

Empathy map

Snack Squad, It is easy to forget how far food delivery services have come while waiting for the ordered meal and watching Sunday Night NFL. Be it chicken fingers and fries or chicken sandwich or mac 'n' cheese or sushi or pad thai or iced coffee or milk tea or veggie burger- the most ordered online foods - are so quickly delivered that it feels like the food delivery apps have always existed.





Build empathy

The information you add here should be representative of the observations and research you've done about your users.

