

# Logo Versions



**Creative Writer** 



Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #2A2C35 RGB rgb(42,44,53)

CMYK 21 17 0 79

Pantone 19-4011



### Secondary

Hex #2A2C35

RGB rgb(42,44,53)

CMYK 21 17 O 79

Pantone 19-4011



#### Accent

Hex #2A2C35

RGB rgb(42,44,53)

CMYK 21 17 O 79

Pantone 19-4011



### Background

Hex #E9EFE7

RGB rgb(233,239,231)

CMYK 3036

Pantone 11-4802

Typography

Primary **Acme** 

Aa Bb Cc