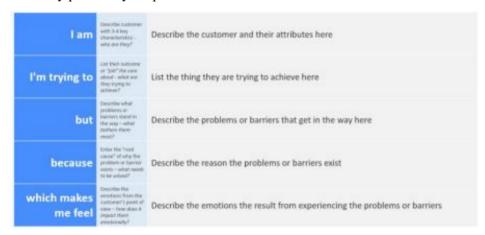


Project Initialization and Planning Phase

Date	1 October 2025
Team ID	xxxxxx
Project Name	Global Food Production Trends and Analysis: A Comprehensive Study from 1961 to 2023 Using Power BI
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Policymaker or Researcher	Analyse global food production trends over	The data is scattere d across	There's no clear visualizatio n showing	Frustrated and unable to make data-driven decisions



		time	multiple sources and hard to interpre t	patterns and insights	
PS-2	A global food distributor	Identify high yield regions and balance supply chain logistics to meet global demand	It's difficult to track producti on trends and forecast supply-demand imbalan ces	Food production data is large, complex, And often not presented in an actionable format	Frustrated and uncertain about making efficient distribution and pricing decisions