

# CareerBuildAI



AI-powered platform helping job seekers land dream roles faster.

Personalized mock interviews. Adaptive learning paths.  
Real results.

Visit us at [www.careerbuildai.com](http://www.careerbuildai.com)

# The Problem



## Generic Tools

Non-adaptive interview preparation fails modern job seekers



## Theory vs. Practice

Learning platforms don't validate real-world skills



## No Guidance

Candidates lack tailored roadmaps to target roles



## Endless Rejection

Users overwhelmed and underprepared, often without knowing why

# Our Solution

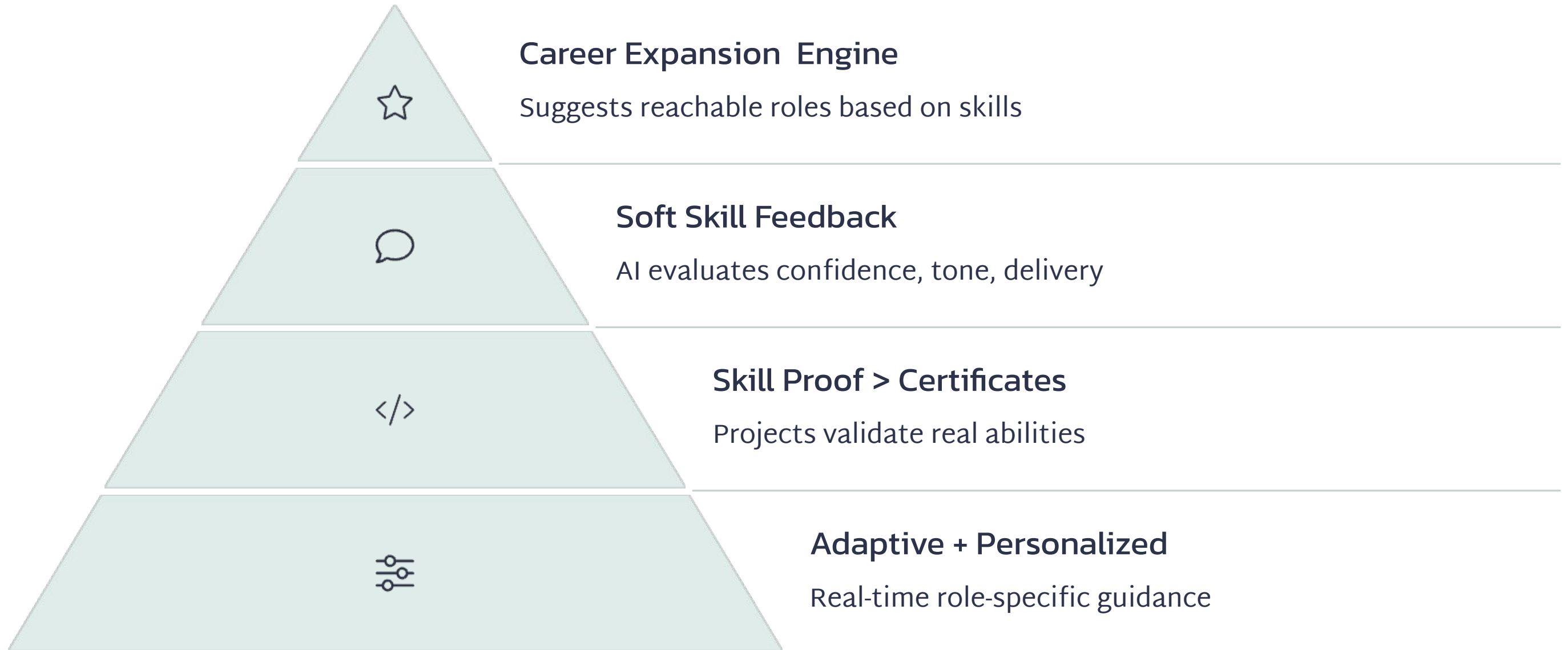
## Mock Interview Tool

- Role-specific questions
- Real-time AI feedback
- Soft-skill analysis
- Confidence measurement

## Career Path Planner

- Skill gap identification
- AI-curated projects
- Portfolio building
- Progress tracking

# Why We're Unique



# Market Opportunity

## Total Addressable Market

\$50B global EdTech & job-prep market

## Serviceable Available Market

\$12B in online career platforms

## Serviceable Obtainable Market

\$600M from job switchers, universities, corporate L&D teams

# Competitive Advantage

| Feature                          | CareerBuildAI               | Big Interview            | Coursera              |
|----------------------------------|-----------------------------|--------------------------|-----------------------|
| Personalized Interview Questions | ✔ Resume & JD-Based         | ⚠ Predefined Sets        | ✗                     |
| Real-Time AI Feedback            | ✔ Tone, Content, Emotion    | ✔ Basic Video AI         | ✗                     |
| Role-Specific Adaptation         | ✔ Dynamic to Each Role      | ⚠ Industry-Level Only    | ✗                     |
| Soft Skill & Delivery Analysis   | ✔ Facial, Voice Cues        | ⚠ Limited Tone Detection | ✗                     |
| Career Path & Role Expansion     | ✔ Skill Gap + Suggestions   | ✗                        | ⚠ Static Course Paths |
| Project-Based Skill Validation   | ✔ Real Projects, AI-Curated | ✗                        | ✔ Guided Projects     |

# Business Model

## Revenue Streams

Freemium model with in-app ads

Pro Plan subscription

Institutional licensing (B2B for universities and bootcamps)

## Target Customers

Individual job seekers (students, early professionals, career switchers)

University career services

Coding bootcamps and online course platforms

## Monetization Strategy

Convert free users via AI feature upsells

Partner with institutions for volume access

Integrate as a plug-in with learning providers for shared revenue

# Go-To-Market Strategy

## Freemium + Ad-Supported

- 1 ✓ Offer free access to basic interview prep and learning features
- 2 ✓ Monetize with targeted career-related ads

## Pro Plan Subscription

- 1 ✓ Unlock advanced AI feedback (emotion, delivery, tone)
- 2 ✓ Includes role expansion tools and personalized learning paths

## Course Partnerships

- 1 ✓ Partner with coding bootcamps and online course platforms
- 2 ✓ Offer integrated career readiness tools and dashboards

## B2B University Career Centers

- 1 ✓ Provide career centers with admin dashboards and student insights
- 2 ✓ Custom institutional plans with API integration options



# Our Team

1

**Phanindra Tupakula**

**Founder & CEO**

Machine Learning Engineer

2

**Venkata Revanth Vardineni**

**Founder & CTO**

Software Developer

3

**Chandana Gurrula**

**Co-Founder & CPO**

Multiple Startups Founder

**Thank You**