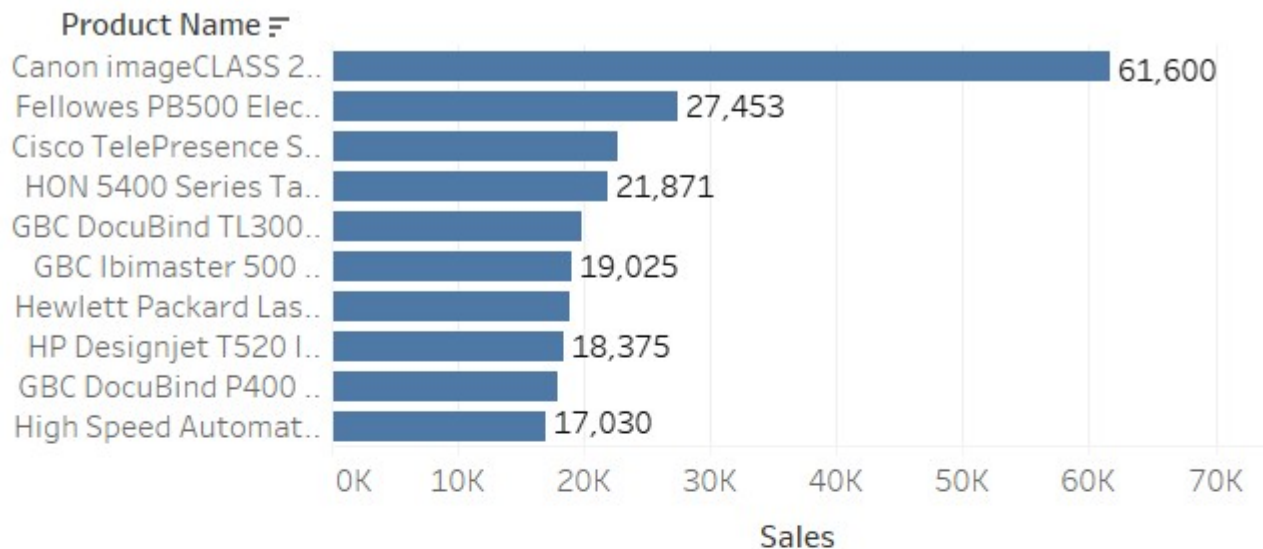


4 - Top 10 Products by Sales



Insight: Top 10 Products by Sales

The bar chart highlights the top 10 products that generated the highest sales across the business. Key takeaways:

Canon imageCLASS 2200 Advanced Copier leads the sales chart with approximately **\$27.4K**, significantly ahead of all other products.

Other top contributors include **Fellowes PB500 Electric Punch**, **Cisco TelePresence System EX90**, and **HON 5400 Series Task Chairs**, each generating over **\$19K** in sales.

The top 10 products are dominated by **office electronics and high-value equipment**, suggesting a strong demand in the **technology and office supply** segments.

The sharp drop from the highest to the 10th product indicates a **concentration of revenue** in a few high-performing items, which may present both **opportunities** for focused marketing and **risks** if demand shifts.