

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 OCTOBER 2023
Team ID	05D1D4E9FFA6983BB3 64D9A8F9B99DOF
Project Name	Food tracking system
Maximum Marks	4 Marks

Idea Prioritization Matrix:

To prioritize these ideas, you can create a matrix based on two key dimensions:

1. **Impact:** How much will the idea positively influence the effectiveness and security of the electronic voting system? Rate it on a scale of 1-5, with 5 being the highest impact.
2. **Feasibility:** How feasible is it to implement the idea considering budget, technology, and resources? Rate it on a scale of 1-5, with 5 being the most

Rank each idea based on these dimensions and calculate a combined score for each idea (Impact x Feasibility). Prioritize the ideas with the highest combined scores.

Collaborative Meal Planning Platform	Create a system where groups of friends or family members can collaboratively plan meals, share recipes, and track their collective nutritional goals
Corporate Wellness Challenge	Develop a food tracking system for corporate wellness programs, where employees can form teams, set health goals, and compete in challenges to encourage healthy eating.
Community Health Challenge	Build a platform for communities or neighborhoods to engage in health challenges together, such as tracking food and exercise goals, and organizing local healthy cooking events
Family Nutrition Tracker	Design a system for families to monitor their collective nutrition, set dietary guidelines, and ensure everyone in the family is eating well
Fitness Class Integration	Partner with fitness classes or gyms to create a food tracking system that syncs with users' exercise routines, offering personalized nutrition advice based on their workouts.
Local Farmers Market Integration	Partner with local farmers markets to provide users with information on seasonal, locally sourced foods and recipes that utilize these ingredients

Senior Nutrition Network	Build a system for senior citizens to connect with their peers, track their nutritional intake, and access resources for healthy aging.
Cooking Class Management	Partner with cooking schools or instructors to offer a food tracking system that helps students in cooking classes keep track of recipes, ingredients, and nutritional information

