# Pieridae Beauty – Textured Skin Routine Card

This routine is designed for customers with textured skin, fine lines, or dehydration-related roughness. It integrates the Argireline Youth Spot Serum, Silken Barrier Peptide Cream, and the Daily Microfoliant for a smooth, radiant finish.

## 🌞 Morning Routine

1. Cleanse – On exfoliation days, use the Daily Microfoliant in place of your regular cleanser (2–4x/week). On non-exfoliation days, use a gentle aloe-based or SCI cleanser.  
2. Argireline Youth Spot Serum – Apply to expression areas (forehead, crow’s feet, smile lines).  
3. Hydrating Mist (HA + Manuka Honey) – Replenishes hydration.  
4. Silken Barrier Peptide Cream – Smooth a pea-sized amount over face and neck.  
5. Sunscreen (SPF 30–50) – Essential for protecting textured skin and preventing photoaging.

## 🌙 Evening Routine

1. Gentle Cleanser – Use mild aloe/SCI cleanser.  
2. Argireline Youth Spot Serum – Apply to targeted areas.  
3. Optional: Weekly Treatment – Rotate with a gentle lactic acid toner/serum (pH >4.5) on nights you do not use the Microfoliant.  
4. Silken Barrier Peptide Cream – Locks in hydration and peptides.  
5. Optional: Add 1–2 drops of jojoba or squalane oil for extra sealing if skin is dry.

## ✨ Key Notes

• Daily Microfoliant should be used 2–4x per week in the AM as your cleansing step.  
• Always follow with serum + moisturizer to prevent dryness.  
• Do not double up exfoliation (skip Microfoliant on nights you use lactic acid or other actives).  
• Sunscreen daily is non-negotiable to protect improvements in skin texture.  
• Peptides perform best at pH ≥ 4.5 – avoid strong low-pH acids in the same routine.

## 🌸 Marketing Tagline

“The Youth Serum + Barrier Cream duo: expression lines softened, hydration restored, texture refined.”