Pieridae Beauty – Blurring Face Primer

# Product Summary

A lightweight, silicone-free blurring primer designed to create a smooth, soft-focus finish. Formulated with natural powders and emollients to diffuse light, minimize the appearance of pores, and provide a flawless canvas for makeup application. This primer is not a treatment—its sole purpose is to enhance makeup wear and deliver a blurred, velvety skin finish.

# Formula – 100 g Batch

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| Phase | Ingredient | % w/w | Function |
| A | Distilled Water | q.s. to 100 | Base solvent |
| A | Glycerin | 3 | Slip, light humectancy |
| B | Olive Squalane | 6 | Silky emollient, glide |
| B | Jojoba Oil | 4 | Natural emollient |
| B | Olivem 1000 | 4 | Emulsifier |
| B | Cetyl Alcohol | 2 | Velvety texture, body |
| C | Silica Microspheres | 6 | Soft-focus blur |
| C | Arrowroot Powder | 4 | Mattifying, oil absorption |
| C | Allantoin | 0.5 | Skin smoothness |
| D | Aristoflex AVC | 2 | Silky gel texture, stabilizer |
| D | Preservative (PE 9010 or Leucidal Liquid) | 1 | Preservation |
| D | Lactic Acid (10% solution) | q.s. | Adjust pH 5.0–5.5 |

# Manufacturing Procedure

1. Heat Phase A (water + glycerin) to 70°C.
2. In a separate vessel, heat Phase B (oils, Olivem 1000, cetyl alcohol) to 70°C.
3. Combine Phase B into Phase A with mixing until uniform. Begin cooling.
4. At 50°C, disperse Phase C powders (silica + arrowroot + allantoin) into the batch while mixing.
5. Below 40°C, add Phase D ingredients (Aristoflex, preservative).
6. Adjust pH to 5.0–5.5 with lactic acid solution.
7. Mix gently until smooth. Package in an airless pump or tube.

# INCI Listing

Aqua (Water), Glycerin, Squalane, Simmondsia Chinensis (Jojoba) Seed Oil, Cetearyl Olivate (and) Sorbitan Olivate, Cetyl Alcohol, Silica, Maranta Arundinacea (Arrowroot) Root Powder, Allantoin, Ammonium Acryloyldimethyltaurate/VP Copolymer, Phenoxyethanol (and) Ethylhexylglycerin or Leuconostoc/Radish Root Ferment Filtrate, Lactic Acid.

# Usage Instructions

Apply a small amount evenly to clean, moisturized skin before foundation or makeup. Focus on areas with visible pores or fine lines for a smooth, blurred finish. Allow to set for 1–2 minutes before makeup application.

# Marketing Copy

Achieve the perfect canvas with Pieridae Beauty’s Blurring Face Primer. This lightweight, silicone-free primer diffuses light with soft-focus powders, visibly minimizing pores and fine lines while creating a velvety, matte-smooth base. Your foundation applies flawlessly and lasts longer, while your skin looks naturally airbrushed.