

# DONGALA VENKATESH

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## OBJECTIVE

Quick-learning and enthusiastic Information Technology graduate with hands-on experience in machine learning, data analysis, and dashboarding. Proficient in Python, deep learning frameworks, and data visualization tools. Passionate about building intelligent solutions that drive business success and innovation.

## EDUCATION

<b><i>Institute of Aeronautical Engineering</i></b>	<b><i>Sep 2021 – May 2024</i></b>
Bachelor of Technology – Information Technology; CGPA: 7.3	
<b><i>SVS Group of Institutions</i></b>	<b><i>June 2018 – Agu 2021</i></b>
Diploma of Computer Engineering; CGPA: 7.11	
<b><i>EKASHILA CBSE &amp; STATE SCHOOLS</i></b>	<b><i>March – 2018</i></b>
Secondary Education; CGPA: 8.8	

## SKILL SUMMARY

- Languages:** Python, SQL, Streamlit
- Machine Learning:** Scikit-learn, TensorFlow, Keras, PyTorch, Jupyter Notebook
- Data Analysis:** Pandas, Matplotlib, Seaborn, Tableau, Excel, Power BI

## PROJECTS

### Fashion Product Image Classification

- Developed a multi-label image classification system for fashion products using a ResNet50 deep learning architecture. The model is capable of predicting four key attributes—product type, color, season, and gender—from a single image, leveraging a dataset of over 44,000 labelled images sourced from Kaggle.
- Implemented the solution in PyTorch, incorporating advanced data augmentation techniques to enhance model robustness and generalization. The entire training pipeline, including data preprocessing, model training, and evaluation, was documented in a Jupyter Notebook for reproducibility.

### Predictive Purchase Intention Model | Python, Scikit-learn, Pandas

**Goal:** To build a model that predicts if a visitor on an e-commerce website will make a purchase.

- The process involved using Python and the pandas library for data cleaning and feature engineering. An automated pipeline was constructed with scikit-learn to streamline the workflow. This pipeline was responsible for scaling numerical features, handling the imbalanced dataset with the SMOTE technique, and performing feature selection using SelectKBest
- The final evaluation identified the Multi-layer Perceptron (MLP) classifier as the best-performing model. When tested on unseen data, this model successfully predicted a user's purchase intention with an accuracy of 87.4%.

## CERTIFICATES

<b>Data Science Certification – Naresh I Technologies (6 Months)</b>	<b>Jan 2025 -June 2025</b>
Completed a comprehensive Data Science program covering Python, Machine Learning, Deep Learning, SQL, and real-time projects using tools like Pandas, TensorFlow, and Power BI.	