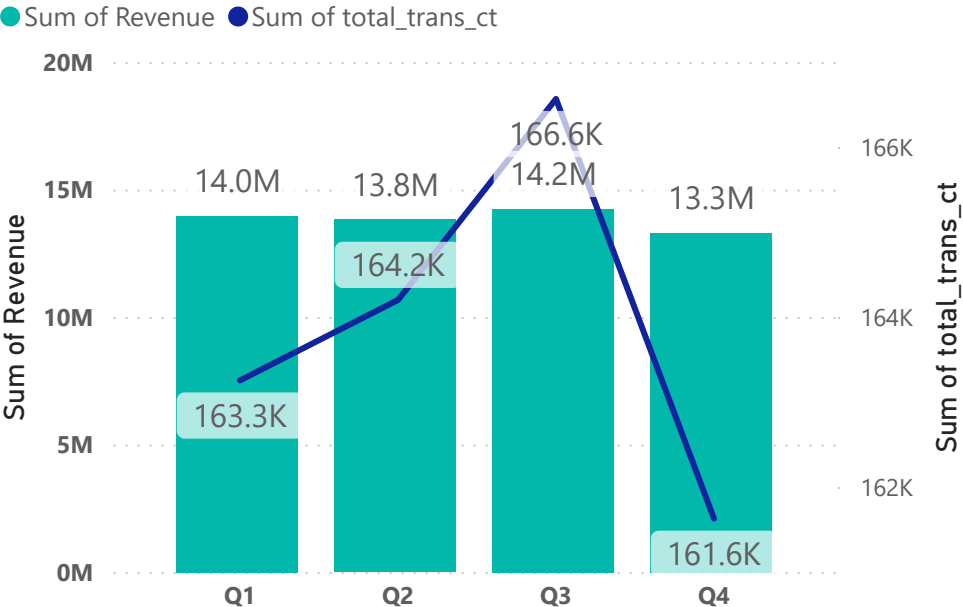


# Credit Card Transaction Report

## QTR Revenue and Total Transaction Count



Week Start Date  
All

Silver Blue Gold Platinum

Transaction Amount

45M

Transaction Count

656K

Total Interest

7.84M

Total Revenue

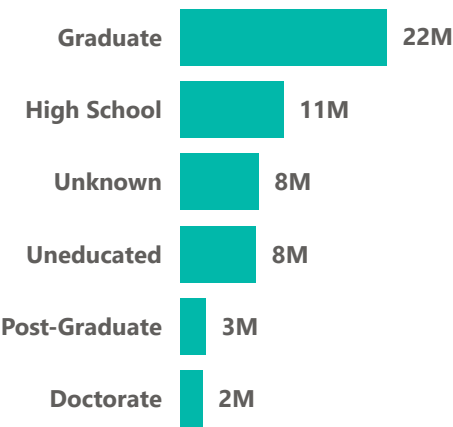
55.32M

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

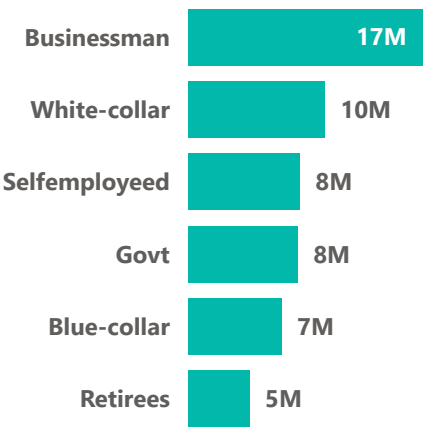
F M

Q4 Q3 Q2 Q1

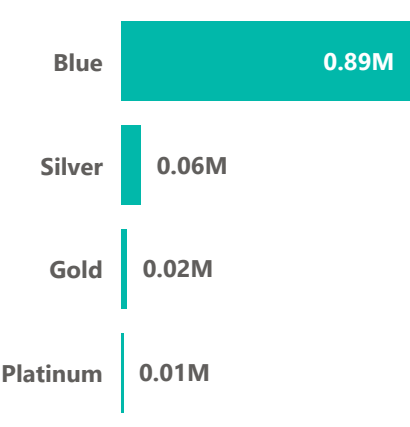
## Revenue by Education



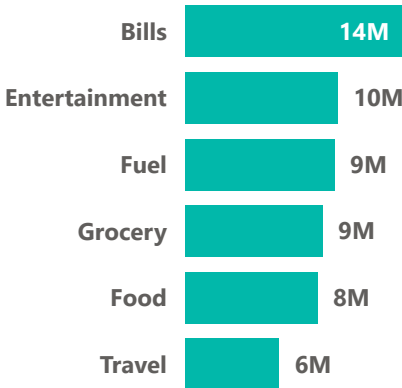
## Revenue by Customer Job



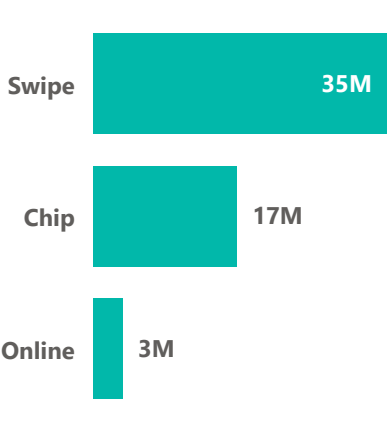
## Customer Acq Cost



## Revenue by Expenditure Type



## Revenue by Use Chip



# Credit Card Customer Report

Customer  
Satisfaction Score

3.19

Total Income

576M

Total Interest

7.84M

Total Revenue

55.32...

Week Start Date

All

Q4

Q3

Q2

Q1

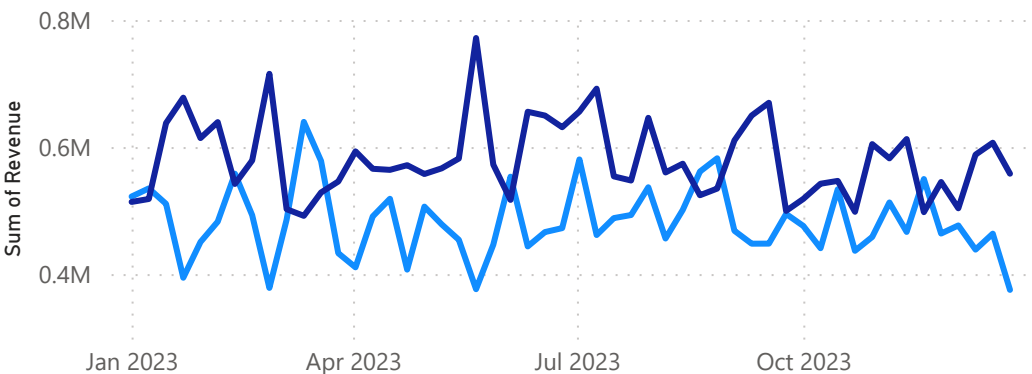
M

30.22M

F

25.09M

Revenue Vs Gender



customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	6,904,278.57	72262158	952,800.57
Businessman	17,387,832.31	186959919	2,539,390.31
Govt	8,111,701.37	88773989	1,160,016.37
Retirees	4,535,184.24	48675030	630,359.24
Selfemployed	8,261,757.81	75313288	1,119,741.81
White-collar	10,114,655.93	103930055	1,441,073.93
Total	55,315,410.23	575914439	7,843,382.23

Silver

Gold

Blue

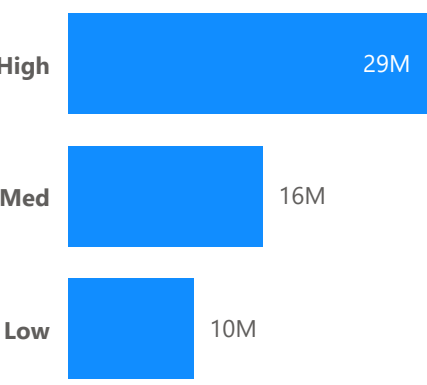
Platinum

Swipe

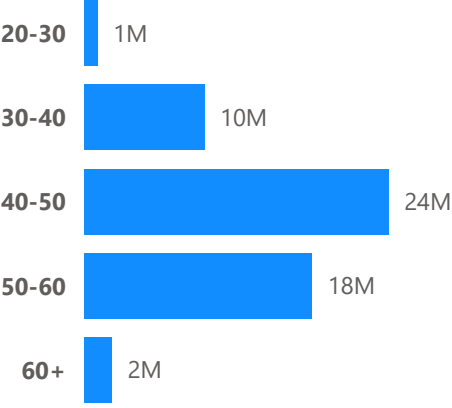
Chip

Online

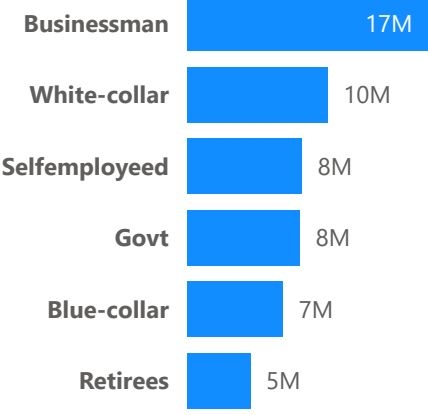
Revenue by Income Group



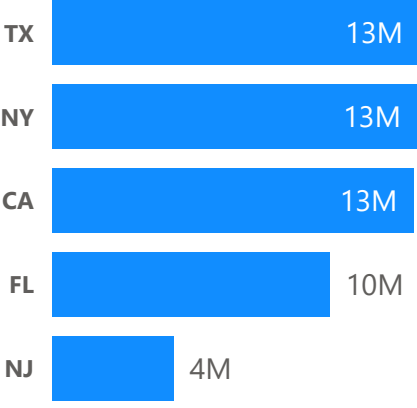
Revenue by Age Group



Revenue by Education



Top 5 States



Revenue by Martial Status

