

**DANIEL HOLLOWAY**  
**FULL-STACK DEVELOPER**

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## Summary

Full-stack developer with a strong foundation in modern frameworks like Next.js and React, and hands-on experience designing full ERP systems built with microservices. Skilled in developing scalable internal platforms that replace third-party tools, streamline business operations, and drive measurable efficiency. Known for cross-functional collaboration, clear documentation, and the ability to turn real-world needs into technical solutions.

## EXPERIENCE

### MET CORPORATION USA

2/2024 – Present | Bus Ops, Full Stack Developer, Logistics Coordinator, Account Manager

2020-2021 | Packaging Technician / Forklift Operator

- Built inbound B2B funnel and company website - 100%+ increase of Inbound leads over the first year (Next.js, Firebase, SQL, MongoDB, OAuth2)
- Architected and built a custom ERP as a suite of microservices, consolidating core business functions into one internal platform. Eliminated reliance on third-party tools, and saved ~20 hours/week and \$30,000+ in software costs.
  - Custom CRM system – (Migration from HubSpot) – Reducing time spent managing contacts by 20%
  - Inventory Management System (IMS) with barcode/RFID scanning and integrations - cut manual tracking time by 60%, reduced inventory errors by 80%
  - Dock Scheduling Tool – 100% removal of need to call and coordinate freight arrival
  - Freight Rate Request Tool – Reduction of quote processing time from 15–30 min to <2 min, saving 6–10 hours/week
  - Centralized task tracking and updates; reduced internal coordination time by 30%
- Created a comprehensive internal manual combining SOPs, operational workflows, and training documentation to support day-to-day facility operations and onboarding at MET

### CODE NINJAS

Coding Instructor (Sensei) | 1/24 – 4/24

- Teaching with Unity, Roblox Studio, Minecraft Education
- Taught Students Drone Programming using Python, and game development using Java

### UNRELATED WORK GAP

Management position in food industry | 1/23-2/24

### CREATIVE XPS

Full-Stack Developer (Contract) | 10/22 – 4/23 + present ongoing support

- Full-Stack Development of a proprietary web builder / CMS for Next.js and React, allowing non-technical users to create and deploy websites with ease – Lowering the cost, time, and technical debt involved in delivering optimized Next.js websites by 80%.
- Migration from Gatsby to Next.js, improving build times by 70%

## SKILLS & ABILITIES

### TECHNICAL SKILLS:

- Frontend: TypeScript, React, Next.js, Gatsby, Three.js, jQuery
- Styling: CSS, SCSS, Bulma, Bootstrap, Tailwind
- Backend: Python, Java, Node, Express, MVC, Redux, REST, AUTH
- Databases: Firebase, MongoDB, SQL, GraphQL
- Testing: Postman, Jest, Mocha
- Design: Figma, Adobe Creative Cloud, Canva
- Content Management: Adobe Experience Manager, Sanity.io
- Version Control: Github, Gitlab
- Other: Webpack, Babel, NPM/Yarn,
- Automation and CRM: Hubspot, Zoominfo, Netsuite (in progress), SendGrid, Salesforce (familiar with integrations and dashboards)
- Data Analytics: Excel (Automation/macros), Tableau, Google Analytics...

### SOFT SKILLS:

- Collaboration, Initiative, Strategic Planning, Communication, Leadership, Emotional Intelligence

## EDUCATION

- Berkeley Coding Bootcamp - <https://www.parchment.com/u/award/136758df242c2dce05fd27c7e8b29f75>
- Mira Costa College