

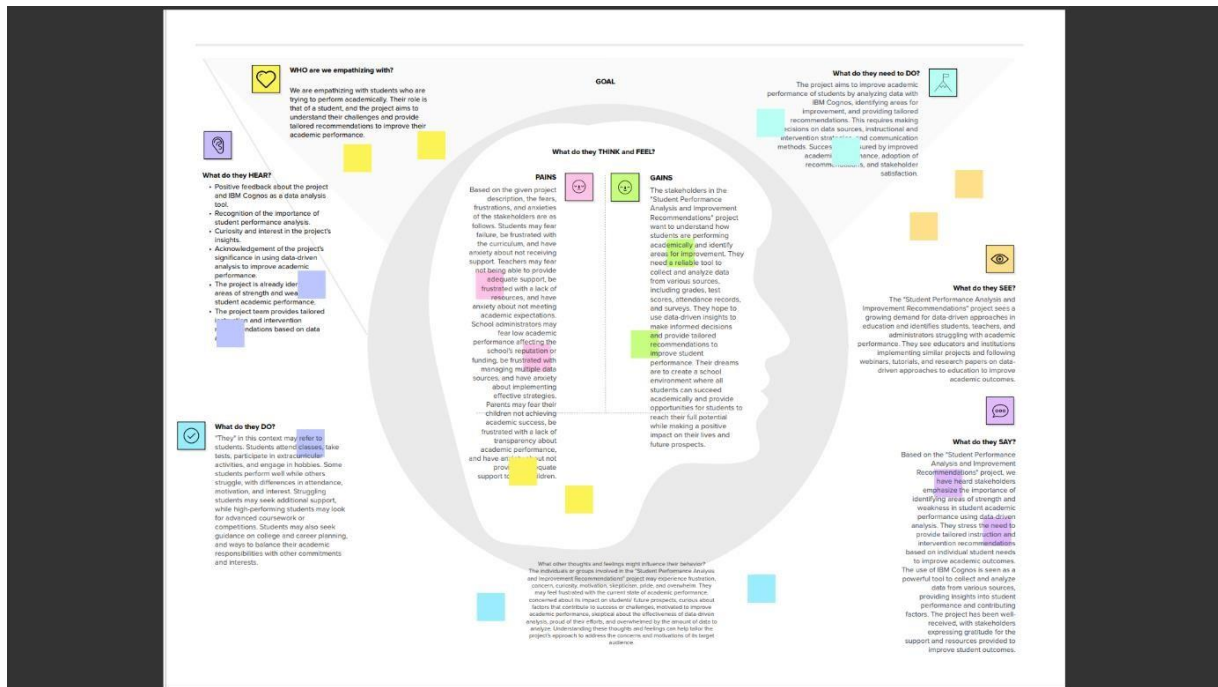
## Ideation Phase

### Empathize & Discover

Date	20 Oct 2023
Team ID	NM2023TMID01820
Project Name	Unleashing the Potential of Our Youth. A Student Performance Analysis

#### Empathy Map Canvas steps followed:

1. Start by creating a new mural and selecting the "Empathy Map" template from the template library.
2. Divide the map into four quadrants labelled "Say," "Do," "Think," and "Feel."
3. In the centre of the map, write the name of the persona you are creating the empathy map for. This could be a student, teacher, or administrator involved in the project.
4. Begin by filling in the "Say" quadrant with statements or quotes that the persona might say related to the project. This could include things like "I'm struggling with understanding the material" or "I need more individualized attention from my teacher."
5. Move on to the "Do" quadrant and fill it with actions or behaviours that the persona might engage in related to the project. This could include things like attending after-school tutoring sessions or completing extra practice exercises.
6. Fill in the "Think" quadrant with thoughts or beliefs that the persona might have related to the project. This could include things like "I don't think I'm smart enough to succeed" or "I believe that hard work pays off."
7. Finally, fill in the "Feel" quadrant with emotions or feelings that the person might have related to the project. This could include things like feeling frustrated or overwhelmed, or feeling proud and accomplished when they succeed.



Reference:

<https://app.mural.co/invitation/mural/collegeteam6493/1682828983907?sender=u68692a4ea887b151f1506144&key=c83aab10-f816-4524-a5a3-ea885c04369c>