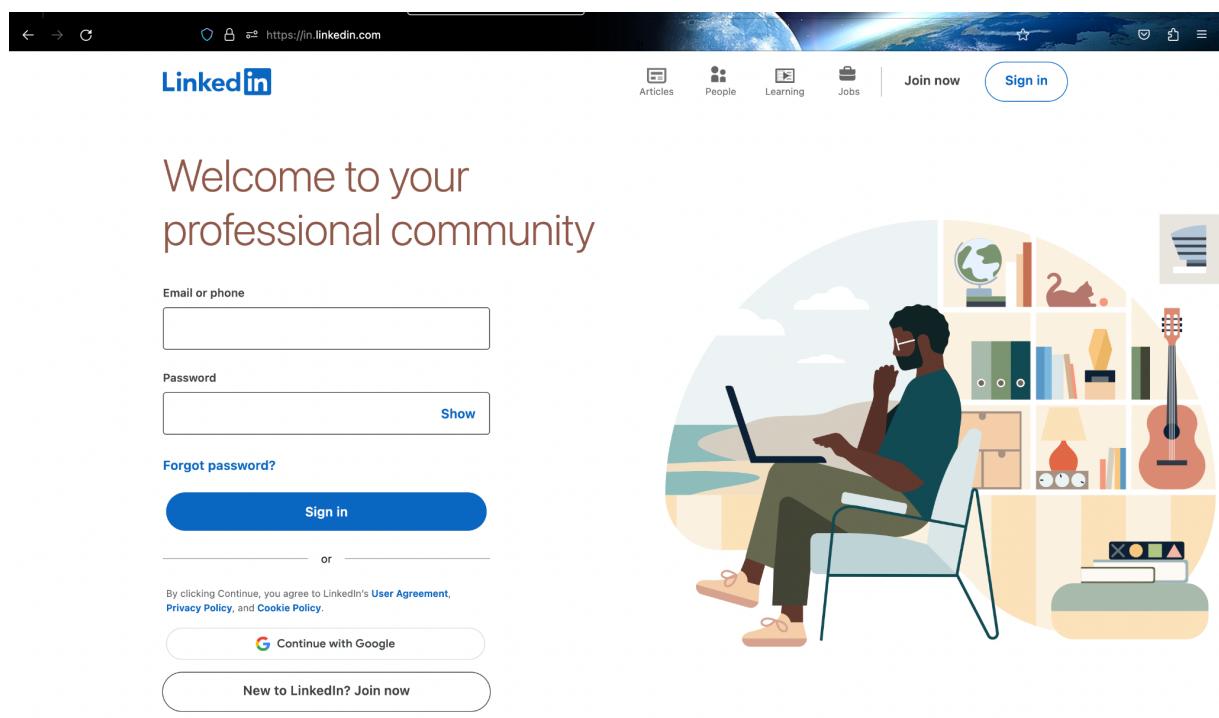


NAAN MUDHALVAN

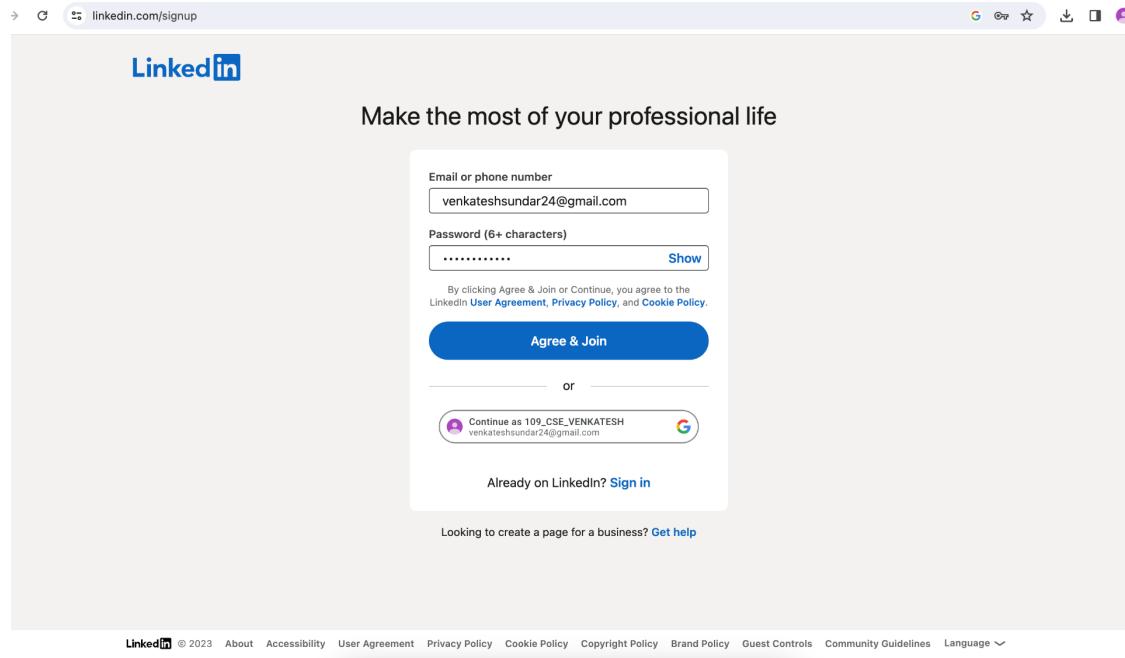
DIGITAL MARKETING

✓ LINKEDIN CREATION:

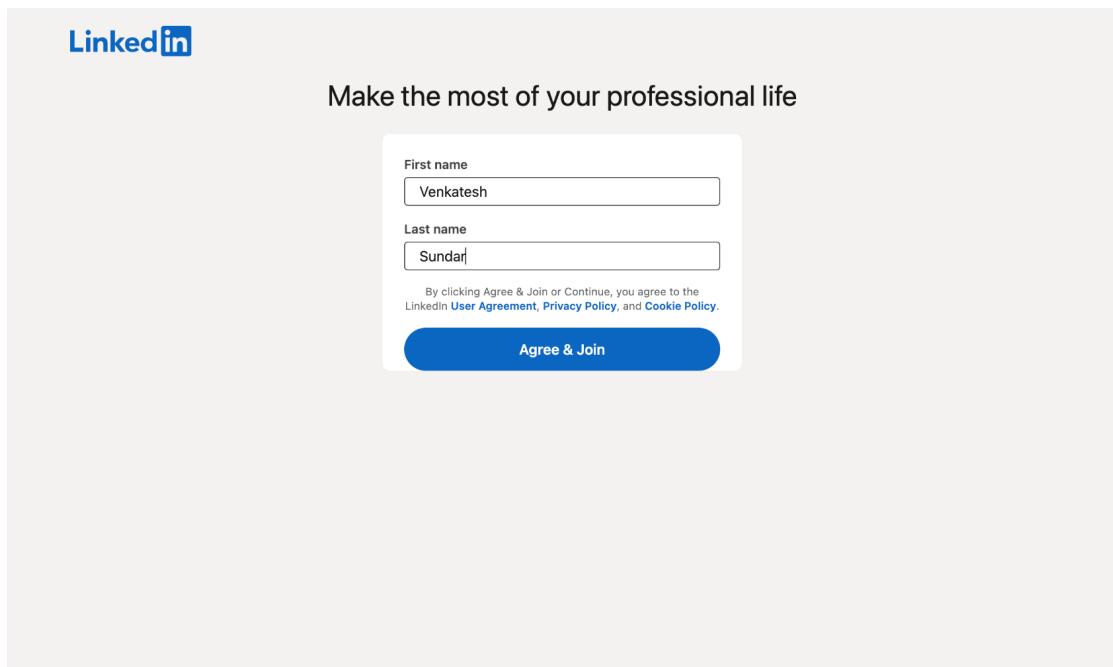
- Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.
- Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.



- Provide personal information and complete the profile.



The screenshot shows the LinkedIn sign-up process. At the top, the URL 'linkedin.com/signup' is visible in the browser's address bar. The LinkedIn logo is at the top left, followed by the tagline 'Make the most of your professional life'. A large input field labeled 'Email or phone number' contains the text 'venkateshsundar24@gmail.com'. Below it is a password input field with placeholder 'Password (6+ characters)' and a 'Show' button. A small note below the fields states: 'By clicking Agree & Join or Continue, you agree to the LinkedIn [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#)'. A prominent blue 'Agree & Join' button is centered. Below the main form, there's an 'or' separator and a 'Continue as 109_CSE_VENKATESH' button with a Google icon, indicating a social log-in option. At the bottom, links for 'Sign in' and 'Get help' are provided, along with a footer containing various LinkedIn links like About, Accessibility, User Agreement, etc.



This screenshot shows the continuation of the LinkedIn sign-up process. The 'First name' field is filled with 'Venkatesh' and the 'Last name' field is partially filled with 'Sundar'. The same note about agreeing to the User Agreement, Privacy Policy, and Cookie Policy is present. The 'Agree & Join' button is again prominently displayed. The rest of the page is mostly blank, indicating a step where additional information is being collected.

- We will be redirected to the home page.

Venkatesh Sundar
Student at Velammal College of Engineering and Technology

Who's viewed your profile 15
Impressions of your post 441

Raj Vikramaditya · Following
Engineer @ Google | Founder - takeUforward | YouTuber(400K+) | Ex-Me...
Feb 2022: Joined Google as a SWE-II
Sept 2023: The manager nominated me for promotion.
Oct 2023: Promoted to SWE-III

LinkedIn News

- Foreign funds back local M&As 3d ago
- Boosting mental health at startups 5d ago · 646 readers
- Rise of emotive marketing 3d ago · 1,661 readers
- Corporate gifts go green 5d ago · 5,262 readers
- India Inc boosts festive cheer 4d ago · 1,866 readers

See who's viewed your profile in the last 90 days

Try for Free

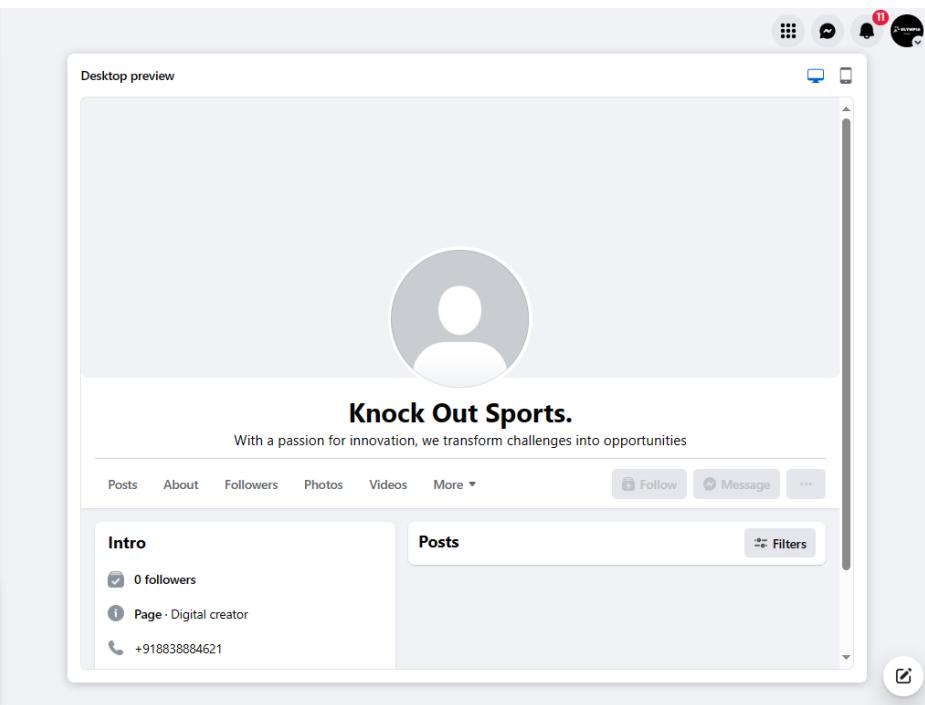
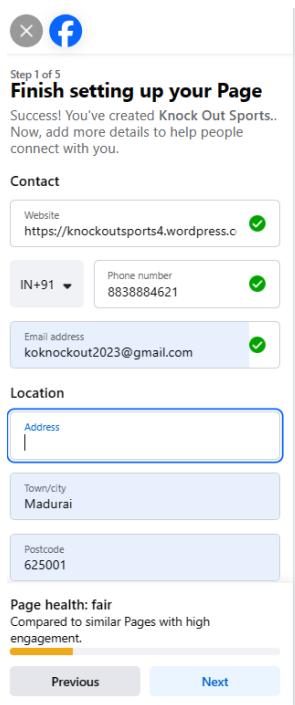
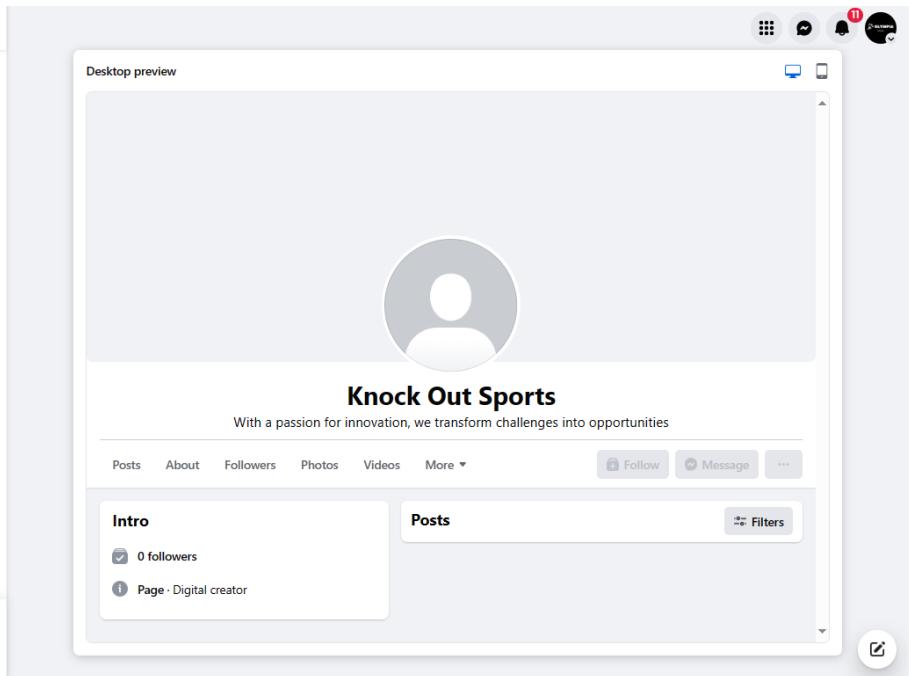
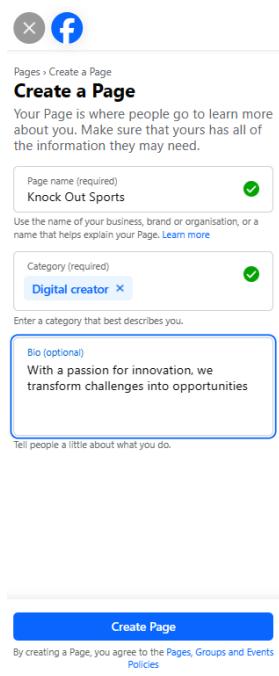
✓ BRAND NAME

KNOCK OUT SPORTS



✓ FACEBOOK PAGE:

- **Page Url:** <https://www.facebook.com/people/Knock-Out-Sports/61550481156326/>
- Creation of a Facebook business page for Knock Out Sports. For that, we create a business profile by giving the required details.



- Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Step 2 of 5

Customise your Page

Your profile picture is one of the first things that people see. Try using your logo or an image that people can easily associate with you.

KO KNOCK OUT SPORTS COMPANY

Knock Out Sports.

With a passion for innovation, we transform challenges into opportunities

Posts About Followers Photos Videos More

Intro

- 0 followers
- Page · Digital creator
- +918838884621

Add Action Button

Page health: fair

Compared to similar Pages with high engagement.

Previous Next

Step 3 of 5

Connect WhatsApp to your Page

Once you've connected your WhatsApp account, you can add buttons for your Page audience to message you on WhatsApp.

KO KNOCK OUT SPORTS COMPANY

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With a passion for innovation, we transform challenges into opportunities

Posts About Followers Photos Videos More

Intro

- 0 followers
- Page · Digital creator
- +918838884621

WhatsApp phone number 8838884621

IN+ 91

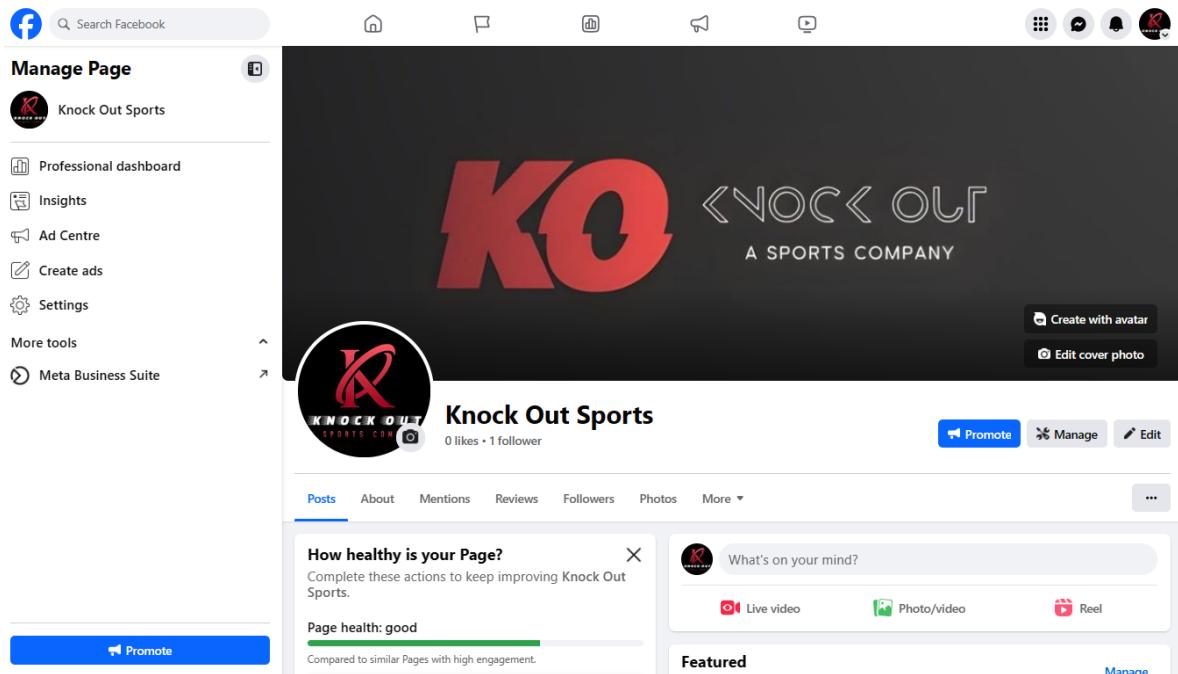
Get code

Page health: good

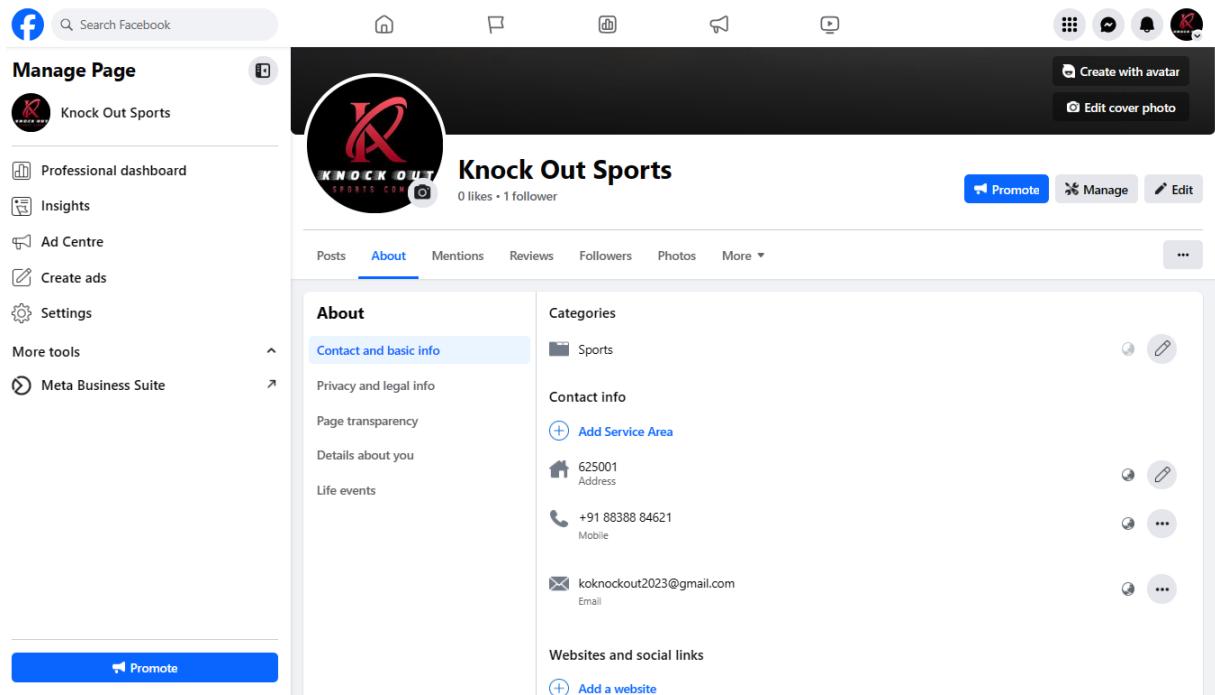
Compared to similar Pages with high engagement.

Previous Skip

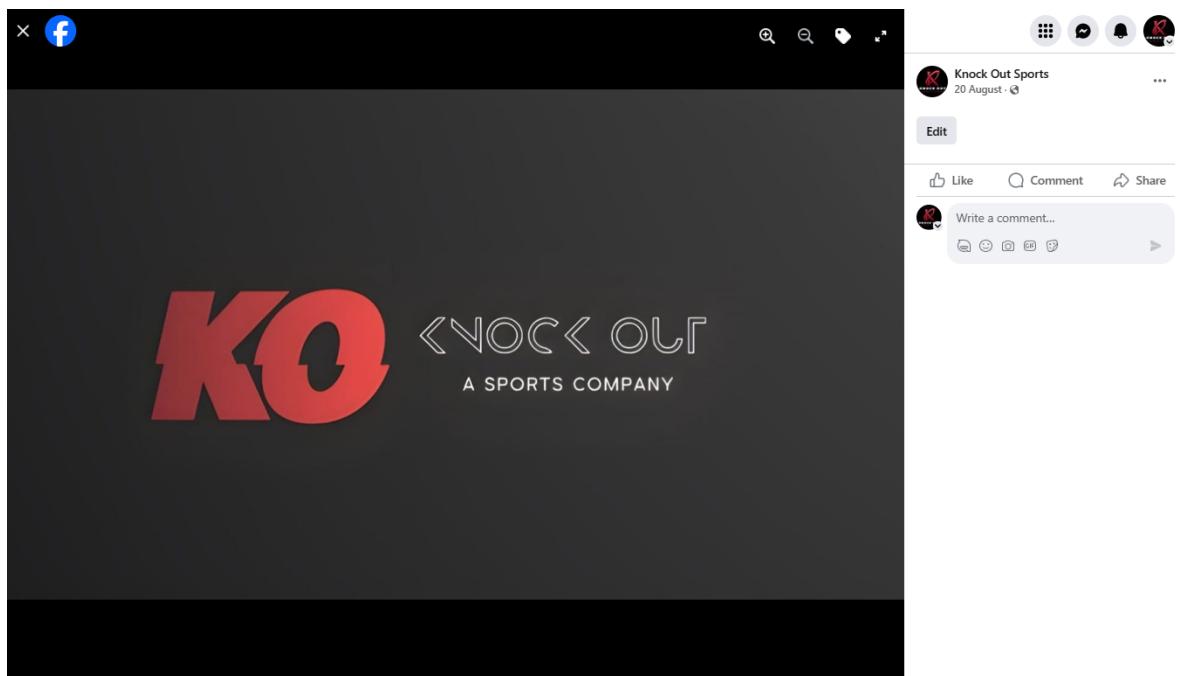
- Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.



- This is the Facebook page of Knock Out Sports

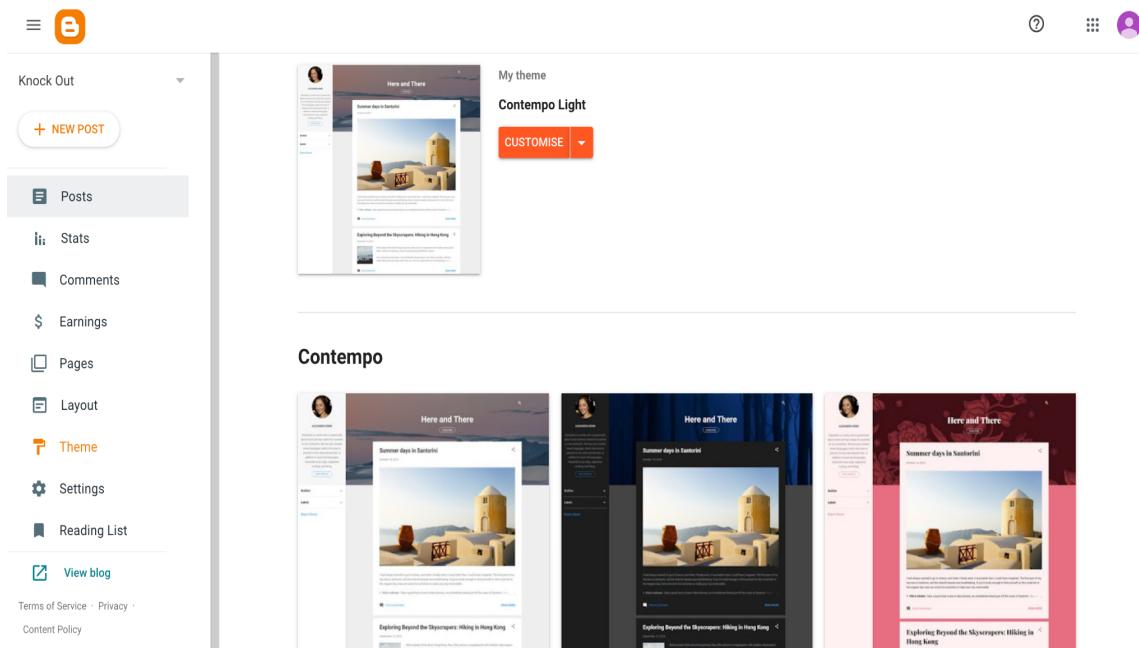


- The first post explains our services and what “Knock Out Sports” does along with our contact details to make use of services

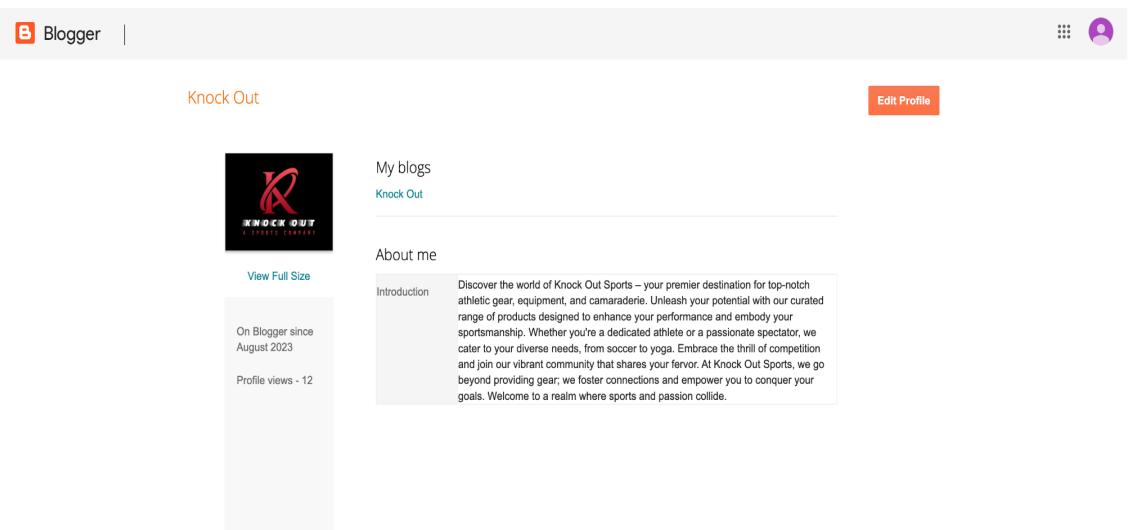


✓ CREATION OF BLOG PAGE:

- Blog Url: <https://knockoutsports23.blogspot.com/>
- Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.



- Then provide the details required for the profile on the page



- Then the blog page is created for “Knock Out Sports”.
- Then, add posts that explain the services that the company provides to its clients for the reach to the visitors of the page.

Screenshot of the Blogger Post Edit interface for the "Knock Out Sports" blog. The title is "Unleash Your Inner Athlete: Discover Exciting Deals at Knock Out Sports". The post content includes a paragraph about sports enthusiasts and a section titled "Fuel Your Passion: Unmatched Variety" with a corresponding image of a person's profile.

Title: "Unleash Your Inner Athlete: Discover Exciting Deals at Knock Out Sports"

Content:

Are you a sports enthusiast or someone looking to lead an active lifestyle? Look no further – Knock Out Sports is here to equip you with everything you need to pursue your athletic passions! Whether you're a seasoned athlete or a beginner taking your first steps on the field, our store offers a wide range of sports products and gear that cater to all levels and preferences.

Fuel Your Passion: Unmatched Variety



Post settings:

- Published on: 8/26/23 5:08 PM
- Permalink
- Location
- Options

Screenshot of the Blogger Post Edit interface for the "Knock Out Sports" blog. The title is "Product Spotlights". The post content includes a paragraph about showcasing top-notch sports gear and a section titled "Pro Performance Soccer Cleats" with a corresponding image of a pair of pink soccer cleats.

Title: Product Spotlights

Content:

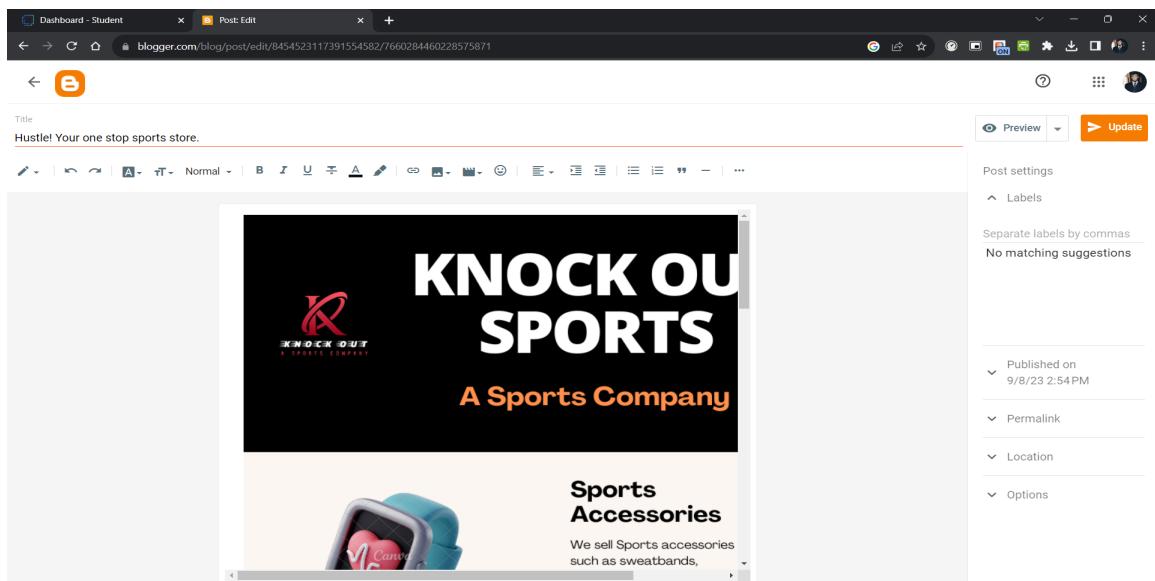
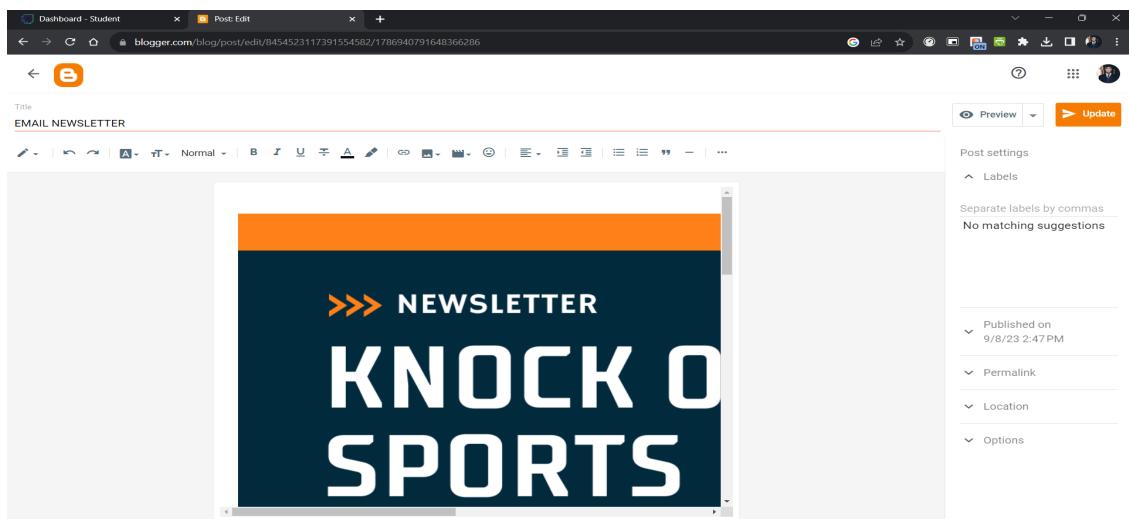
Welcome to our Product Spotlights page! Here, we showcase some of our top-notch sports gear, equipment, and apparel that are designed to elevate your performance and enhance your sports experience. Take a closer look at these exceptional products and discover how they can help you achieve your athletic goals.

Pro Performance Soccer Cleats

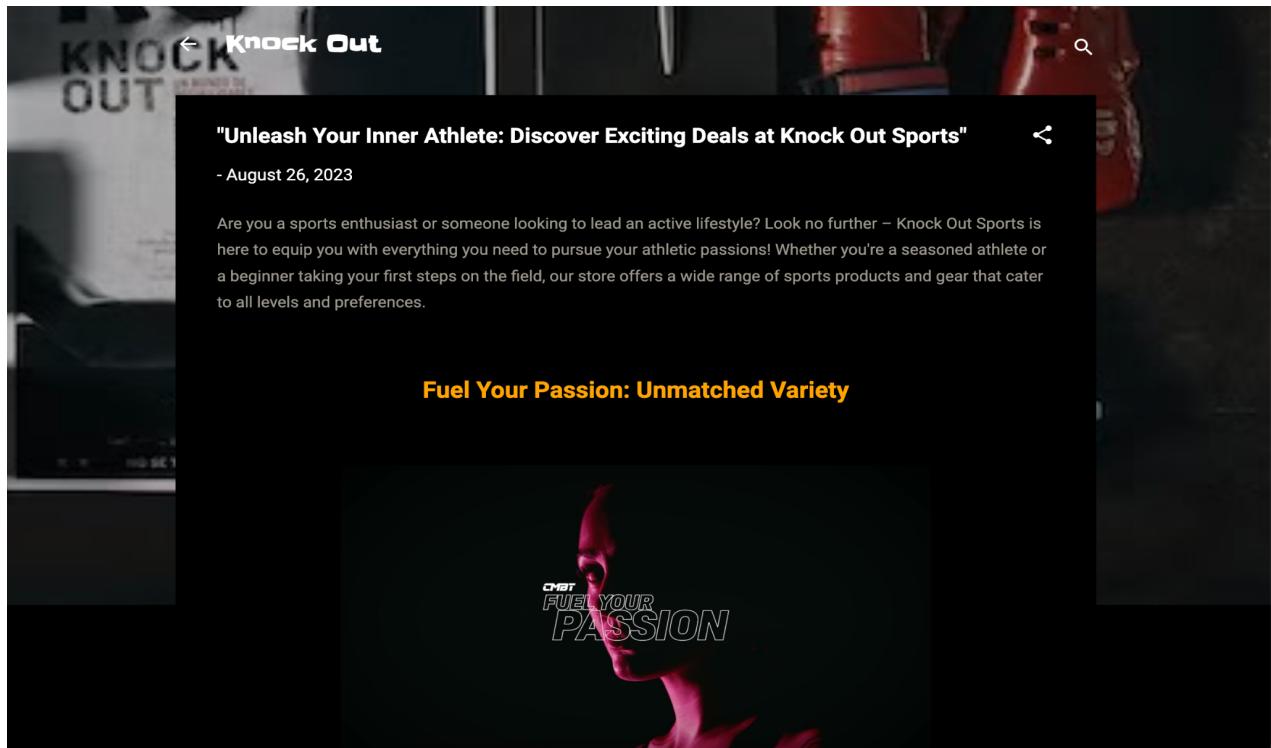


Post settings:

- Published on: 8/26/23 6:15 PM
- Permalink
- Location
- Options

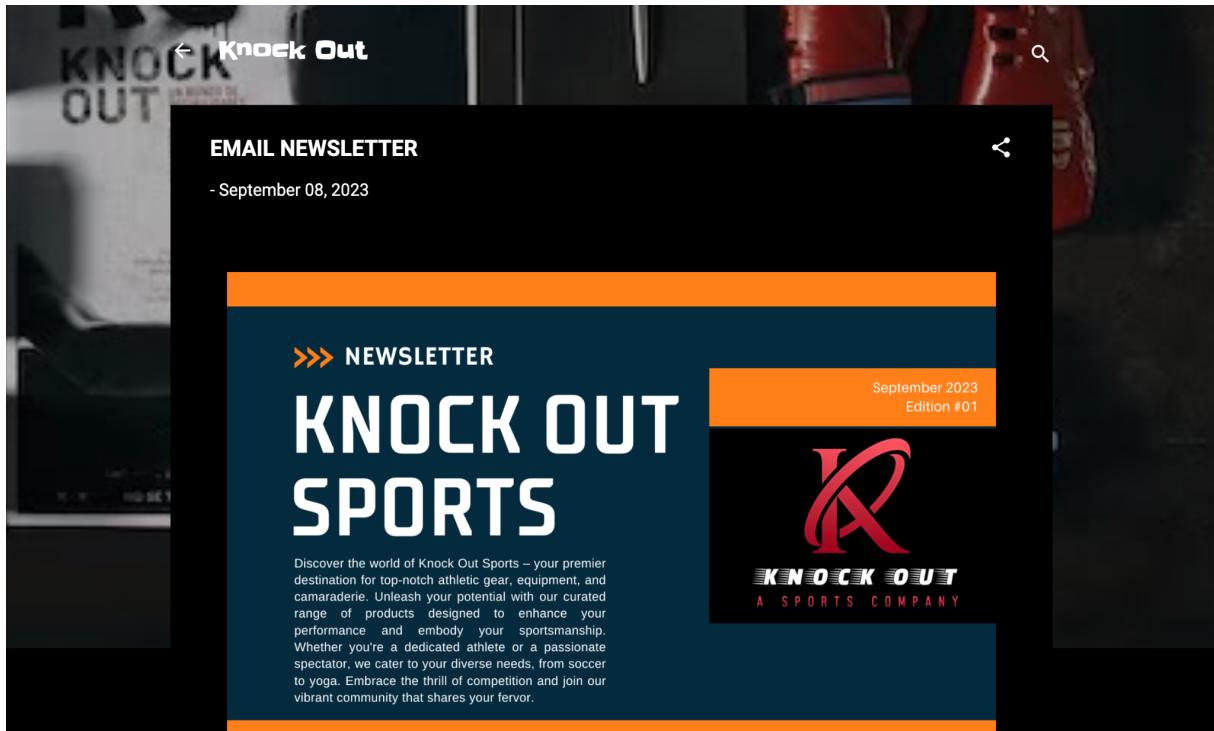


- After completing the post, save it and publish. It looks stunning below.



✓ EMAIL NEWSLETTER POST:

- Blog Url: <https://knockoutsports23.blogspot.com/2023/09/email-newsletter.html>



>>> NEWSLETTER

KNOCK OUT SPORTS

Discover the world of Knock Out Sports – your premier destination for top-notch athletic gear, equipment, and camaraderie. Unleash your potential with our curated range of products designed to enhance your performance and embody your sportsmanship. Whether you're a dedicated athlete or a passionate spectator, we cater to your diverse needs, from soccer to yoga. Embrace the thrill of competition and join our vibrant community that shares your fervor.

September 2023
Edition #01



KNOCK OUT
A SPORTS COMPANY

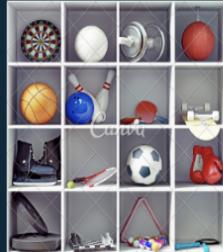


>>> SPORTS ACCESSORIES

We sell Sports accessories such as sweatbands, Wristbands, Sports watches, Water bottles, Gloves, Hats and Caps, Sports socks and Compression Gear.

Sports Equipment such as Tennis Rackets, basketball, Golf Clubs, Soccerball, Baseball Glove, Hockey Stick, Bicycle, Swimming Goggles, Yoga Mat, Snowboard, Running Shoes and Treadmill.

>>> SPORTS EQUIPMENTS



>>> SPORTSWEAR & APPAREL

Sportswear and apparels such as Athletic T-Shirts, Athletic shorts, sweatpants, Jackets and Hoodies, Sport-specific uniforms, Athletic Socks, Gym Bags, Swimwear, Yoga apparel and Track suits.

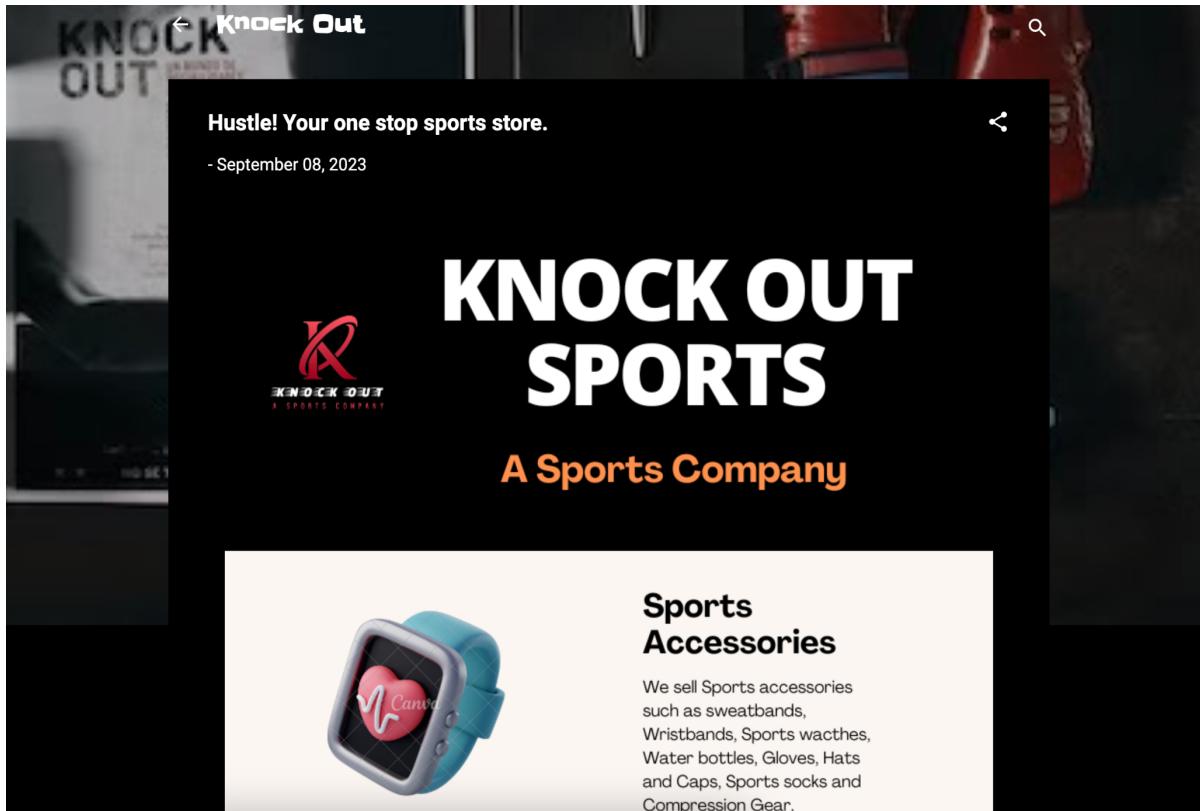


>>> EXPERT ADVICE

Athletes and sports enthusiasts can consult our experts for proper training, nutrition advices, rest and recovery tips, mental training and also personal record and analyze strategies.

✓ INFOGRAPHIC POSTER:

- Blog Url: <https://knockoutsports23.blogspot.com/2023/09/hustle-your-one-stop-sports-store.html>





KNOCK OUT SPORTS

A Sports Company



Sports Equipments

Sports Equipment such as Tennis Rackets, basketball, Golf Clubs, Soccerball, Baseball Glove, Hockey Stick, Bicycle, Swimming Goggles, Yoga Mat, Snowboard, Running Shoes and Treadmill.



Sports Supplements

We also sell Sports Supplements such as Protein powder, Branched-Chain amino acids, caffeine, creatine, L-glutamine, Electrolyte Supplements and Carbohydrate Supplements.



Sports Accessories

We sell Sports accessories such as sweatbands, Wristbands, Sports watches, Water bottles, Gloves, Hats and Caps, Sports socks and Compression Gear.



Sportswear & Apparel

Sportswear and apparels such as Athletic T-Shirts, Athletic shorts, sweatpants, Jackets and Hoodies, Sport-specific uniforms, Athletic Socks, Gym Bags, Swimwear, Yoga apparel and Track suits.



Expert Advice

Athletes and sports enthusiasts can consult our experts for proper training, nutrition advices, rest and recovery tips, mental training and also personal record and analyze strategies.



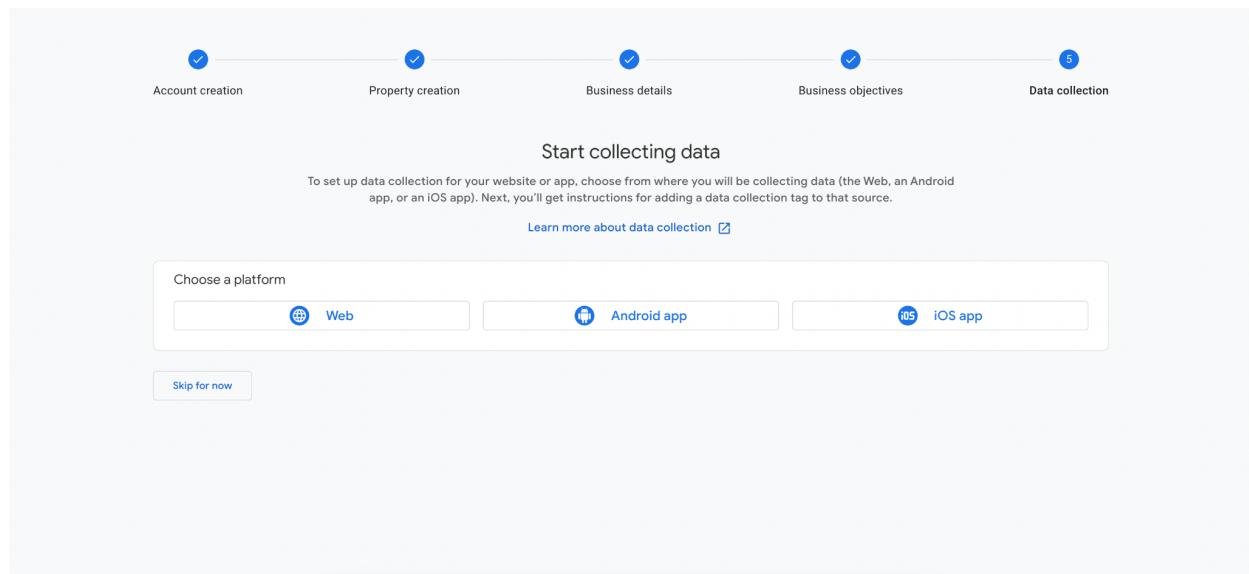
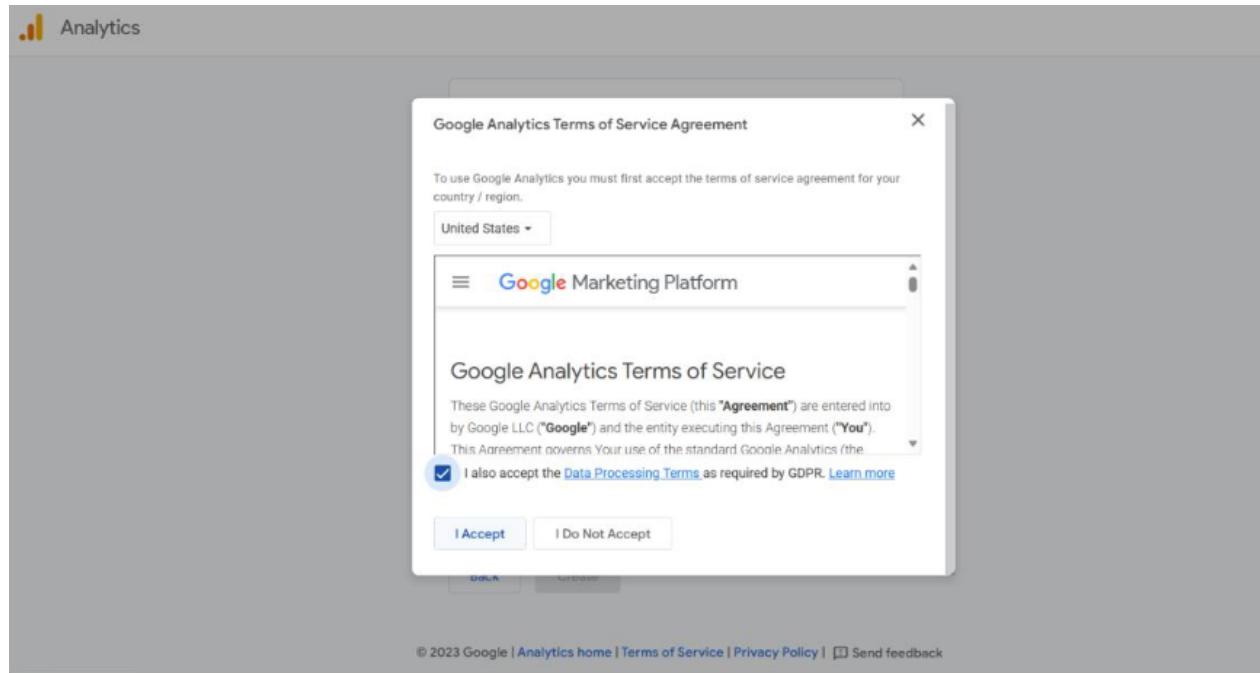
✓ GOOGLE ANALYTIC MEASUREMENT ID: G-6KQJ8Y066C

- Visit Google Analytic official page

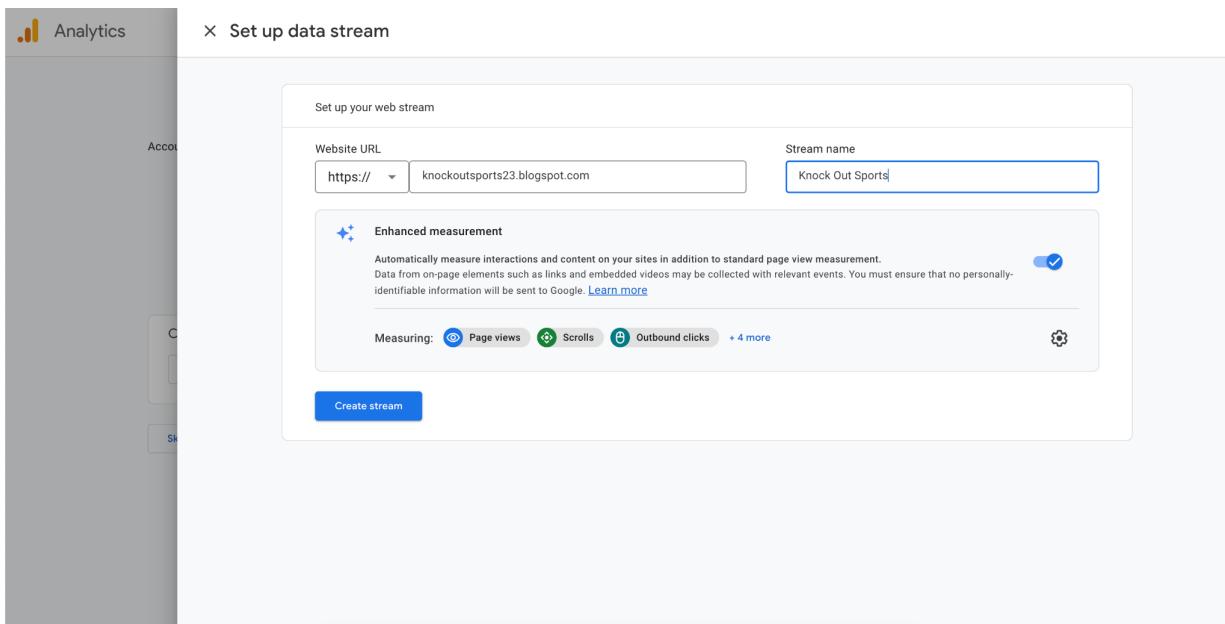
The screenshot shows the Google Analytics homepage. At the top, there's a navigation bar with the Google Analytics logo and a search bar. Below it is a large header with the text "Welcome to Google Analytics". A sub-header below the main title reads: "Google Analytics gives you the free tools you need to analyze data for your business in one place, so you can make smarter decisions." There are three main sections: 1) "Complete information" which says "Understand your site and app users to better check the performance of your marketing, content, products, and more." 2) "Get insights only Google can give" which says "Access Google's unique insights and machine learning capabilities to make the most of your data." 3) "Connect your insights to results" which features an illustration of two people looking at a tablet and a smartphone. At the bottom of the page, there's a footer with copyright information and links to "Analytics home", "Terms of Service", "Privacy Policy", and "Send feedback".

- Create an account by means of enter details

The screenshot shows the "Create an account" step of the Google Analytics account creation process. It's the first step in a five-step wizard, indicated by a blue circle with the number 1. The steps are: 1. Account creation, 2. Property creation, 3. Business details, 4. Business objectives, and 5. Data collection. The main heading is "Create an account". Below it, a sub-instruction says: "Create an Analytics account to collect and organize data. Accounts can access multiple data sources, using one or more measurement IDs." A form field is labeled "Account name (Required)" with the placeholder "Accounts can contain more than one measurement ID." A text input box contains the text "My New Account Name". A note below the form says: "Google Analytics is a business tool. Use it exclusively for purposes related to your trade, business, craft, or profession." At the bottom of the step, there's a section titled "Account Data Sharing Settings" with a note about Google's data processing practices. The footer of the step includes links to "Analytics home", "Terms of Service", "Privacy Policy", and "Send feedback".



- Then click Web to create a Stream



STREAM NAME	STREAM URL	STREAM ID	MEASUREMENT ID
Knock Out Sports	https://knockoutsports23.blogspot.com/	6233853037	G-6KQJ8Y066C