Ideation Phase
Empathize & Discover

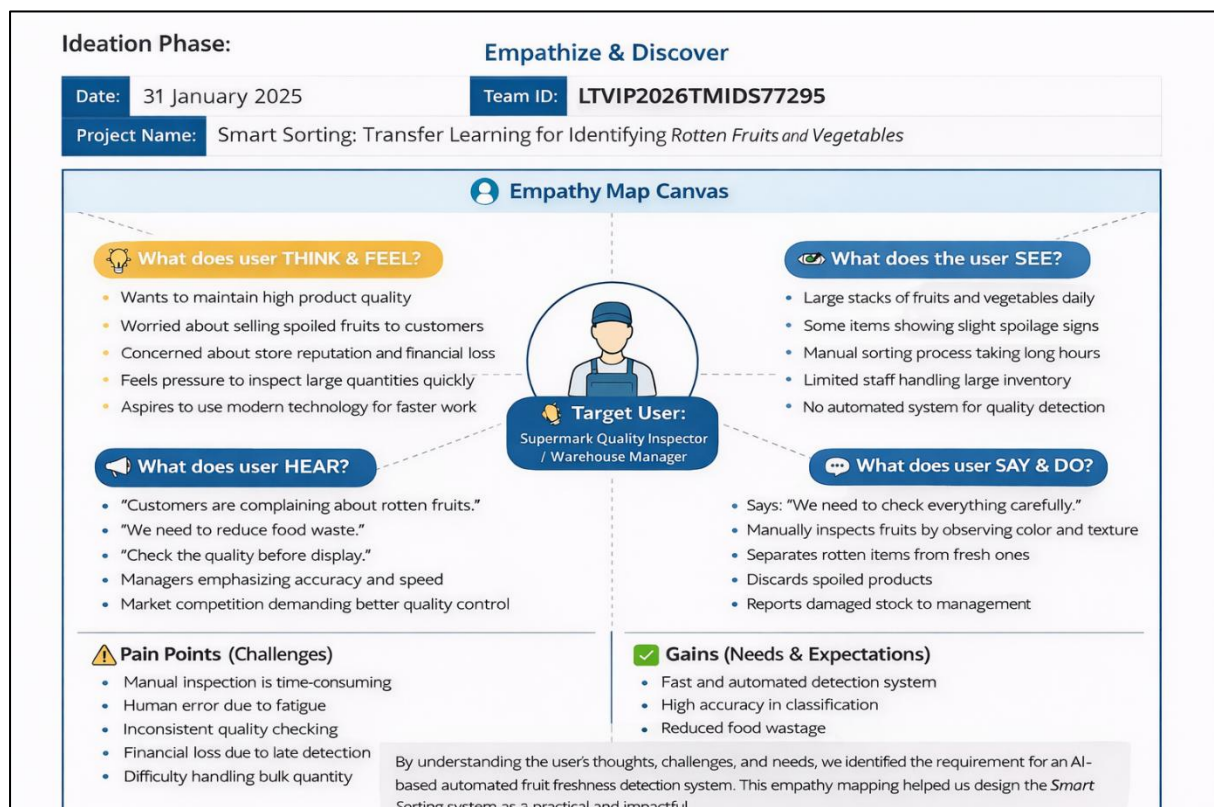| Date	19 February 2026
Team ID	LTVIP2026TMIDS77295
Project Name	Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables.

Conclusion

By understanding the user's thoughts, challenges, and needs, we identified the requirement for an AI-based automated fruit freshness detection system.