

Superstore Sales Dashboard

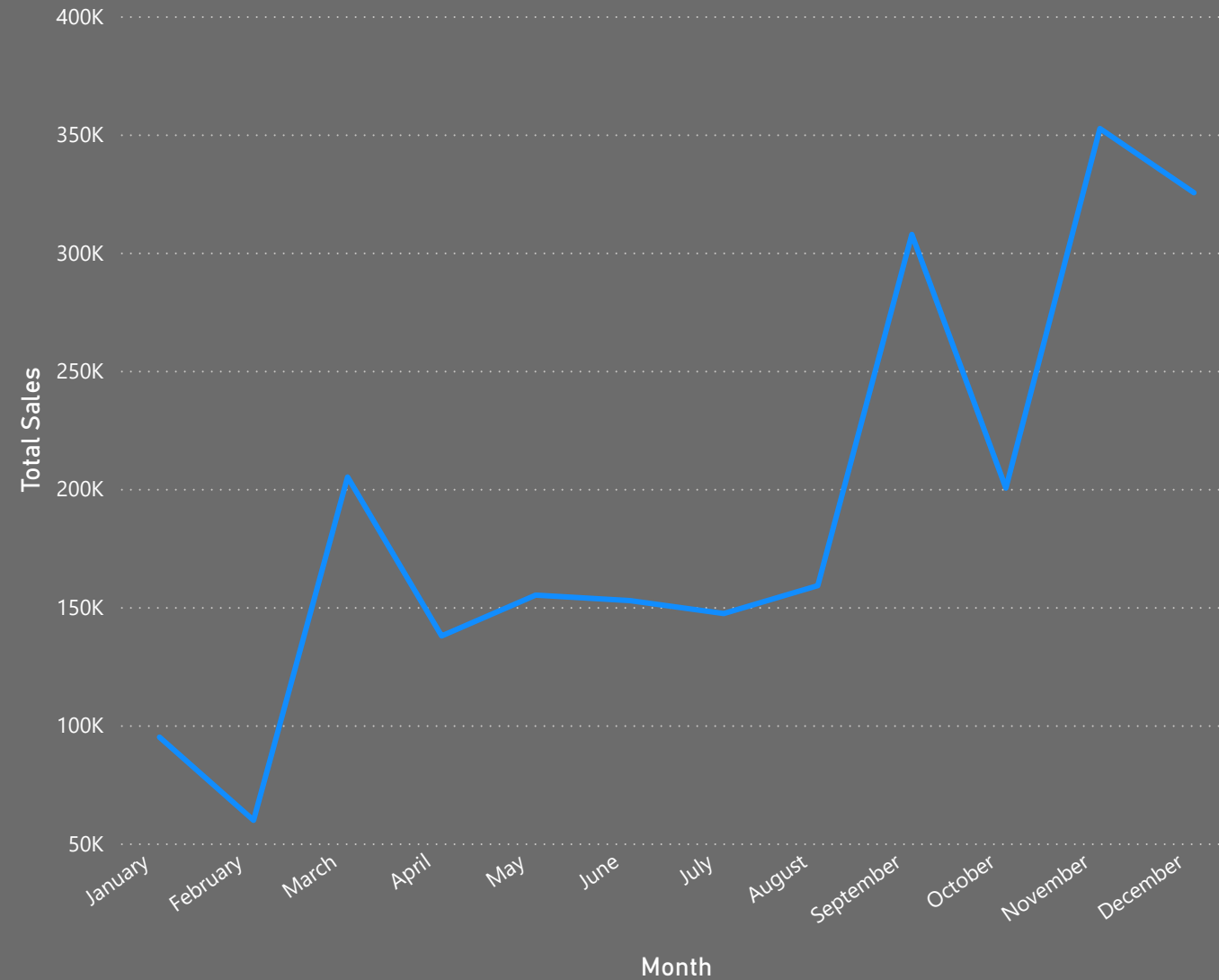
Date

01/01/2016

31/12/2020



Total Sales by Month



2.30M

Total Sales

286.40K

total profit

0.12

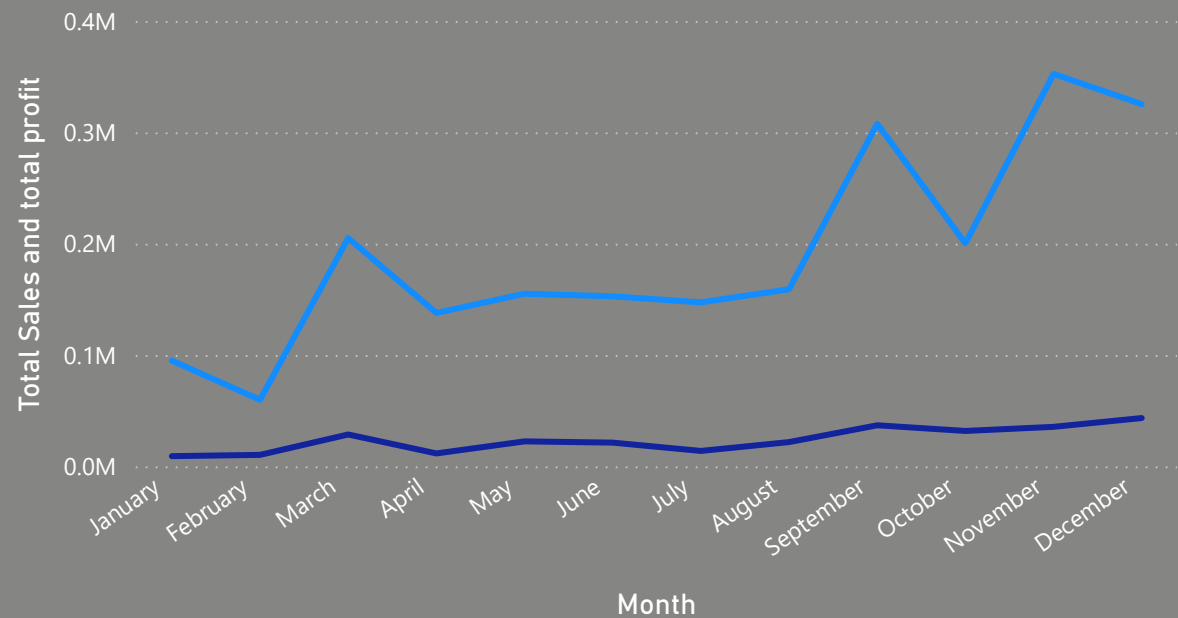
profit margin %

458.61

average order value

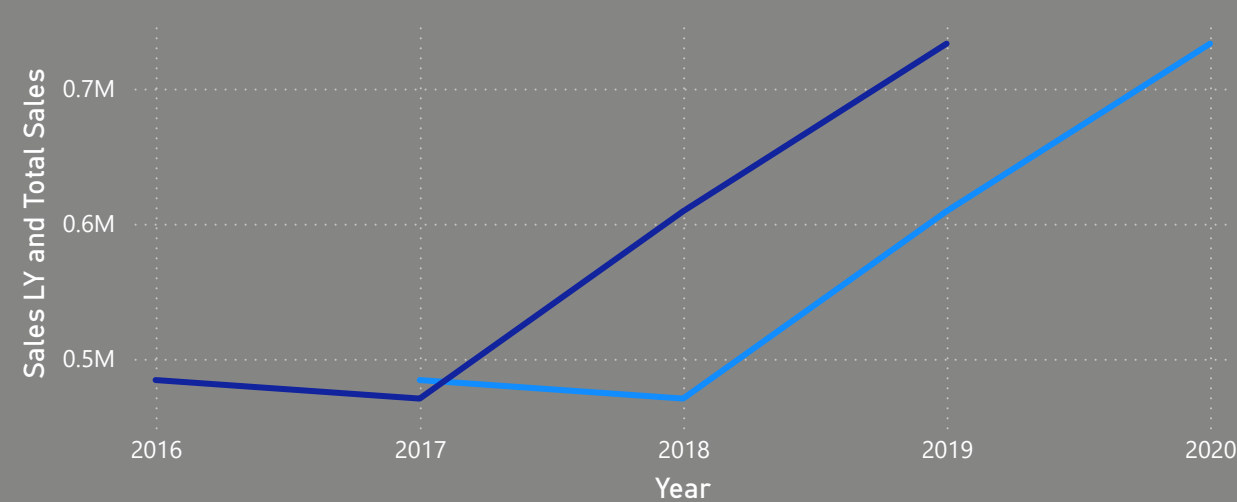
Total Sales and total profit by Month

● Total Sales ● total profit

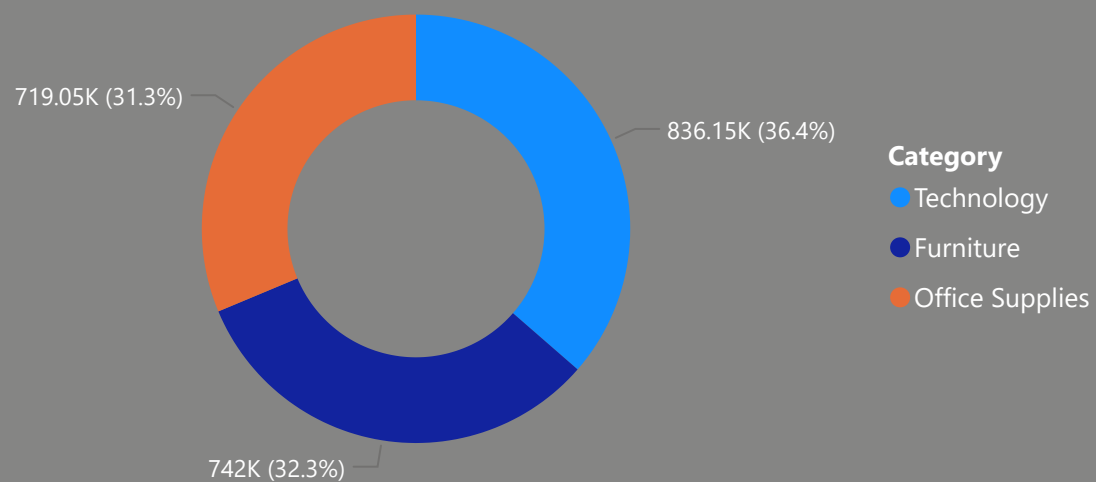


Sales LY and Total Sales by Year

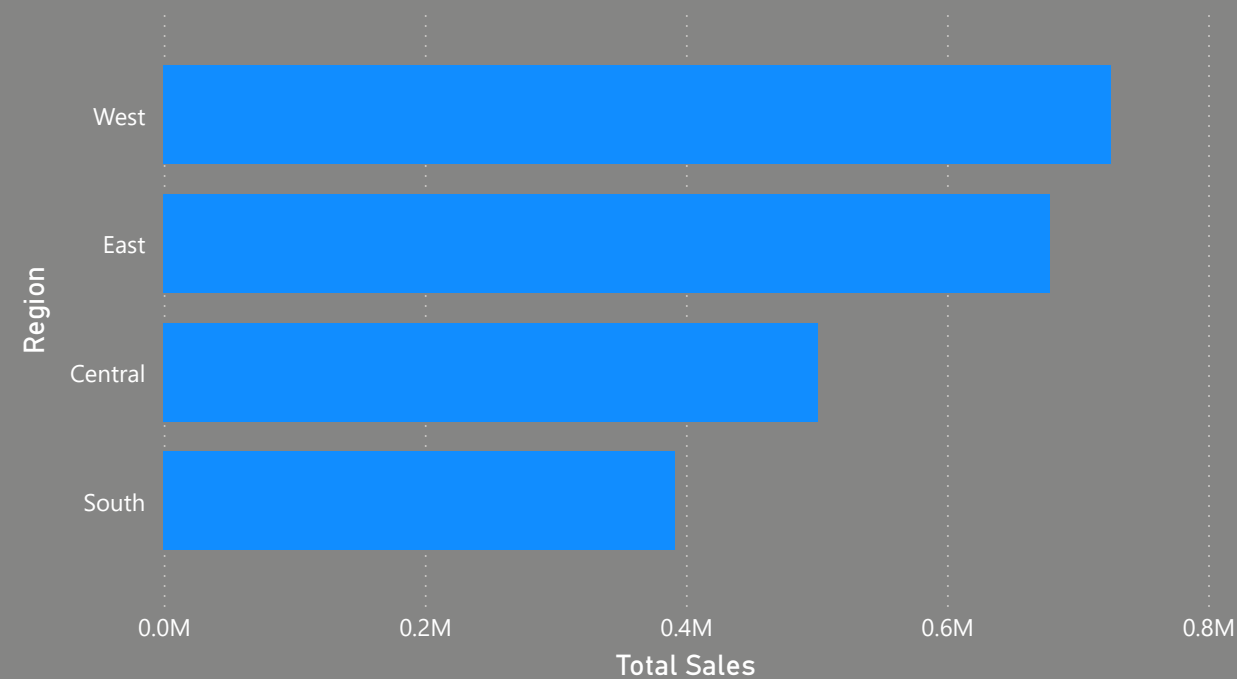
● Sales LY ● Total Sales



Total Sales by Category



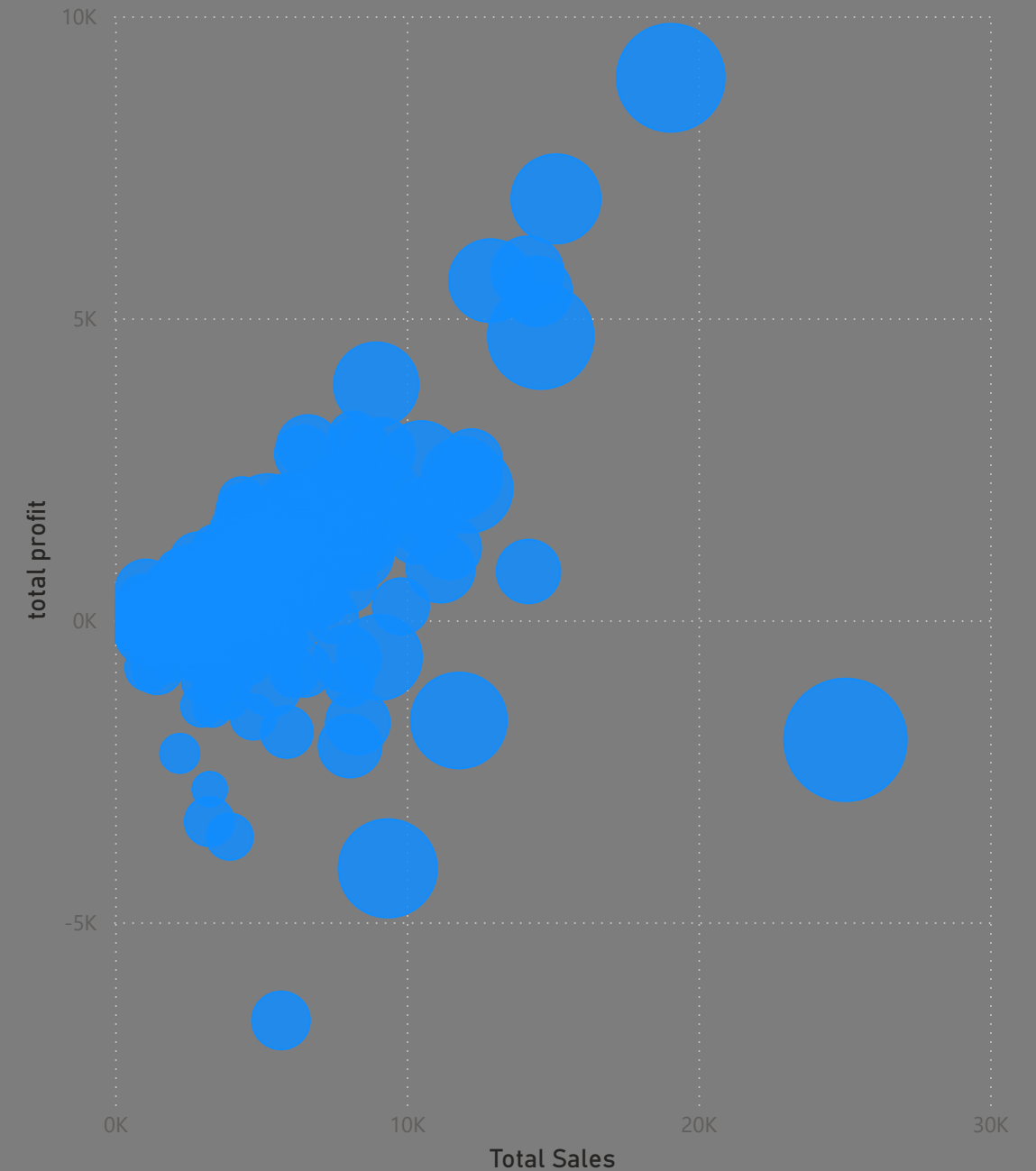
Total Sales by Region



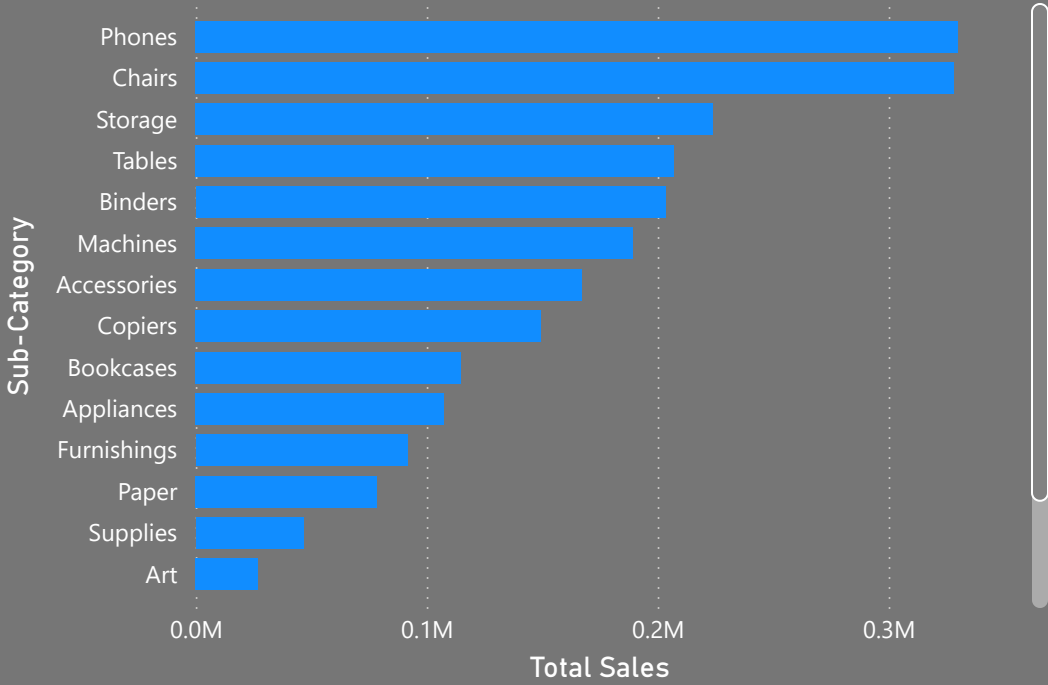


Customer Name	Total Sales	total profit	profit margin %	Customer Sales Rank
Aaron Bergman	886.16	129.35	0.15	652
Aaron Hawkins	1,744.70	365.22	0.21	475
Aaron Smayling	3,050.69	-253.57	-0.08	277
Adam Bellavance	7,755.62	2,054.59	0.26	42
Adam Hart	3,250.34	281.19	0.09	244
Adam Shillingsburg	3,255.31	64.54	0.02	242
Adrian Barton	14,473.57	5,444.81	0.38	5
Adrian Hane	1,735.51	-2.31	0.00	479
Adrian Shami	58.82	21.85	0.37	785
Aimee Bixby	966.71	313.66	0.32	632
Alan Barnes	1,113.84	220.81	0.20	600
Alan Dominguez	6,106.88	1,869.93	0.31	78
Alan Haines	1,587.45	-378.55	-0.24	502
Alan Hwang	4,805.34	1,308.55	0.27	127
Alan Schoenberger	4,260.78	719.78	0.17	163
Alan Shonely	584.61	33.72	0.06	713
Alejandro Ballentine	914.53	264.57	0.29	646
Alejandro Grove	2,582.90	732.74	0.28	340
Alejandro Savely	3,214.24	354.63	0.11	252
Aleksandra Gannaway	367.55	59.29	0.16	741
Alex Avila	5,563.56	-362.88	-0.07	92
Alex Grayson	660.97	-5.14	-0.01	697
Alex Russell	1,055.69	-221.05	-0.21	614
Alice McCarthy	814.01	194.99	0.24	670
Allen Arnold	1,056.39	277.38	0.26	612
Allen Goldenen	200.95	69.28	0.34	767
Allen Rosenblatt	2,236.13	-98.76	-0.04	403
Alyssa Crouse	925.80	-62.13	-0.07	643
Alyssa Tate	1,171.81	100.88	0.09	591
Amy Cox	5,527.85	1,366.01	0.25	95
Amy Hunt	2,495.39	-196.12	-0.08	357
Total	2,297,200.86	286,397.02	0.12	1

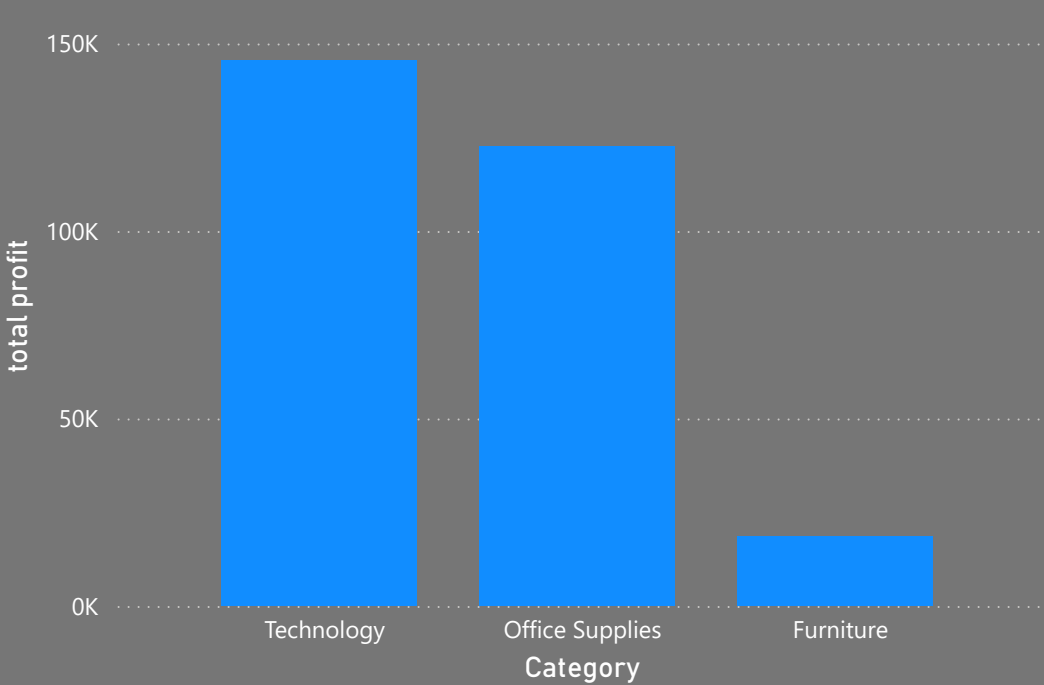
Total Sales, total profit and average order value by Customer Name



Total Sales by Sub-Category



total profit by Category



Product Name	Total Sales	total profit	profit margin %
Canon imageCLASS 2200 Advanced Copier	61,599.82	25,199.93	0.41
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	27,453.38	7,753.04	0.28
Cisco TelePresence System EX90 Videoconferencing Unit	22,638.48	-1,811.08	-0.08
HON 5400 Series Task Chairs for Big and Tall	21,870.58	0.00	0.00
GBC DocuBind TL300 Electric Binding System	19,823.48	2,233.51	0.11
GBC Ibimaster 500 Manual ProClick Binding System	19,024.50	760.98	0.04
Hewlett Packard LaserJet 3310 Copier	18,839.69	6,983.88	0.37
HP Designjet T520 Inkjet Large Format Printer - 24" Color	18,374.90	4,094.98	0.22
GBC DocuBind P400 Electric Binding System	17,965.07	-1,878.17	-0.10
High Speed Automatic Electric Letter Opener	17,030.31	-262.00	-0.02
Lexmark MX611dhe Monochrome Laser Printer	16,829.90	-4,589.97	-0.27
Total	2,297,200.86	286,397.02	0.12