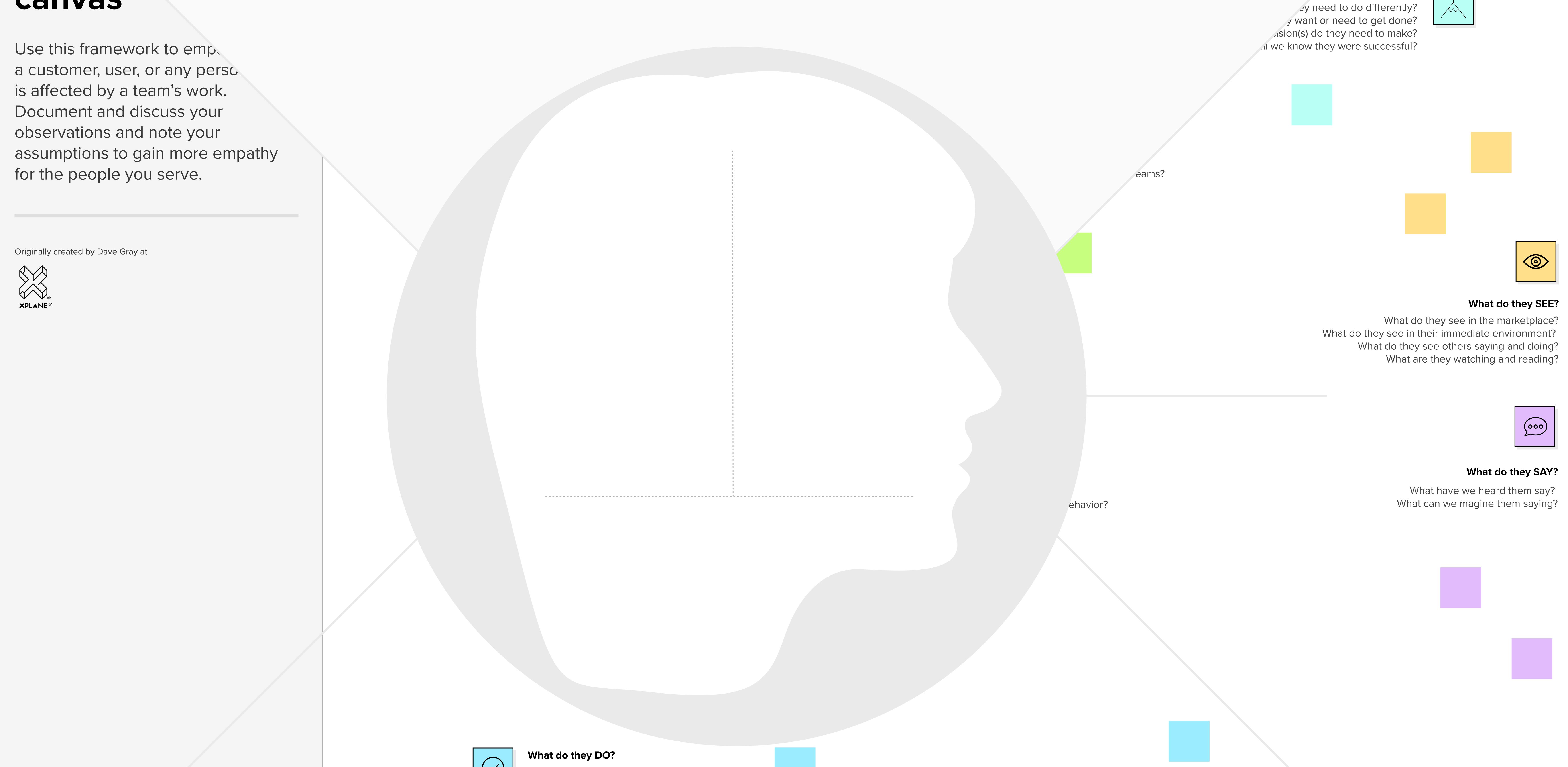


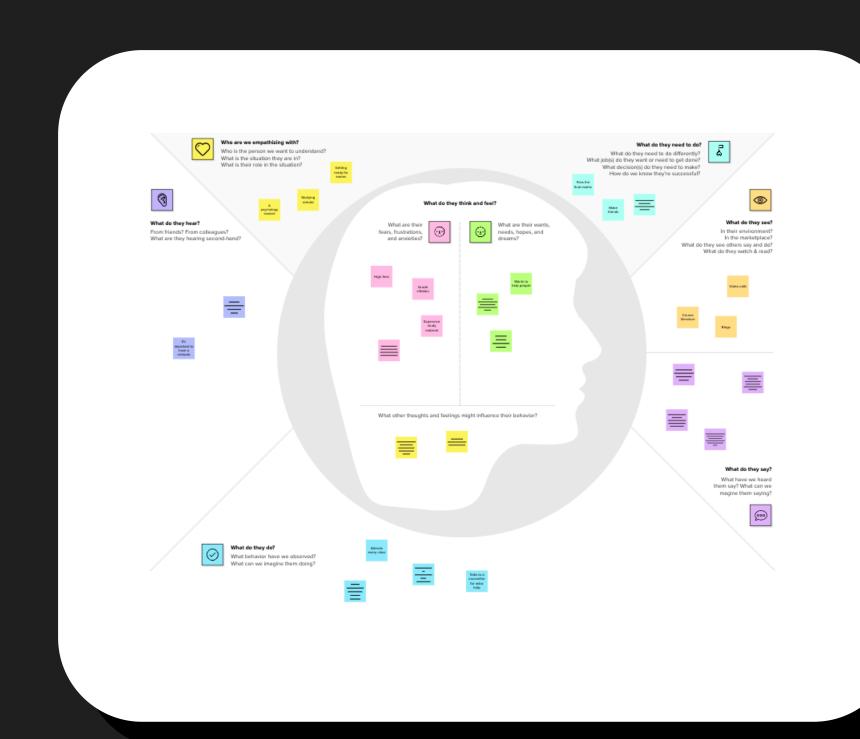
Empathy map canvas

a customer, user, or any perso is affected by a team's work. Document and discuss your observations and note your

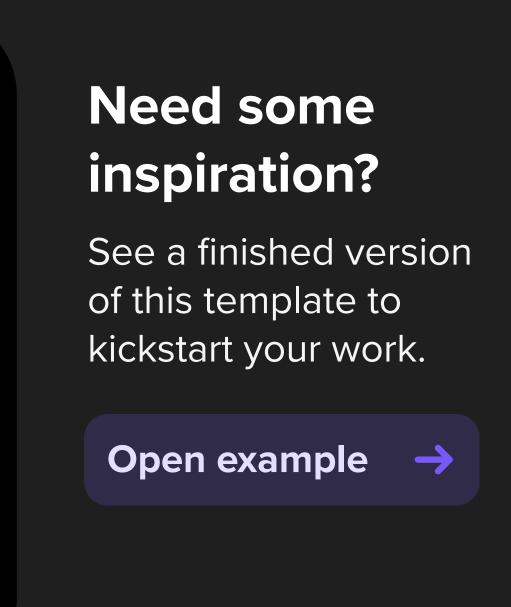




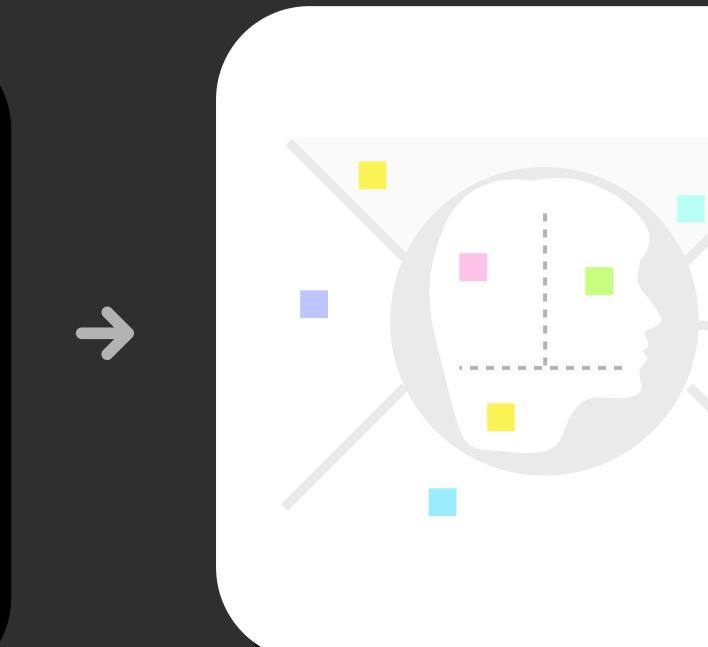
do they need to DO?



Share template feedback







What behavior have we observed? What can we imagine them doing?

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are

impacted by your work. It will help you generate ideas, prioritize

features, or discuss decisions.

