# BANK LOAN DATA ANALYSIS PROJECT

# **Project Overview:**

Analysing Loan Data For A Bank Business To Gain Insights And Improve Decision-Making.

# **Project Objective:**

Generate A comprehensive Bank Loan Dynamic Dashboard's To Analyze And Visualize Loan Data For A Bank.

## **Project Requirements:**

- Problem Statement
- Data Source
- Software's Required

## **Problem Statement:**

- 1. KPI'S Requirement
- 2. Chart's Requirement
- 3. Grid

## **KIP'S Requirement:**

We Need To Analyze Key Performance Indicator's For Bank Loan Data To Gain Insight's Into Bank Business Performance.

#### A. Total Loan Applications

Need to calculate the total number of loan applications received during a specified period. Additionally, it is essential to monitor the Month-to-Date (MTD) Loan Applications and track changes Month-over-Month (MoM).

#### B. Total Funded Amount

Understanding the total amount of funds disbursed as loans is crucial. We also want to keep an eye on the MTD Total Funded Amount and analyse the Month-over-Month (MoM) changes in this metric

#### C. Total Amount Received

Tracking the total amount received from borrowers is essential for assessing the bank's cash flow and loan repayment. We should analyse the Month-to-Date (MTD) Total Amount Received and observe the Month-over-Month (MoM) changes.

## D. Average Interest Rate

Calculating the average interest rate across all loans, MTD, and monitoring the Month-over-Month (MoM) variations in interest rates will provide insights into our lending portfolio's overall cost.

## E. Average Debt-to-income Ratio(DTI)

Evaluating the average DTI for our borrowers helps us gauge their financial health. We need to compute the average DTI for all loans, MTD, and track Month-over-Month (MoM) fluctuations.

#### Good Loan v Bad Loan KPI's:

#### F. Good Loan

- Good Loan Application Percentage
- Good Loan Applications
- Good Loan Funded Amount
- Good Loan Total Received Amount

#### G. Bad Loan

- Bad Loan Application Percentage
- Bad Loan Applications
- Bad Loan Funded Amount
- Bad Loan Total Received Amount

#### **Loan Status Grid View:**

In order to gain a comprehensive overview of our lending operations and monitor the performance of loans, we aim to create a grid view report categorized by 'Loan Status.' By providing insights into metrics such as 'Total Loan Applications,' 'Total Funded Amount,' 'Total Amount Received,' 'Month-to-Date (MTD) Funded Amount,' 'MTD Amount Received,' 'Average Interest Rate,' and 'Average Debt-to-Income Ratio (DTI),' this grid view will empower us to make data-driven decisions and assess the health of our loan portfolio.

## **Chart's Requirement:**

We Would Like To visualize Various Aspects Of Our Pizza Sales Data To Gain Insights And Understand Key Trends

#### H. Monthly Trends By Issue Data

Chart Type: Area Chart

To identify seasonality and long-term trends in lending activities

#### I. Regional Analysis By State

Chart Type: Map

To identify regions with significant lending activity and assess regional disparities

## J. Loan Term Analysis

Chart Type : Donut Chart

To allow the client to understand the distribution of loans across various term lengths.

#### K. Employee Length Analysis

Chart Type :Bar Chart

How lending metrics are distributed among borrowers with different employment lengths, helping us assess the impact of employment history on loan applications.

#### L. Loan Purpose Breakdown

Chart Type: Bar Chart

Will provide a visual breakdown of loan metrics based on the stated purposes of loans, aiding in the understanding of the primary reasons borrowers seek financing.

#### M. Home Ownership Analysis

Chart Type: Tree Map

For a hierarchical view of how home ownership impacts loan applications and disbursements

## **Grid Details:**

The primary objective of the Details Dashboard is to provide a comprehensive and user-friendly interface for accessing vital loan data. It will serve as a one-stop solution for users seeking detailed insights into our loan portfolio, borrower profiles, and loan performance.

Need for a comprehensive 'Details Dashboard' that provides a consolidated view of all the essential information within our loan data. This Details Dashboard aims to offer a holistic snapshot of key loan-related metrics and data points, enabling users to access critical information efficiently.

#### **Data Source:**

The Loan Data Collected From The Stakeholders Of Bank Business

Data Collection Tool : MS excel

## Software's Used:

Database : MS SQL Server

BI Tool : Microsoft Power BI

# **Project Process:**

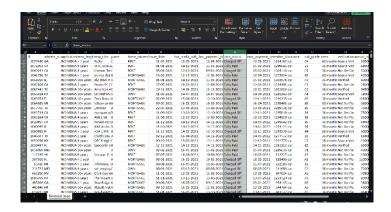
## **Step By Step Process:**

1. Collecting the Data set

- 2. Importing Data set Into MS SQL Server Data base
- 3. Writing The SQL Queries To Evaluate The Values
- 4. Creating Report For MS SQL Server
- 5. Connect MS SQL Server To Power BI
- 6. Data Cleaning
- 7. Data Processing
- 8. Data Visualization
- 9. Final Dash Board

## 1.Collecting Data

The Data set collected From The Bank Business Stakeholder's In The Form Of Excel Sheets.



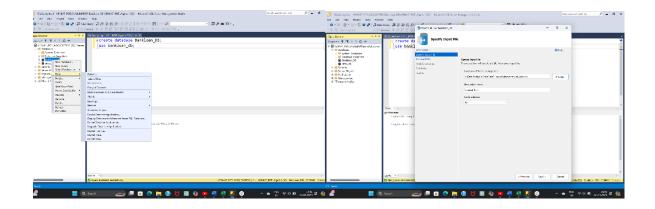
## 2.Importing Data set Into MS SQL Server Database

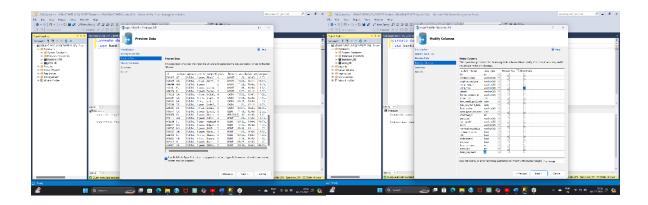
> To Import Dataset into The MS SQL Server Database, first We Need To create A New Database

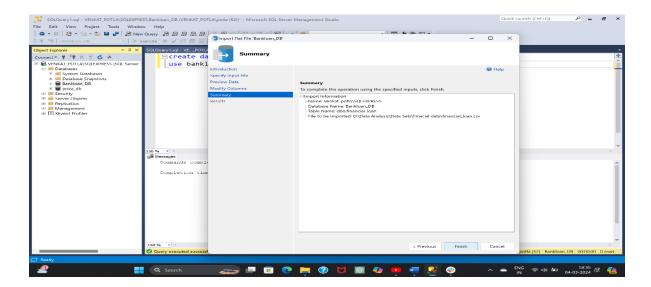
Syntax: Create Database Database\_name;

Create Database Bankloan\_DB;

- > To Import the Dataset Into The Database, Right click on Database Name, Go To Tasks ,and Click On Import flat File Then Choose file That We want To Import Into Database.
- After a successful Import ,The Data Will Be Displayed In the Form Of A Table. We Can Retrieve The Table Data By Writing Queries.



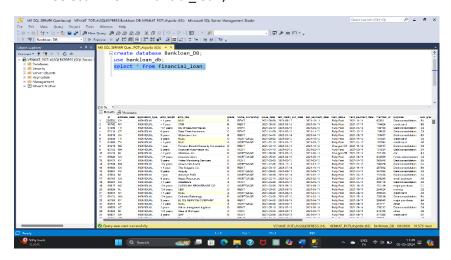




➤ After Importing, Retrieve The table data By Writing DQL Commands.

Syntax: Select \* From Table\_name;

Select \* From Financial\_loan;



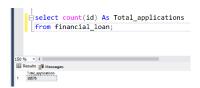
3.writing The Ms Queries To Evaluate The Values

Here, I'm Writing SQL Queries Based On the Requirements To Evaluate The Values For Dashboards.

## **KPI's Queries:**

## 1. Total Applications

select count(id) As Total\_applications from financial\_loan;



## Month-To-Date Total Applications

select count(id) as MTD\_Totalapplications from financial\_loan
 where month(issue date) =12 and year(issue date) =2021;

## **PMTD-Total Applications**

select count(id) as PMTD\_Totalapplications from financial\_loan
where month(issue\_date)=11 and year(issue\_date)=2021;

```
select count(id) as PMTD_Totalapplications from financial_loan
where month(issue_date)=11 and year(issue_date)=2021;

130 % 
Results Messages

PMTD_Totalapplications
1 4035
```

#### 2. Total Funded Amount

select sum(loan amount) as Total fundedAmount from financial loan;

```
select sum(loan_amount) as Total_fundedAmount from financial_loan;

130 % 
Results Messages

Total_fundedAmount
1 435757075
```

## MTD\_Total Funded Amount

select sum(loan\_amount) as MTD\_Total\_fundedamount from financial\_loan
where month(issue date) =12 and year(issue date) =2021;

## PMTD\_Total Funded Amount

 $select\ sum(loan\_amount)\ as\ PMTD\_Total\_fundedamount\ from\ financial\_loan\ where\ month(issue\_date)\ =11\ and\ year(issue\_date)\ =2021;$ 

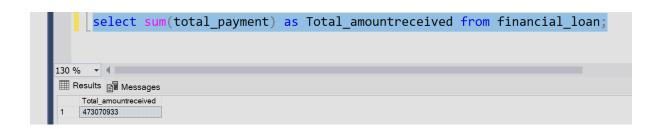
```
select sum(loan_amount) as PMTD_Total_fundedamount from financial_loan where month(issue_date) =11 and year(issue_date) =2021;

130 % 
Results Messages

PMTD_Total_fundedamount
1 47754825
```

## 3. Total Amount Received

select sum(total payment) as Total amountreceived from financial loan;



#### MTD Total amount Received

select sum(total\_payment) as MTD\_Total\_amountreceived from financial\_loan
where month(issue\_date) =12 and year(issue\_date) =2021;

#### PMTD Total Amount Received

select sum(total\_payment) as PMTD\_Total\_amountreceived from financial\_loan
where month(issue date) =11 and year(issue date) =2021;

## 4. Average Interest Rate

select round(avg(int\_rate),4)\*100 as Avg\_interestrate from financial\_loan;

```
select round(avg(int_rate),4)*100 as Avg_interestrate from financial_loan;

130 % 
Results Messages

Avg_interestrate
1 12.05
```

#### MTD Avg Interest rate

 $\frac{\text{select round}(\text{avg}(\text{int\_rate}), 4)*100 \text{ as MTD\_Avg\_interestrate from financial\_loan}}{\text{where month}(\text{issue\_date}) = 12 \text{ and } \frac{\text{year}(\text{issue\_date})}{\text{year}(\text{issue\_date})} = 2021;}$ 

```
select round(avg(int_rate),4)*100 as MTD_Avg_interestrate from financial_loan
where month(issue_date) =12 and year(issue_date) =2021;
### Results **B** Messages*

#### MTD_Avg_interestrate*
1 12.36
```

## PMTD\_Avg Interest Rate

select round(avg(int\_rate),4)\*100 as PMTD\_Avg\_interestrate from financial\_loan
where month(issue date) =11 and year(issue date) =2021;

## 5. Average Debt-To-Income Ratio(DTI)

select round(avg(dti),5)\*100 as Avg\_DTI from financial\_loan;

## MTD Average Debt-To-Income Ratio

select round(avg(dti),5)\*100 as MTD\_Avg\_DTI from financial\_loan
where month(issue date) =12 and year(issue date) =2021;

```
select round(avg(dti),5)*100 as MTD_Avg_DTI from financial_loan
where month(issue_date) =12 and year(issue_date) =2021;

130 % 

Results Messages

MTD_Avg_DTI
1 13.666
```

#### PMTD Average Debt To Income Ratio

select round(avg(dti),5)\*100 as PMTD\_Avg\_DTI from financial\_loan
where month(issue\_date) =11 and year(issue\_date) =2021;

```
select round(avg(dti),5)*100 as PMTD_Avg_DTI from financial_loan
where month(issue_date) =11 and year(issue_date) =2021;

## Results ** Messages**

PMTD_Avg_DTI
1 13.303
```

Good Loan vs Bad Loan KPI's

Good Loan KPI's

Results Messages

1.Good Loan Application Percentage

```
select
(count(case when loan_status ='Fully Paid' or loan_status ='Current' Then id end) *100)
/
count(id) as Good_loanpercentage from financial_loan;

select
(count(case when loan_status ='Fully Paid' or loan_status ='Current' Then id end) *100)
//
count(id) as Good_loanpercentage from financial_loan;
```

#### 2.Good Loan Applications

select count(id) As Good\_loanapplications from financial\_loan where loan status in('Fully Paid','Current');

```
select count(id) As Good_loanapplications from financial_loan where loan_status in('Fully Paid','Current');

120 % 
Results Messages

Good_loanapplications
1 33243
```

## 3.Good Loan Founded Amount

select sum(loan\_amount) as Good\_loan\_Foundedamount from financial\_loan where loan\_status in('Fully Paid','Current');

#### 4.Good Loan Total Received amount

select sum(total\_payment) as Good\_loan\_TotalReceivedamount from financial\_loan where loan\_status in('Fully Paid','Current');

```
select sum(total_payment) as Good_loan_TotalReceivedamount from financial_loan where loan_status in('Fully Paid','Current');

120 % 
Results Messages

Good_loan_TotalReceivedamount
1 435786170
```

#### BAD Loan KPI's

## 1.Bad Loan Application Percentage

#### 2.Bad Loan Applications

```
select count(id) As Bad_loanapplications from financial_loan where
loan_status = 'Charged off';
```

#### 3.Bad Loan Founded Amount

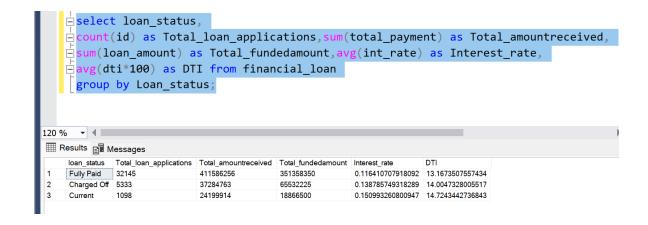
select sum(loan\_amount) as Bad\_loan\_Foundedamount from financial\_loan
where loan status ='Charged off';

#### 4.Bad Loan Total Received amount

select sum(total\_payment) as Bad\_loan\_TotalReceivedamount from financial\_loan where loan\_status ='Charged off';

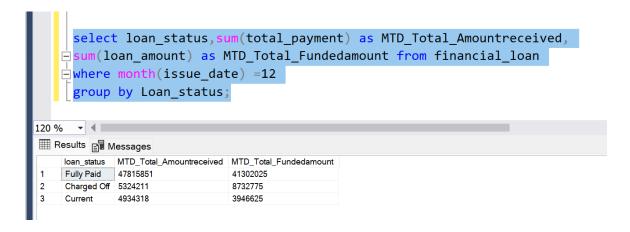
#### **Loan Status Grid View:**

select loan\_status,count(id) as Total\_loan\_applications,sum(total\_payment) as
Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount,avg(int\_rate) as
Interest rate,avg(dti\*100) as DTI from financial loan group by Loan status;



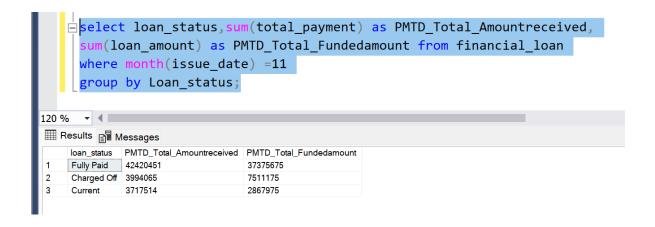
#### **MTD Loan status Grid View**

select loan\_status,sum(total\_payment) as MTD\_Total\_Amountreceived,
sum(loan\_amount) as MTD\_Total\_Fundedamount from financial\_loan where
month(issue date) =12 group by Loan status;



## **PMTD Loan status Grid View**

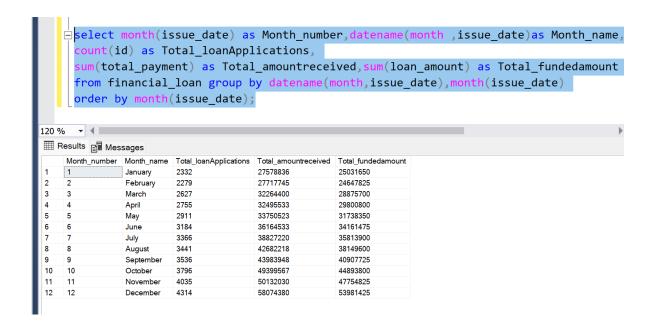
select loan\_status,sum(total\_payment) as PMTD\_Total\_Amountreceived,
sum(loan\_amount) as PMTD\_Total\_Fundedamount from financial\_loan where
month(issue date) =11 group by Loan status;



#### **Charts Queries:**

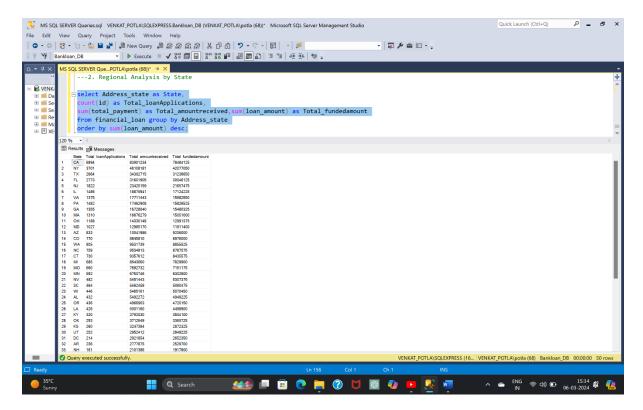
## 1. Monthly Trends By Issue Date

```
select month(issue_date) as Month_number,datename(month ,issue_date)as
Month_name,
count(id) as Total_loanApplications,
sum(total_payment) as Total_amountreceived,sum(loan_amount) as Total_fundedamount
from financial_loan group by datename(month,issue_date),month(issue_date)
order by month(issue_date);
```



## 2. Regional Analysis by State

select Address\_state as state,count(id) as Total\_loanApplications,
sum(total\_payment) as Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount
from financial\_loan group by Address\_state order by sum(loan\_amount) desc;



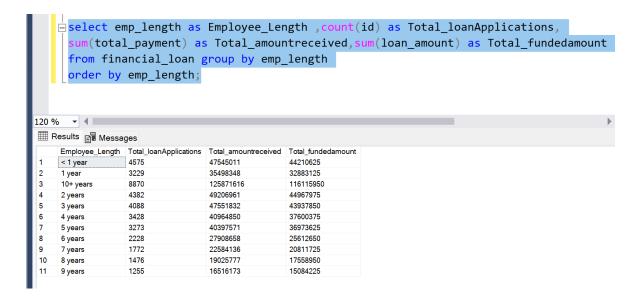
## 3.Loan Term Analysis

select term as Term,count(id) as Total\_loanApplications,sum(total\_payment) as Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount from financial\_loan group by term order by term;

```
count(id) as Total_loanApplications,
     sum(total_payment) as Total_amountreceived,
     sum(loan_amount) as Total_fundedamount
     from financial loan group by term
     order by term;
120 %
Results Messages
            Total_loanApplications | Total_amountreceived | Total_fundedamount
    Term
    36 months 28237
                          294709458
                                        273041225
    60 months | 10339
                          178361475
                                        162715850
```

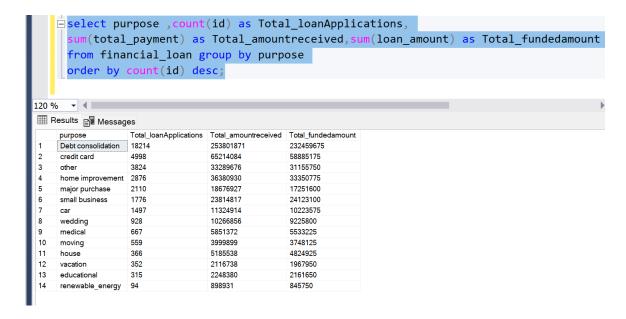
#### 4. Employee Length Analysis

select emp\_length as Employee\_Length ,count(id) as Total\_loanApplications, sum(total\_payment) as Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount from financial\_loan group by emp\_length order by emp\_length;



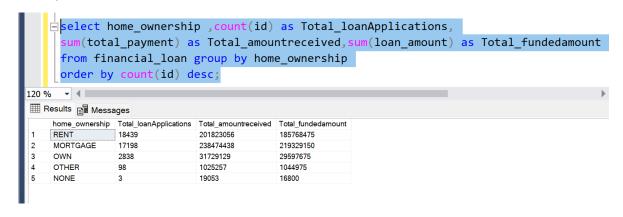
#### 5. Loan Purpose Breakdown

select purpose ,count(id) as Total\_loanApplications,
sum(total\_payment) as Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount
from financial loan group by purpose order by count(id) desc;



## 6. Home Ownership Analysis

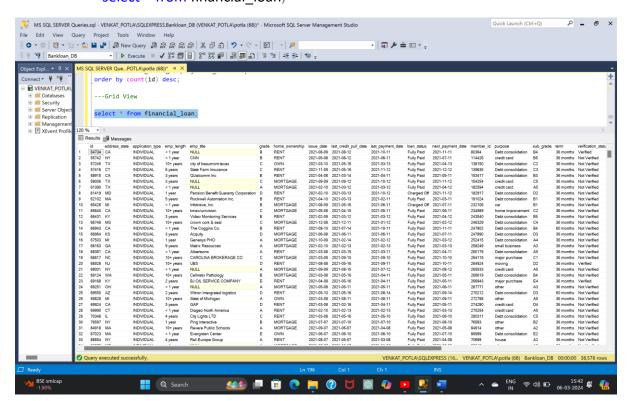
select home\_ownership ,count(id) as Total\_loanApplications,sum(total\_payment)
as Total\_amountreceived,sum(loan\_amount) as Total\_fundedamount from financial\_loan
group by home\_ownership
order by count(id) desc;



## **Grid Details:**

**Grid View:** 

select \* from financial\_loan;

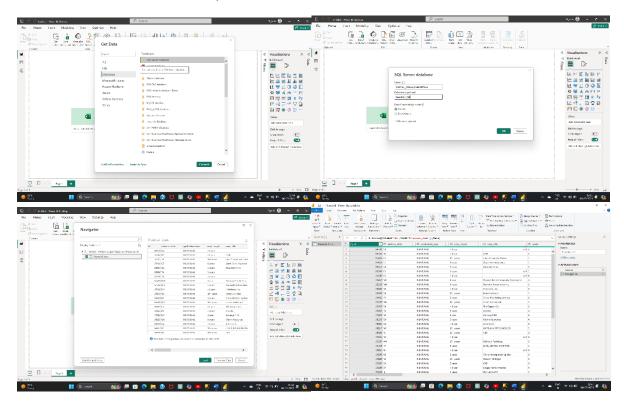


## 4. Creating Report For MS SQL Server

Now, Save All The Queries That We Wrote To Evaluate the Values With The Dashboards. Create a Report For MS SQL Queries

#### 5.Connect MS SQL Server With Power BI

For That, Open Power BI, Go to Get Data and Select MS SQL Database Then, Make a Connection With MYSQL Database



➤ After Completion of Connection we can Load Or Transform Data Based On Requirement

## 6.Data Cleaning & Processing

- After Loading Data Into PowerBI By Using The Power Query Editor, We Perform DAX(Data Analysis Express) For Data cleaning and Processing
- > These Are Some Of DAX Formulas written for Data Visualization

## **DAX Formula's:**

#### 1.Date Table

```
Date Table =
CALENDAR(min(financial_loan[issue_date]), max(financial_loan[issue_date]))
```

```
Month Name
     Month Name = FORMAT('Date Table'[Date],"mmmm")
    Month Name = FORMAT('Date Table'[Date],"mmm")
 Month Number
    Month Number = MONTH('Date Table'[Date])
2. Financial Loan Data table
1. Total Loan Applications = COUNT(financial_loan[id])
2. MTD Loan Applications = CALCULATE(TOTALMTD([Total Loan
   Applications], 'Date Table'[Date]))
3. PMTD Loan Applications = CALCULATE([Total Loan
   Applications], DATESMTD(DATEADD('Date Table'[Date], -1, MONTH)))
4. MOM Loan Applications = ([MTD Loan Applications]-[PMTD Loan
   Applications])/[PMTD Loan Applications]
5. Total Funded amount = SUM(financial loan[loan amount])
6. MTD Funded Amount = CALCULATE(TOTALMTD([Total Funded
   amount], 'Date Table'[Date]))
7. PMTD Total Funded Amount = CALCULATE([Total Funded
   amount],DATESMTD(DATEADD('Date Table'[Date],-1,MONTH)))
8. MOM Total Funded amount = ([MTD Funded Amount]-[PMTD Total
   Funded Amount])/[PMTD Total Funded Amount]
9. Total Amount Received = SUM(financial loan[total payment]
10. MTD Total Received Amount = CALCULATE(TOTALMTD([Total Amount
   Received], 'Date Table' [Date]))
11. PMTD Total Received Amount = CALCULATE([MTD Total Received
   Amount], DATESMTD (DATEADD ('Date Table' [Date], -1, MONTH)))
12. MOM Total Received amount = ([MTD Total Received Amount]-[PMTD Total
   Received Amount])/[PMTD Total Received Amount]
13. Average Interest rate = AVERAGE(financial loan[int rate])
14. MTD average Interest rate = CALCULATE(TOTALMTD([Average Interest rate], 'Date
   Table'[Date]))
15. PMTD Average Interest Rate = CALCULATE([Average Interest
   rate],DATESMTD(DATEADD('Date Table'[Date],-1,MONTH)))
16. MOM Average Interest rate = ([MTD average Interest rate]-[PMTD Average Interest
   Rate])/[PMTD Average Interest Rate]
```

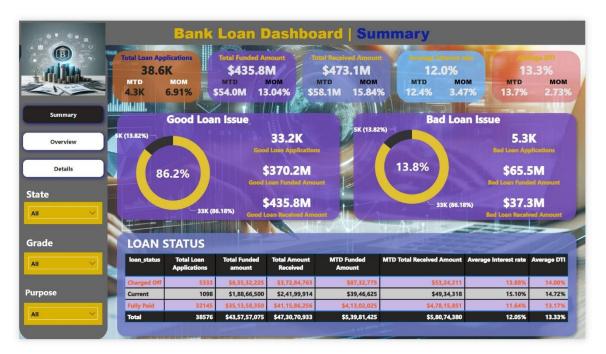
18. MTD average DTI = CALCULATE(TOTALMTD([Average DTI], 'Date Table'[Date]))

17. Average DTI = AVERAGE(financial loan[dti])

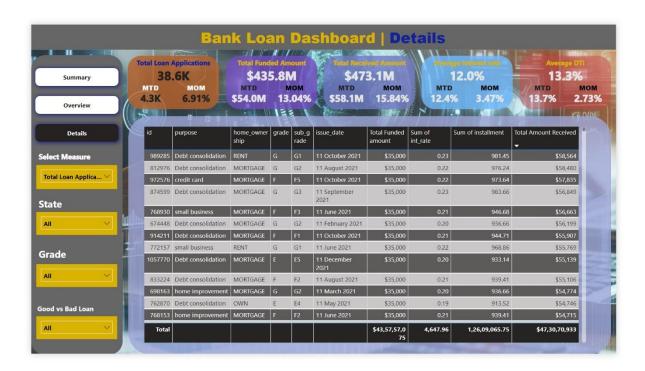
- 19. PMTD Average DTI = CALCULATE([Average DTI], DATESMTD(DATEADD('Date Table'[Date],-1,MONTH)))
- 20. MOM Average DTI = ([MTD average DTI]-[PMTD Average DTI])/[PMTD Average DTI]
- 21. Good Loan % =(CALCULATE([Total Loan Applications], financial\_loan[Good Vs Bad Loan]="Good Loan")) /[Total Loan Applications]
- 22. Good Loan Applications=CALCULATE([Total Loan Applications],financial\_loan[Good Vs Bad Loan]="Good Loan")
- 23. Good Loan Funded Amount = CALCULATE([Total Funded amount], financial\_loan[Good Vs Bad Loan]="Good Loan")
- 24. Good Loan Received Amount = CALCULATE([Total Amount Received], financial loan[Good Vs Bad Loan]="Good Loan")
- 25. Bad Loan % = (CALCULATE([Total Loan Applications],financial\_loan[Good Vs Bad Loan]="Bad Loan")) /[Total Loan Applications]
- 26. Bad Loan Applications = CALCULATE([Total Loan Applications],financial\_loan[Good Vs Bad Loan]="Bad Loan")
- 27. Bad Loan Funded Amount = CALCULATE([Total Funded amount],financial\_loan[Good Vs Bad Loan]="Bad Loan")
- 28. Bad Loan Received Amount = CALCULATE([Total Amount Received],financial\_loan[Good Vs Bad Loan]="Bad Loan")

#### 8. Data Visualization

After Cleaning And Processing The Data According To The Requirements of Business Stakeholders, Prepare Dashboards' For A Bank To Gain Insights And Improve Decision-Making







## **Conclusion:**

#### **Loan Applications Overview:**

- > Total Loan Applications: 38.6K.
- > MTD Total Loan Applications:4.3k.
- > MOM Increase: Approximately 6.91%.

#### **Funding Trends:**

- > Total Funded Amount MTD: \$435.8M.
- > MOM Increase: Approximately 13.04%.
- > Total Received Amount MTD: \$473.1M.
- > MOM Increase: Approximately 15.84%.

## **Loan Issue Rates:**

- ➤ Good Loan Issue Rate: 86.2% (corresponding to \$370.2M funded).
- ➤ Bad Loan Issue Rate: 13.8% (corresponding to \$65.5M funded).

## **Loan Status Metrics:**

## **Charged Off Loans:**

- Total Applications: Not specifiedTotal Funded Amount: \$56.22M
- MTD Funded: \$77.26M
- MTD Total Received Amount: \$24.11M

## **Fully Paid Loans:**

- Total Applications: Not specifiedTotal Funded Amount: \$70.93M
- MTD Funded: \$81.25M
- MTD Total Received Amount: \$74.0M

#### Recommendations:

- Investigate reasons behind the **bad loan issue rate** to improve loan quality.
- Monitor MTD Funded and MTD Total Received Amount for recent trends.
- Consider analysing average interest rate and average DTI for deeper insights.