and a detail-driven team player ready to merge creativity and years of experience to bring new business to Kforce.

WORK EXPERIENCE

UX/UI Designer

Microsoft

📅 2019 - current

📍 Redmond, WA

- Integrated user feedback gathered on UserTesting to **reduce user bounce rates by 41%**
- Created a new hire orientation manual using Adobe XD, cutting down the onboarding process by 62%
- Reduced turnaround time by 44% by Macros Excel standardized reporting template
- Contributed to the product management and developer team to identify areas of future app development

Interaction Designer

Zillow Group

📅 2016 - 2019

📍 Seattle, WA

- **Achieved 37% jump in user engagement** by improving user interface using HTML/CSS
- Fixed JavaScript browser compatibility issues on users' end, accelerating page load time by 21%
- Launched a marketing campaign on Optimal Workshop that boosted daily web traffic from 401 to 1.2K visitors
- Redesigned visual components of an internal workflow to cut down time spent on projects by 17%

Visual Designer

Nordstrom

📅 2013 - 2016

📍 Seattle, WA

- **Increased online sales by 27%** by implementing team-driven e-commerce strategies on Jira
- Supported ads across Facebook, TikTok, and Instagram and generated 78% of new social media leads
- Incorporated customer feedback from Trello in web redesigning, registering a 111% web lead growth
- Improved brand awareness by 47% through standardizing company logos and icons using Adobe Illustrator across online platforms

CERTIFICATIONS

- Certified Professional in UX Design (CPXD)