VENKATESHAPERUMAL S

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SUMMARY

Salesforce Developer with over 2.7 years of professional experience in Salesforce CRM. Creative and innovative that brings a track record of success in delighting customers with top-notch applications for diverse needs. Always seeking out ways to improve code and designs. Accomplishes project goals consistently with elegant, scalable code.

TECHINICAL SKILLS

Skills: Salesforce.com: Admin, Configuration, Lightning Web Component, Apex, SOQL, Triggers & Omni Studio.

Certifications: Salesforce Certified Platform Developer I, Salesforce Certified Administrator, Salesforce Financial Service Cloud, Salesforce Certified App Builder, Salesforce AI Associate, Salesforce Certified Omni Studio Developer.

PROFESSIONAL EXPERIENCE   Nov 2022 – Present

Programmer Analyst – Cognizant Technology Solutions

- Having experience in the salesforce CRM platform both as an Administrator and Developer in salesforce.
- Good understanding on salesforce security models including roles, profiles and permission sets to safeguard sensitive data and ensure compliance.
- Good understanding and knowledge in Record Types, Page layouts, tabs, formulas and flows.
- Hands-on experience in salesforce.com Apex classes, Apex Triggers, Test classes
- Good knowledge in design and implementation Lightning Web Components to enhance user experience and streamline process on the salesforce platform.
- Good knowledge in querying salesforce.com database and SOQL queries.
- Good knowledge in Flex Cards, Omni Script, Integration Procedure, Data Mappers in Omni Studio.

Salesforce Project – Bike Rental Management Application (Mini Project)

Developed a bike rental management application in Salesforce CRM to streamline and automate the rental process.
- Designed and implemented custom objects, fields, and relationships to manage bike inventory, customer information, and rental schedule.
- Created a user-friendly interface using Lightning Pages and Tabs for bike management, rental management, customer management, and payment management.
- Automated processes using flows for confirmation emails, bike status updates, and rental reminders.
- Integrated with payment gateways for secure transactions.
- Implemented a rental scheduling system using a calendar component and third-party apps.
- Developed reports and dashboards for rental revenue, bike usage, customer demographics, and sales reporting.

EDUCATION

Kalasalingam Academy of Research and Education, Kalasalingam University, Virudhunagar   2018 - 2022
B.Tech In **Information Technology** | **CGPA** – 7.06

DECLARATION

I hereby declare that all the information furnished above is true to the best of my knowledge. I will do my best to fulfil my responsibilities to your satisfaction.

Place: Chennai

Date: 30-06-2025   (**VENKATESHAPERUMAL S**)