















#### Big data



- "Data is the new oil"?
- Organizations and individuals who realized the value of data, have been investing in learning and adopting best practices in data industry.
- This approach has enabled them to get deeper insights and take great decisions in business which has benefitted them immensely.

#### **Big Data Definition**



Volume

Velocity

• • •

Variety

Veracity



### 4 v's of Big Data

- Terabytes
- Transactions
- Records
- Tables
- Files

• Batch

- Near Real Time
- Real Time
- Streams

Velocity

Variety

Volume

Veracity

- Structured
- Semi Structured
- Unstructured
- All the Above

- Trustworthiness
- Authenticity
- Origin
- Availability
- Accountability





#### 4 v's of Big Data



- Volume:- Mostly dealing with TB's of data.
- Velocity:- Speed at which data is being received/processed.
- Variety:- Structured/unstructured, images, videos.
- Veracity:- Accuracy/quality of data.





EVOLUTION OF BIG DATA



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#### **Evolution**



- ➤ Big Data in demand since last few years, but evolution spans across not years, rather decades.
- Good to know about the history.

# Challenges



2 main challenges



Storage

Processing





# Challenges



How to store massive amount of data?

How to process massive amount of data?

# **Big Data**





Big Data is actually a problem!

# Storage Solution



- Google comes to rescue!
- Google released a paper in 2003 on Google File system
- This paper explained how to store massive amounts of data, hence solving the storage challenge.

# **Processing Solution**



- Again Google comes to rescue!
- Google released a paper in 2004 on MapReduce
- This paper explained how to process massive amounts of data, thereby solving the processing challenge.

# Implementation



- Few Individuals at Yahoo implemented these papers and developed a framework which was named Hadoop!
- Later on Hadoop was handed over to Apache software foundation, an open-source and nonprofit corporation.
- > The first version of Hadoop was released in 2006.

# Implementation



> Storage solution in Hadoop was named HDFS(Hadoop distributed file system).



Processing solution name was retained as MapReduce.

## **Apache Spark**



> Apache Spark is an alternative to MapReduce

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- Apache Spark research began in 2009.
- > A paper was released in 2010.
- First version of Apache Spark was released in 2014.
- Apache Spark provides processing at lightning speed as it is memory based.

#### **Commercial Solution**



- In 2008 company named Cloudera was formed.
- It was first company to offer commercial Hadoop distributions.
- In 2011 company named HortonWorks was formed which also offered Hadoop solutions.
- Both companies later announced merger in 2018 which wascompleted in early 2019.

#### Databricks



- Creators of Apache spark founded a company and product named Databricks in 2013.
- Databricks offers a platform for Big data, Machine Learning and Lakehouse solutions.
- > It is the go to choice and much demanded platform in
- Data Engineering!





- Top Cloud providers: Microsoft, Amazon and Google joined the race to provide Big Data solutions.
- All of them implemented solutions and made it much easier for users, developers and companies to work on Big data.
- Databricks is now being offered as a service on all these 3 cloud platforms: Azure, AWS & GCP.

# Big Data



3. BIG DATA

DISTRIBUTED COMPUTING





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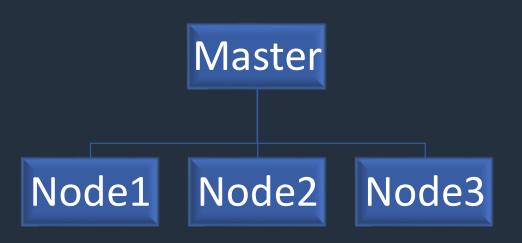
# **Distributed Computing**



- If single entity can't process the work, divide it amongst multiple entities!
- Distributed computing has different types of architectures.
- We will look into Master Slave architecture

#### **Distributed Computing**





- ➤ Master Slave Architecture contains set/group of individual machines.
- Master divides the workload and distributes amongst the slave nodes.
- Master node is also called as Name Node.
- >Slave nodes are also called as worker nodes.
- Together the entire set up is called as Cluster which is a
- group of individual machines.

#### Cluster



3 Node Cluster

Name Node • • •

Worker Node1

Worker Node2 Worker Node3

#### **Cluster Hardware**



Machines are made up of Commodity hardware.



Commodity hardware is affordable/inexpensive.

There are rare chances of failure in Name node.

# **Big Data**



4. BIG DATA **FEATURES** 



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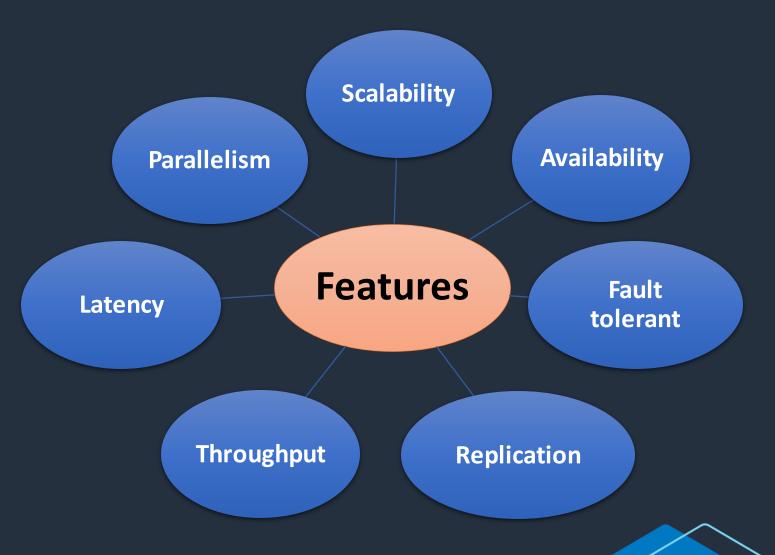






#### **Features**





### Scaling/Scalability



- It is ability of a system/cluster to increase or decrease the resources.
- >2 types: Vertical Scaling & Horizontal Scaling
- >Vertical scaling: Increasing resources of existing system.
- >Horizontal scaling: Adding more machines in cluster.
- >Vertical scaling cannot be done beyond an extent due to limitations.
- >Horizontal scaling can be done easily without disturbing the current
- •setup.

# Availability



> Distributed computing offers high availability!



It can be defined as the time the system will be available.

Linked to SLA(Service Level Agreement)





#### **Fault Tolerant**



Fault tolerant is the ability of a system to keep running when one or more worker node is down.

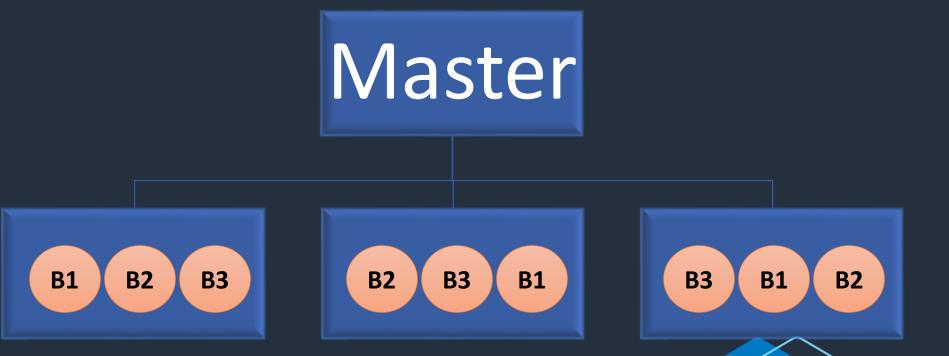
Fault tolerant system is always available!

► It comes at a cost.

## Replication



- >Multiple copies of data are kept on different nodes in cluster.
- ➤ Usually, replication factor is 3.



# Throughput



➤ It is the amount of data/items which can be sent across the network or processed by system in a certain time frame

>Higher the throughput, better is the performance!

#### Latency



It is the time taken to process a task.

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>Low latency is always expected!

#### **Parallelism**

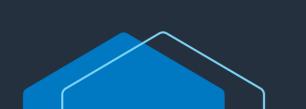


It is the number of tasks/processes that can run at the same time.



➤ More cores more parallelism!





## **Big Data**



5. BIG DATA **HADOOP ECOSYSTEM** 





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# Hadoop



> Hadoop is a framework designed for Big data solutions.

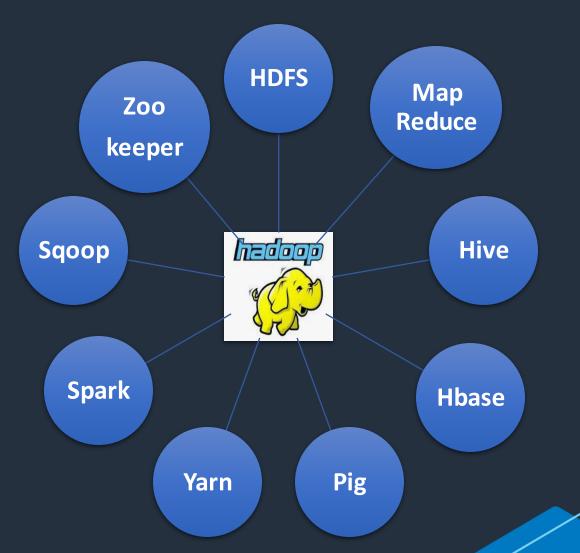


It consists of several tools/components.



# Hadoop Ecosystem





#### **HDFS**



- >HDFS stands for Hadoop distributed file system.
- >It is the primary storage system of Hadoop.
- It runs on commodity hardware.
- ➤ It is highly fault tolerant.
- It is built on master-slave architecture.
- > Files are stored across multiple nodes, also called as Data nodes.

#### **HDFS**



- >HDFS is designed to store large files across multiple nodes in a cluster.
- > Files are split into small chunks called as blocks.
- The default size of these blocks was 64MB in Hadoop V1 and 128 MB in Hadoop V2.
- >These blocks are replicated across nodes to achieve fault tolerance.
- >Both, block size and replication factor are configurable.

#### Map Reduce



- > Map reduce is the processing solution!
- >It has two stages: Map and Reduce.
- In Map, input is passed as key-value pair.
- >Once map stage is completed, its output is passed to reduce stage.
- In Reduce stage you filter, sort, aggregate data.
- Map reduce programs can be developed in Java.

#### Sqoop



- Sqoop is a tool designed to transfer data.
- This process is known as ETL.
- Using Sqoop we can transfer data from HDFS to relational databases like MySQL, Hive, hbase.
- > It uses a command line interface to process data transfer

#### Hive



- Hive is a data ware housing tool.
- It is a distributed data warehouse.
- ➤ We can run queries like SQL, which is known as HQL(Hive query language).
- > Most demanded tool in Hadoop.

#### Hbase



► It is a NOSQL distributed database.

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> Follows a column-oriented system.

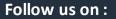
# Big Data



6. BIG DATA TYPES OF PROCESSING













## **Types**



➤ Broadly 2 types



Batch

Streaming



## **Batch processing**



➤ Batch processing involves processing high volume of data in one go!



- > Data size is known before processing begins!
- ➤ Data is processed in batches.
- > Need to wait for the output until entire data is processed.
- Takes longer time to process!
- Needs huge amount of resources.

#### **Streaming**



Streaming involves processing stream of data which is flowing continuously!



- > Data size is unknown!
- Streaming processing provides real or near to real-time output.
- >Stock market, social media platforms, e-commerce.
- Need less amount of resources.

## Streaming tools



- > Apache Kafka
- >Spark streaming
- >Amazon kinesis
- ➤ Google cloud dataflow
- >Azure stream analytics