

Task 6 – App UI

- Choose an App UI
- Explore the Issues/Gaps
- Enlist
- Design a Solution
- Think of an Updated UI
- Prepare a model Poster

1.) Choosing the App UI for the Social Media Application, **Facebook**



2.) **Explore the Issues/Gaps:** -

- Facebook's current UI might have complex navigation, especially for new users or those unfamiliar with recent updates.
- The app may overwhelm users with too much information on the home feed, notifications, and other sections.
- Users might find it challenging to manage privacy settings effectively due to their placement or clarity.
- Issues related to accessibility for users with disabilities could be present.
- Ensuring consistent user engagement without being too intrusive with notifications or advertisements.

3.) **Enlist:**

- **Navigation:** Confusing pathways to different sections of the app.
- **Information Overload:** Too many updates and notifications may distract users.
- **Accessibility:** Issues with screen reader compatibility and contrast settings.
- **User Engagement:** Finding the right balance between notifications and user control.

4.) **Design a Solution:**

- **Navigation:** Simplify the menu structure and enhance user guidance with tooltips or a guided tour for new users.

- **Information Overload:** Introduce customizable feeds or filters to prioritize content based on user preferences.
- **Privacy Settings:** Redesign the settings interface with clearer categories and tooltips for each option.
- **Accessibility:** Conduct an accessibility audit and implement improvements like improved contrast, text resizing options, and better screen reader compatibility.
- **User Engagement:** Offer more granular control over notification preferences and introduce a "quiet mode" option for uninterrupted browsing.

5.) Think of an Updated UI:

- A simplified navigation bar with clear icons and labels.
- Personalized feed options to filter content by relevance or type.
- Redesigned privacy settings with categorized options and explanations.
- Improved accessibility features such as high contrast mode and keyboard shortcuts.
- Notification management tools allow users to set preferences for different types of updates.

The Above-mentioned UI can be modelled as follows:

6.) Prepare a Model Poster:

Minimal Design with accessible feed, high contrast/dark mode and a creative frame for events, can be modelled as follows...

