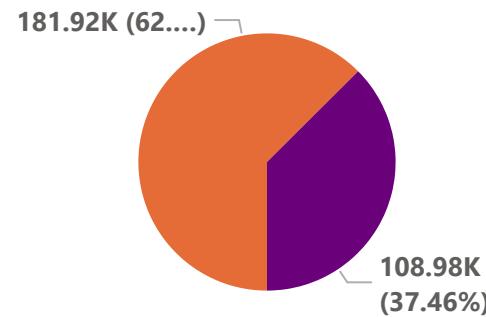


Finance Trends Dashboard

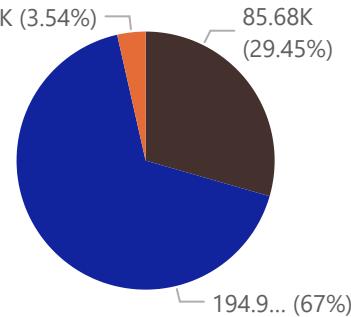
Gender

gender ● Male ● Female



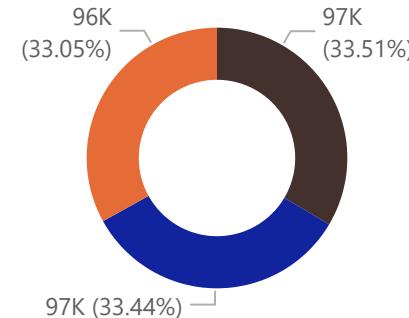
Age group

Age ... ● 18 - 25 ● 25 - 35 ● 35 - 45



Monitoring

Mon... ● Daily ● Monthly ● Weekly



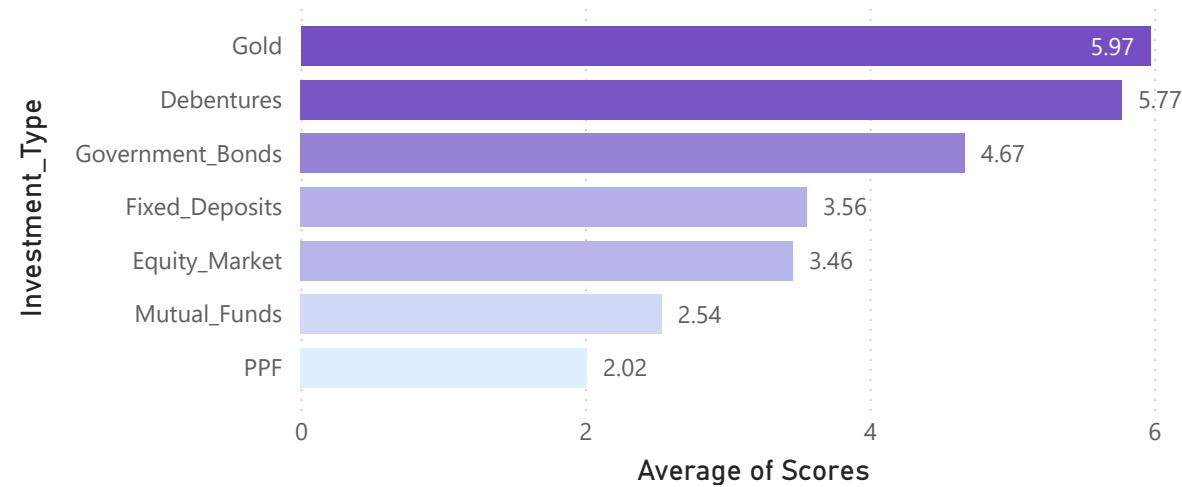
Long term Investors %

50%

Avg. Age

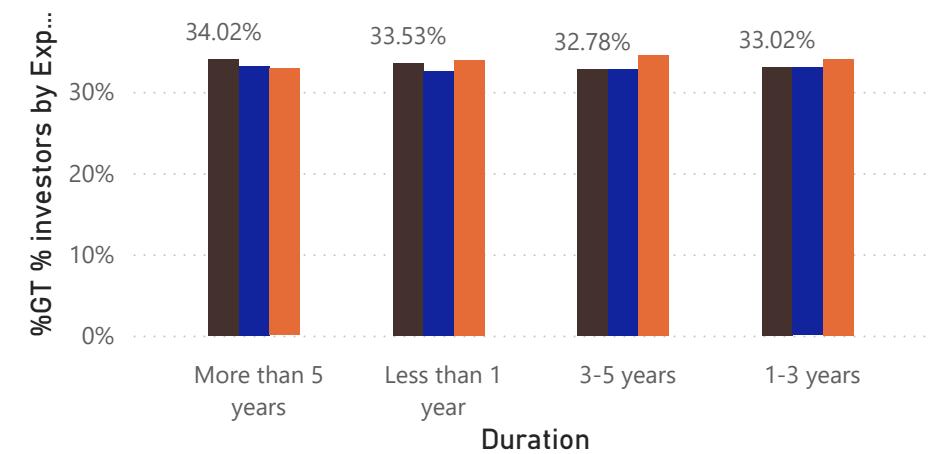
28

Top Investment Avenues



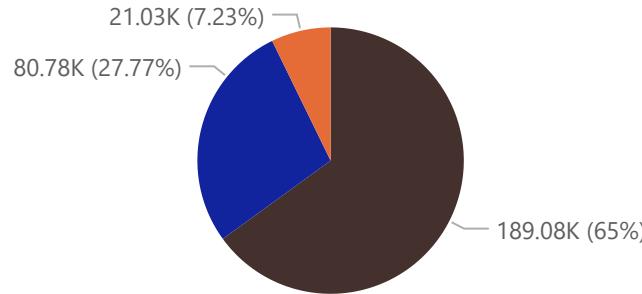
Overall Expected Returns vs. Duration

Expect ● 10%-20% ● 20%-30% ● 30%-40%

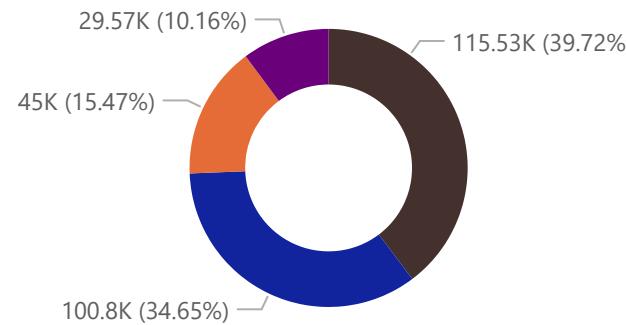


Objective

Objective ● Capital Appreciation ● Growth ● Income



Sources



Age Group

- 18 - 25
- 25 - 35
- 35 - 45

Gender

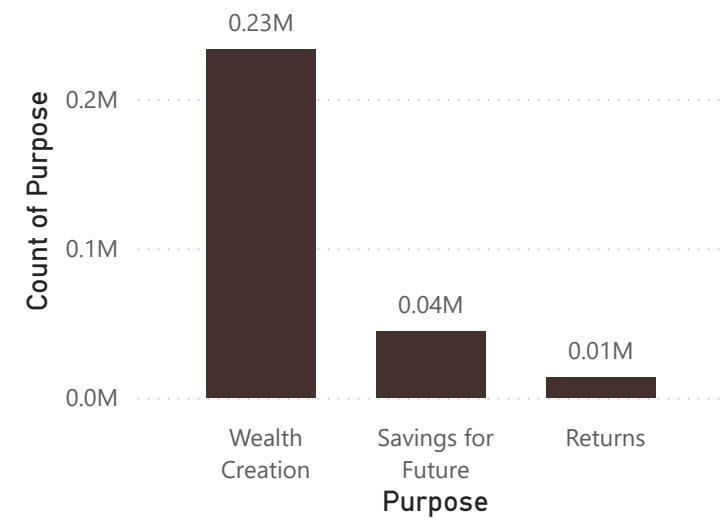
- Female
- Male

Monitoring

- Daily
- Monthly
- Weekly

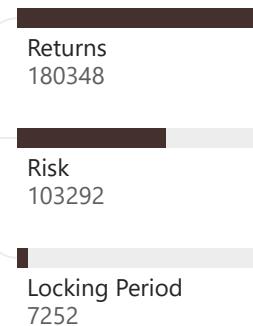
Savings objectives	Count
Retirement Plan	173488
Health Care	96012
Education	21392
Total	290892

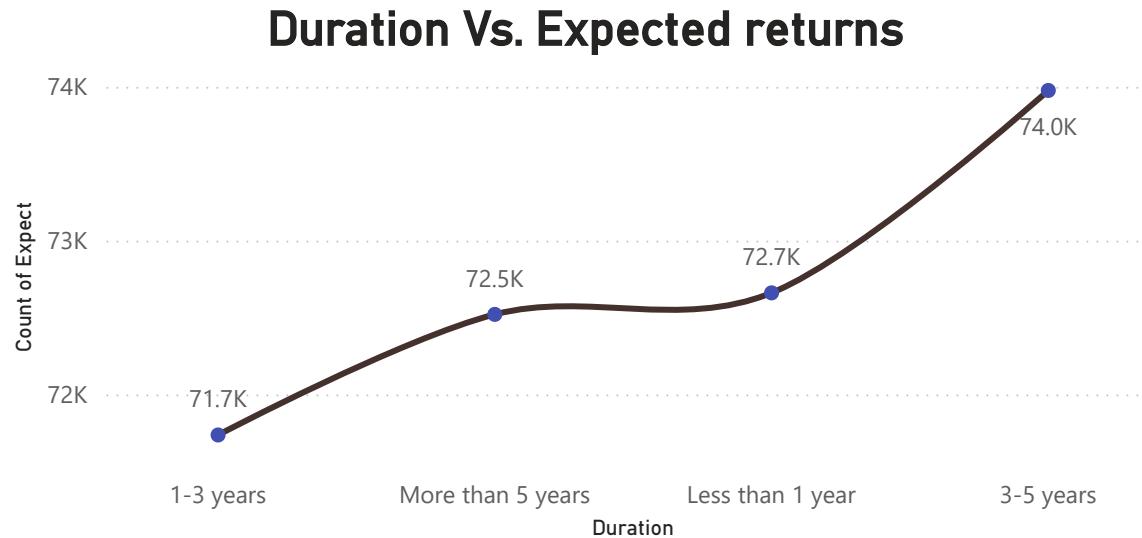
Purpose



Count of Factor
290892

Factor





gender	High Risk	Low Risk	Moderate Risk	Total
Male	61768	60508	59640	181916
25 - 35	45780	43680	45080	134540
18 - 25	15092	15764	13300	44156
35 - 45	896	1064	1260	3220
Female	36568	36456	35952	108976
25 - 35	20776	20076	19516	60368
18 - 25	13636	13692	14196	41524
35 - 45	2156	2688	2240	7084
Total	98336	96964	95592	290892

Age Group	Gender	Monitoring
18 - 25	Female	Daily
25 - 35	Male	Monthly
35 - 45		Weekly

Age vs Risk Appetite

