**1.MoneyControl App**

Moneycontrol app is one-stop-shop for all our market related needs. There are many features on app which make our market experience smother and easier.

Users can also manage their finance portfolio, engage in conversations on the message board and in a host of other features on the app.

**Owner: -**

It is an Indian online business news website owned by E EIGHTEEN DOT COM (P) Ltd., a subsidiary of the media house TV 18.

**What is included in money control app**

* News
* Mutual Funds
* Portfolio
* Insurance
* Commodities
* Videos

**In money control everything’s on one tap**

-Single search bar with voice search for stocks, indices, mutual funds, commodities, etc.

-Easy navigation to financial data across from NSE, BSE, MCX and NCDEX, across multiple assets classes

- New design offers easy access to in depth financial information, news portfolio, watchlist and more in three languages – English, Hindi and Gujarati

**News and Live Tv**

* Live streaming of all CNBC channels, post shows and special videos
* All day coverage of news related to markets, business and economy and interviews from senior management
* Save our favorite news and articles to read later, even when offline

**Market Data and Quotes**

* Interactive and historical charts with different chart types
* In depth market stats from BSE, NSE, MSX and NCDEX
* Detailed information on stocks, futures and options, mutual funds and commodities

**Message Board**

* Follow your favorite topics and the top boarders to get recommendations
* Engage and participate in conversations relating to your portfolio or interest
* Add your profile image and details for other users to know more about you.

**Recent Updates**

They launched Money control pro subscription and It is a paid subscription

* ad free experience
* Sharpest opinions
* Actional insights
* Expert technical analysis
* Personal finance

**How many Screens are required:**

* Main screen and 4 tabs in will be there

**2. Fidelity App**

Fidelity operates a brokerage firms, manages a large family of mutual fund, provides fund distribution and life insurance.

It’s an International firm

It manages our orders, history and pending transaction under activity in account.

Trade, transfer, deposit checks and pay bills under trade + transaction.

**Market research, news and videos**

* Stay connected with international markets, domestic stocks and open folio performance with social benchmarks

**Money management**

* Manage your orders, history and pending transaction under activity in account
* Trade stocks, options, multi leg options, mutual funds and ETFs anywhere, anytime.
* View extend hours chart data for securities that trade on pre-or pos- market

**New feature**

* Login with touch id and face id

**imessageapp** – send stock quotes, market data and charts through iMessage extension app; easily send financial information to your contacts.

**Difference Between Android and iOS**

* Integration with other devices is better in Apple iOS as compared to google android
* Android has 86% market share and Apple has 14% market share
* In App uploading in play store iOS need to pay 99$ per year in App store and in google play store it is one-time fee of 25$
* In android, we use JAVA, C++ and recently we use kotlin and in iOS, we use objective c and in 2014 we use swift language
* Android apps mostly free and it uses web technologies like CSS 3, JavaScript, HTML 5 and in iOS basically for apple store and technologies used for native.
* iOS is a closed source OS by apple and android is open source OS by google

This both profitable and depends on our business needs.do the best research on our business needs and choose wisely.

**Push Notifications**

Push notification is a message that pops up on mobile device. App publishers can send them at any time; user don’t have to be in app or using their devices to receive them.

Push notification are used on every single cell phone to share updated information or events.

When you get push notifications, the sender applications symbol and message show up in the status bar. At the point when the clients tap the notification, he/she arrives on application

**Types**

* Informative message
* Geo location message
* Catch up message
* Promotional message
* Rating or survey message

**Purpose of push notification**

For app publishers push notification are a way to speak directly to a user. They don’t get caught in spam filters or forgotten in inbox. They can also remind users to use app. wheather the app is open or not

Push notification has paid 19$ a month and it is also a free for trial period.