E-commerce Application on IBM Cloud Foundry

By

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Problem Statement

- The challenge is to develop a user-friendly e-commerce application on IBM Cloud Foundry that meets the demands of businesses wanting to sell products and services online.
- This application needs to offer secure payment processing, efficient order management, scalability, and compliance with data privacy regulations.
- The goal is to empower businesses in the digital marketplace by providing a reliable e-commerce solution that ensures a seamless shopping experience while safeguarding customer data.

Design Thinking

Empathize

In this phase, we will conduct survey with peoples to get their informations about the existing e-commerce sites. This will help us to build our application more efficiently.

Design Thinking

Define

Identify the key functionalities and features of our application by using the insites were collected from peoples.

Design Thinking

Ideate

Brainstorm possible solutions. Encourage creative thinking and consider various approaches to building the application. Think about how technology, user experience, and business goals can intersect.
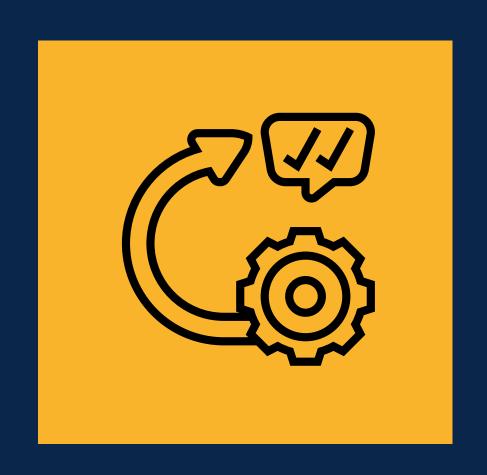
Prototype

Create a prototype of our e-commerce application. This could be paper sketches, wireframes, or a basic digital mockup. The goal is to quickly visualize and test your ideas.

Test

Finally test our application. Get the user's suggestion and redesign the prototype untill it reaches the user satisfication.

Thank You