



Done Drawing

You have 1 mural remaining

Upgrade



Brainstorm & idea prioritization

Use this template to your next brainstorming session to help you and your team generate and prioritize ideas for your project.

- Brainstorming
- Idea prioritization
- Project planning

Before you collaborate

Before you collaborate, please ensure you have the following information ready:

- Project goal
- Project scope
- Project timeline
- Project budget
- Project resources

Define your problem statement

What problem are you trying to solve? What is the goal of your project? What are the constraints? What are the stakeholders?

Project:

Goal:

Scope:

Timeline:

Budget:

Resources:

Brainstorming

Brainstorming is a creative process that involves generating a large number of ideas for solving a problem. It is a key part of the innovation process.

To become successful in your brainstorming session, you need to follow these steps:

1. Define the problem
2. Set the rules
3. Generate ideas
4. Evaluate ideas
5. Select the best idea

Remember: The goal is to generate as many ideas as possible, even if they seem silly or impractical. The best ideas often come from the most unexpected places.

Idea prioritization

Idea prioritization is the process of evaluating and ranking ideas based on their potential impact and feasibility. It is a key part of the innovation process.

To prioritize ideas, you need to consider the following factors:

- Impact: How much will the idea improve the situation?
- Feasibility: How easy is it to implement the idea?
- Cost: How much will it cost to implement the idea?
- Time: How long will it take to implement the idea?
- Risk: How likely is it that the idea will fail?

Once you have evaluated the ideas, you can rank them based on these factors and select the best ones to implement.

