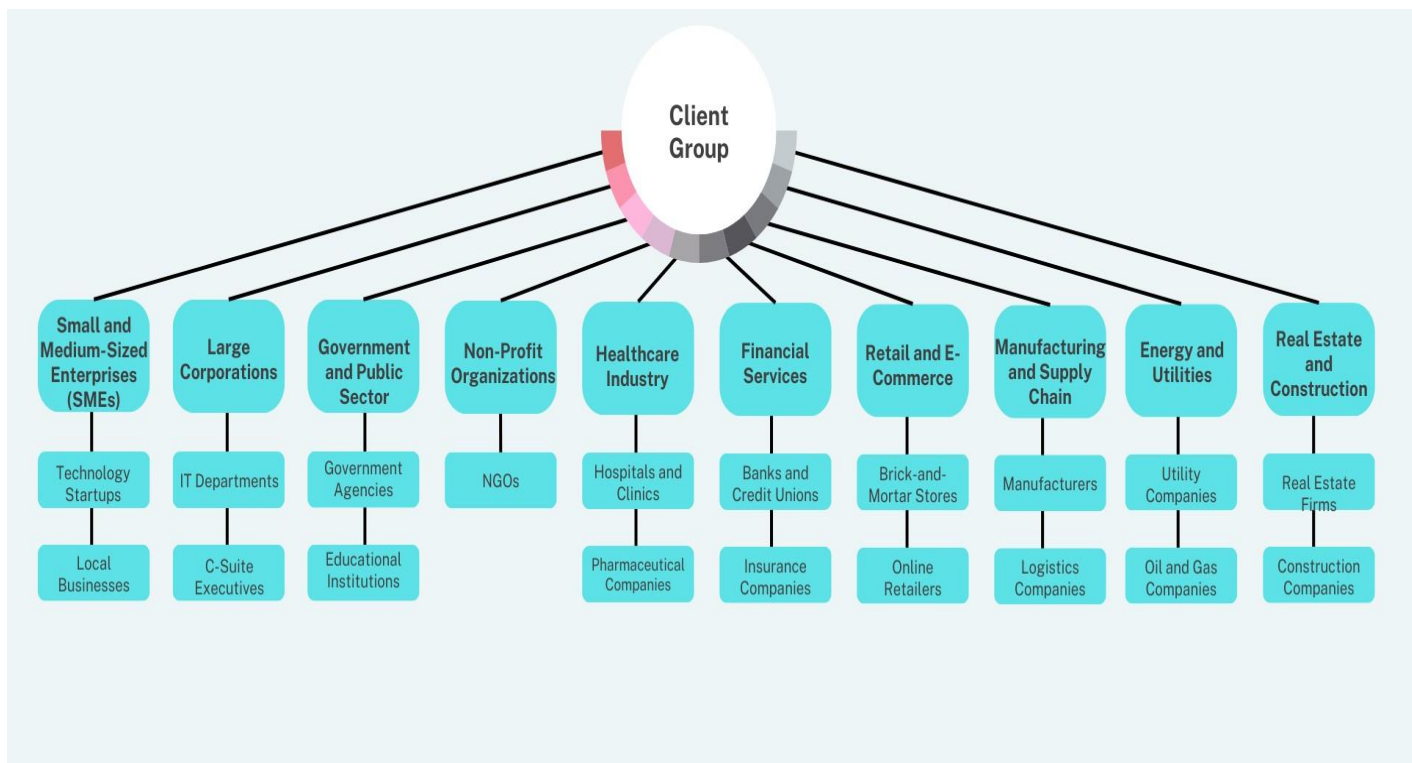


Task 4 – Entrepreneur

- Imagine you are an entrepreneur
- List your Client Group People Involved
- Create user Persona for clients

1.) Taking a Scenario as a Entrepreneur in **Technology and Consulting**, Client groups can be diverse and span various industries:

2.) **List of Client Group:** -



3.) **Personal Details for Clients:**

Startup Founder :

- **Name:** Ms.Elizabeth
- **Age:** 34
- **Role:** CEO and Co-Founder of a Tech Startup
- **Background:** Elizabeth has a background in software development and has recently launched a startup focused on AI-driven marketing solutions. She is tech-savvy but lacks experience in scaling operations and strategic planning.
- **Goals:**
 - Scale her startup effectively.
 - Secure funding from investors.
 - Implement robust technology infrastructure.
- **Challenges:**
 - Limited budget and resources.
 - Balancing product development with business growth.
 - Navigating the competitive startup landscape.
- **Needs:**
 - Strategic consulting for scaling the business.
 - Guidance on technology stack choices.
 - Assistance with investor presentations and funding strategies.