



Vevo since then, specifically since 2012, has had their "VEVO certified award", awarded to Vevo artists who has videos which exceed 100 million views.

emimusic's channel stats were inaccessible from March 2011 to March 2014. Therefore, the date on which it became the most-viewed channel is estimated.

From 2010-2011, VEVO was listed on the official YouTube charts page as #1 (at one point being listed as having over 100 billion views), but this combined the views from all the VEVO

YouTube's algorithm shifted to where views were based on retention time and watch minutes. Since this algorithm shift, several YouTube channels have gained **millions** to even **tens of billions** of views.

A **video view** is when someone clicks and views a YouTube video for a certain length of time. This is based off of YouTube's current algorithm, where a "view" on a video is based on retention time. Prior to 2012, the YouTube algorithm was based on a view bases, where even clicking on a video for even as short as a second counted as a view for that video. However, in 2012,

The **Top 20 Most-viewed Channels** are listed in the table below **as of July 8, 2023**, with their views being displayed by the nearest one

World top youtube channels

The first recorded most-viewed channel on YouTube was Smosh. In the first half of 2006, Smosh became YouTube's most-subscribed and most-viewed channel, aside from their comedy and music sketches, was mostly due to the success of their "Pokemon Theme Music Video".

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Also in 2010, UMG disappeared from the YT charts page (in a similar fashion to emimusic), however, the channel still had the most views.

Avril Lavigne's "Girlfriend" became the first video to reach that number in August the same year, making the last milestone where a YouTube video hit the same view count than a YouTube channel as a whole did in the same year.

Smosh overtook him afterward as unlike Laipply, was beginning to become more consistent on their YouTube channel but by posting more sketches, mostly comedy. Smosh holds the record as being the most-viewed channel the most amount of times which is two.

However, CBS' high abundance of videos at a consistent rate on their YouTube channel which included television and news from America's most-watched network overtook Smosh in the early part of the next year and became the first channel to reach 100 million views

