Edututor ai – Empathy Mapping

Date: 26 June 2025
Team ID: LTVIP2025TMID34185

Project Name: Edututor ai
Maximum Marks: 4 Marks

Empathy Map Canvas: EduTutor AI
Purpose: Understand the emotional, cognitive, and behavioral landscape of students and educators using EduTutor AI for personalized, AI-powered learning.

Think & Feel
What's on their mind? Students
- "Will this quiz really help me prep for my test?"
- "I feel like the lessons are moving too fast—or too slow."
- "I wish learning felt more customized to my level."

Educators
- "I hope my students are truly understanding the material."
- "How do I know who needs help if I can't track them in real time?"
- "If only I had more time to personalize lessons."

See
Their environment and influences Students
- Confusing LMS dashboards
- Generic content on online platforms
- Peers using external apps or YouTube for better explanations

Educators
- Legacy systems with clunky UI
- Colleagues struggling with grading load
- AI tools advertised as "edtech" but lacking curriculum fit

3 Hear
Voices that influence them Students
- "This quiz wasn't even based on what we learned!" (from friends)
- "Try that app—it shows you shortcut answers." (from peers online)

Educators
- "Data shows half the class failed the quiz." (from admin tools)
- "Use AI, but don't let it replace your lesson planning." (from training workshops)

4Say & Do
What they say and how they behave Students
- "Why do I have to take another quiz?"
- Skips questions when unsure
- Clicks through content quickly without reviewing

Educators
- "Let's try this tool for better engagement."
- Reluctantly assigns digital quizzes
- Spends time manually checking student progress

Pain Points
Frustrations and roadblocks
- Repetitive or misaligned quiz content

- Time-consuming grading for teachers
- Lack of real-time insights into student performance
- Difficulty adapting materials to different learning levels

6 Gains

Needs and success indicators

- Personalized, adaptive quizzes aligned with syllabus
- Dashboards showing student progress at a glance
- Instant feedback that builds confidence
- Seamless integration with tools like Google Classroom
- **Example: Student Preparing for an Exam**

Category	Student's Perspective
Think & Feel	"I really hope this quiz helps me focus on my weak spots."
See	Generic LMS quizzes that repeat old questions
Hear	"The app gave me feedback right after I submitted!" (peer)
Say & Do	Asks for more topic-focused practice; revisits incorrect answers
Pain	Confusion about what's actually on the syllabus
Gain	Personalized quizzes based on Google Classroom content