

Credit Card Transaction Report

Revenue
55M

Total Interest
8M

Amount
45M

Count
656K

Week_Start_Date

01 January 2023

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue 46139398 36957875 6495888

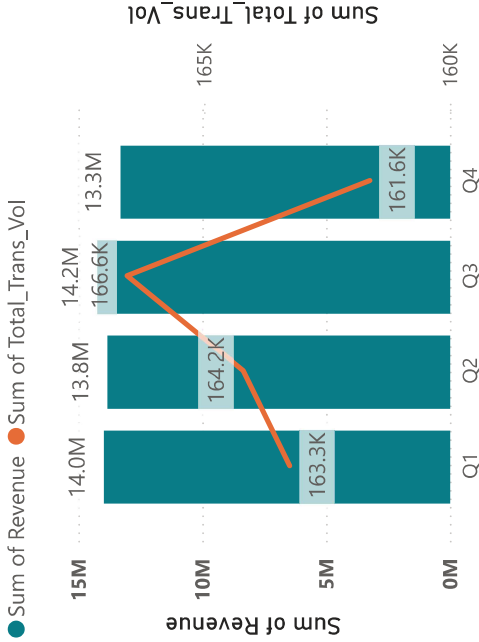
Gold 2454072 2024078 373784

Platinum 1135608 953314 161629

Silver 5586332 4586746 812081

Total 55315410 44522013 7843382

QTR Revenue and total trans count

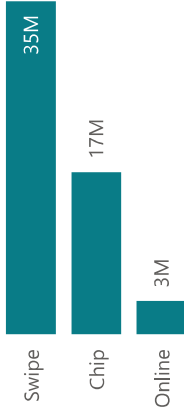


F M

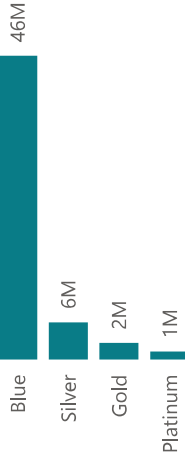
Silver Blue Gold Platinum

Medium Low High

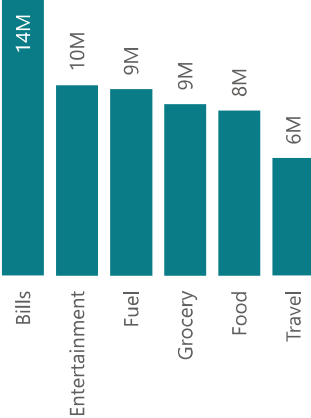
Revenue by Expenditure type



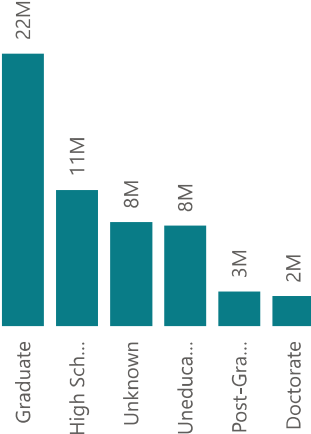
Revenue by Card Category



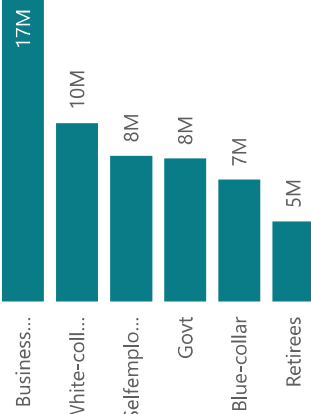
Revenue by Expenditure Type



Revenue by Expenditure type



Revenue by Expenditure type



Credit Card Customer Report

Revenue
55M

Total Interest
8M

Income
576M

CSS
3.19

Week_Start_Date

01 January 2023

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

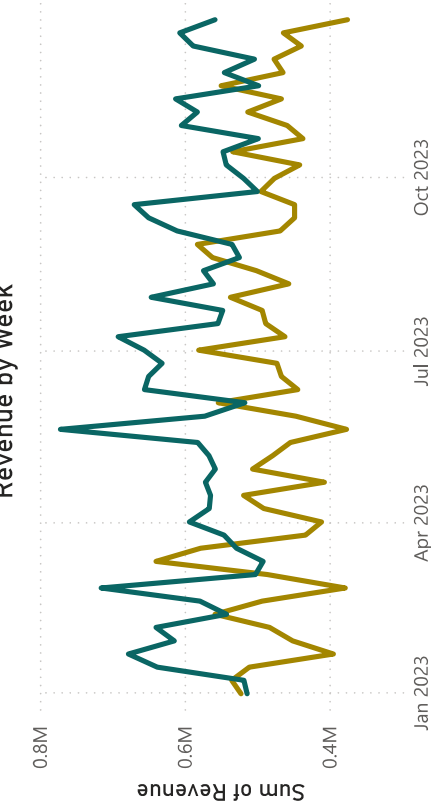
M

F

30M

25M

Revenue by Age Group



20-30

30-40

40-50

50-60

60+

4M

5M

11M

9M

10M

14M

Customer_Job Sum of Revenue Sum of Interest_Earned Sum of Income

Blue-collar 6904279 952801 72262158

Businessman 17387832 2539390 186959919

Govt 8111701 1160016 88773989

Retirees 4535184 630359 48675030

Selfemployed 8261758 1119742 75313288

White-collar 10114656 1441074 103930055

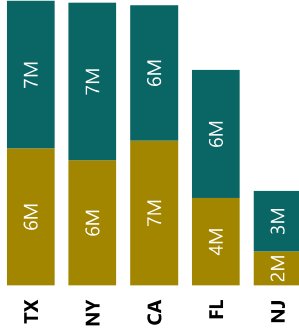
Total

55315410

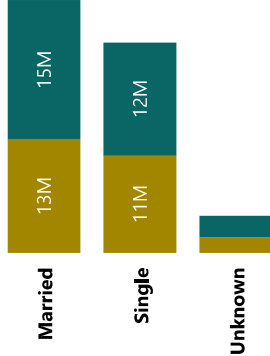
7843382

575914439

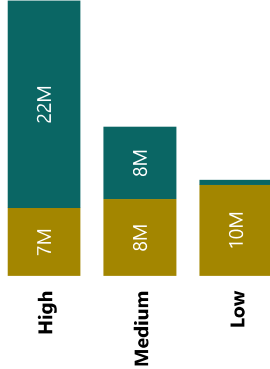
Top 5 States



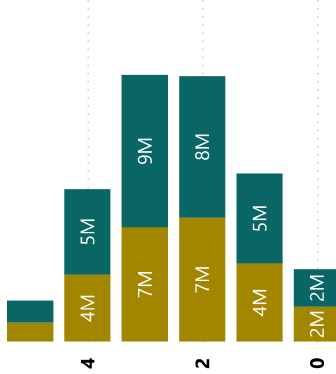
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent Count



Revenue by Education

