# VICTOR MENDEZ

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#### **SUMMARY**

Innovative and results-driven STEM MBA candidate, Business Analyst and leader with over six years in business intelligence, data analytics and corporate finance within the banking industry. Skilled in analyzing and presenting data, driving strategic decision-making and achieving business goals. Strong interpersonal communication skills and fluency in English and Spanish to enable seamless interaction with diverse teams and stakeholders. Dedicated to delivering data-driven and financial solutions.

## **SKILLS**

Python, SQL, SSIS, SSRS, Power BI, Tableau, Excel, R, C#, HTML/CSS, Git, Azure, Salesforce.

#### **EDUCATION**

Loyola University Chicago

MBA, Finance, Business Data Analytics Certificate

Universidad Iberoamericana (UNIBE)

Bachelor's, Computer Engineering

November 2024

GPA: 3.6
June 2021

GPA: 3.4

## PROFESSIONAL EXPERIENCE - BUSINESS AND ANALYTICS

Vimenca Bank

Dominican Republic

October 2021 - August 2023

BI Analyst

- Developed advanced analytics dashboards (Power BI, Tableau) for financial reporting, financial markets results, ROI analysis and business reviews, optimizing financial and capital markets decisions, in compliance with financial regulations.
- Contributed to corporate finance with financial analysis and FP&A analysis using financial models, SQL queries, and statistical methods for cash flow forecasting, communicating financial reports and supporting risk management.
- Designed a credit card data warehouse improving scalability and marketing campaign analysis with R, statistics, mathematics, data mining and machine learning, increasing transactions by 60%, reduced operational costs by 22%.
- Enhanced business strategy and digital marketing efforts by developing a credit card management app in an Agile environment, leveraging Python and C# to improve operations processes and contribute to business transformation.

Junior BI Analyst October 2017 - June 2021

- Automated processes using an ETL framework (Oracle, SQL, Redshift) and developed Excel Macros and VBA for data extraction, then supported financial and operational metrics tracking by providing data analysis (Power BI, Tableau).
- Conducted market analysis (SQL, Python) identifying customer needs, optimizing geographic segmentation and identified branch locations, leading to a 5% increase in market share and five new branches, supported with business analysis.
- Contributed to the development of the company's Salesforce CRM, increasing service delivery by 30% and used for client segmentation and analysis, showcasing sales development efforts, project management, and organizational skills.
- Enhanced my attention to detail and critical thinking while working with large robust datasets within the ERP system for analysis and data science efforts, organizing large Excel sheets to start using the database for data analysis.

## PROFESSIONAL EXPERIENCE - SOFTWARE AND WEB DEVELOPMENT

CodeTiger
Software Engineer Intern

Remote

July 2021 - September 2021

- Contributed to web development for team task management using Django as backend and VueJs for UX Design.
- Reduced software issues by 30% through effective debugging, showcasing problem-solving and detail-oriented skills.
- Enhanced data management capabilities using Azure database and snowflake data modeling for scalable data storage.
- As a team player, facilitated cross-functional team building by working with a diverse team of programmers, integrating source code and improving functionality, and leveraging on strong interpersonal skills and influencing others.

### **PROJECTS**

Loyola University Chicago

**July 2024** 

**Business Consulting Project** 

Improved recruitment strategy for Ronald McDonald House Charities by utilizing data-driven approaches to recommend actionable steps for increasing volunteer numbers, showcasing presentation skills and verbal communication skills.